

ASTEROID SEARCH

With the powerful new AsteroidSearch engine from Roy Morgan, you can search your Asteroid database in your browser.

Using advanced search engine technology developed with Web Wombat, AsteroidSearch provides a powerful, fast and intuitive browser based interface to Asteroid that anyone can use.



“The Search Engine that puts the facts at your fingertips.”

Easy to use

AsteroidSearch is run from your Microsoft or Netscape browser. The interface is familiar to anyone who browses the web.

Simple word search

Like most Internet search engines, AsteroidSearch simply requires the user to enter a word or a combination of words to find the desired result. No complex and/or wild characters.

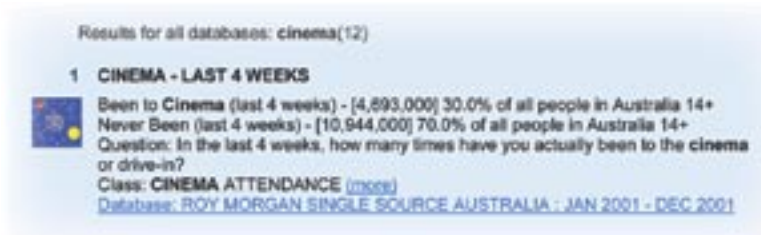
Search across multiple databases

AsteroidSearch allows you to search a single database or multiple databases and view all variables in a CLASS.

Delivers the facts.

When a search result is returned, AsteroidSearch will not only tell you what is in the database but also deliver topline information. For example, searching for information on “Cinema” in a Roy Morgan Single Source database would return information on Cinema attendance.

Topline data is displayed with your search result:



Launch Asteroid

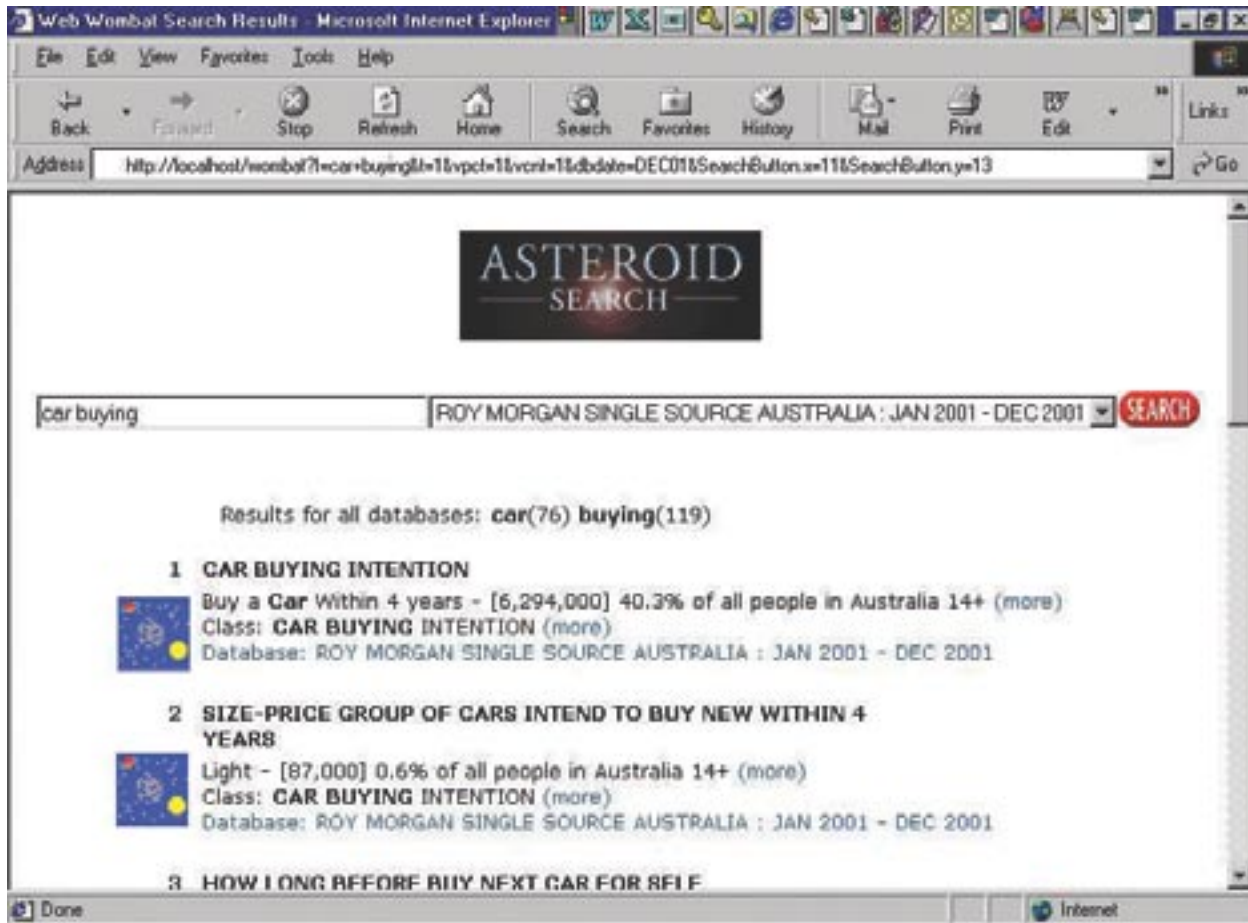
On viewing the topline information from your search result, users can launch Asteroid (Roy Morgan's data analysis program) for more in-depth exploration of the data, directly from their browser.



Search **any** database.

SEARCHING COULDN'T BE SIMPLER

- 1 Select a database from the pull down menu.
- 2 Enter search word(s) in the left box.
- 3 Scroll through results to select desired item.
- 4 Launch Asteroid from the Asteroid icon beside a matched item to open the database for in-depth analysis.



AsteroidSearch Fees

(AUD excl. GST)

Software Licence (per user) (Initial licence minimum of 5 users)	300
Software maintenance (optional) Optional maintenance 22% of current licence fee p.a. (entitles you to all software upgrades).	
<u>Data preparation fees</u>	
Single Source Databases (per new release)	240
All other Asteroid databases (per database) (including Single Source back data)	500
Other Research databases and in-house databases (POA)	



AsteroidSearch is powered by WebWombat Search Technology.

Like Roy Morgan Research, WebWombat is 100% Australian owned and has been operating an Internet search engine since 1994.

Roy Morgan
— Research —

Discover your edge.