

ANZ-ROY MORGAN AUSTRALIAN CONSUMER CONFIDENCE

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CONFIDENCE IN THE ECONOMIC OUTLOOK PLUNGES

- Consumer confidence fell 3.1% to 110.4 in the week ending 7 December to the lowest level in four months. The key driver was a sharp decline in confidence in the economic outlook, likely reflecting the weak GDP data and media focus on the government's economic management last week.
- Both confidence in the economic outlook over the next year (-7.8%) and next five years (-8%) dropped sharply. Levels of both sub-indices were subdued even before the fall last week, and are likely contributing to the unusual sensitivity of households to negative economic newsflow. This has previously caused three sizeable drops in confidence this year in response to job losses in the aviation and manufacturing industries, Federal budget cuts, and a surge in the unemployment rate (later revised).
- More positively, 'household finances compared to a year ago', the sub-index most correlated with household spending was stable last week. This is encouraging as we enter the crucial Christmas shopping period.

ANZ CHIEF ECONOMIST WARREN HOGAN COMMENTED:

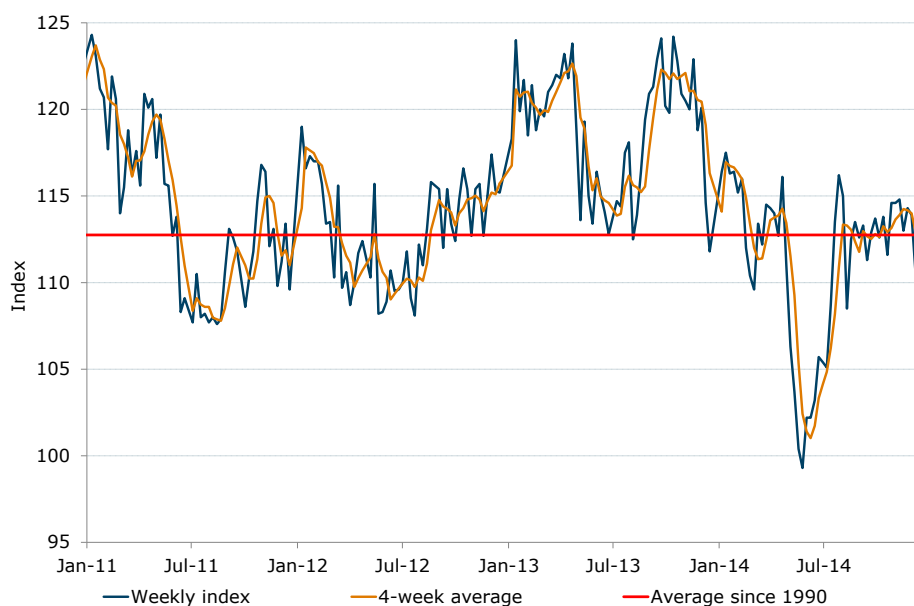
"We think a key question for monetary policy right now is would rate cuts help build confidence or generate more concern and uncertainty about the future of the economy. Today's number suggests that it may be the latter. We will be watching the weekly numbers closely over the Christmas shopping season to gauge the momentum the economy will take into 2015."

FIGURE 1. WEEKLY ANZ-ROY MORGAN CONSUMER CONFIDENCE

Last week (6 th /7 th December)	Weekly change, %	4-week avg	Monthly avg since 1990
110.4	-3.1	112.9	112.8

Data collected last weekend (Saturday and Sunday), based on around 1,000 face-to-face interviews. Not seasonally adjusted. Further data history on page 4.

FIGURE 2. CONSUMER CONFIDENCE AT LOWEST LEVEL IN FOUR MONTHS



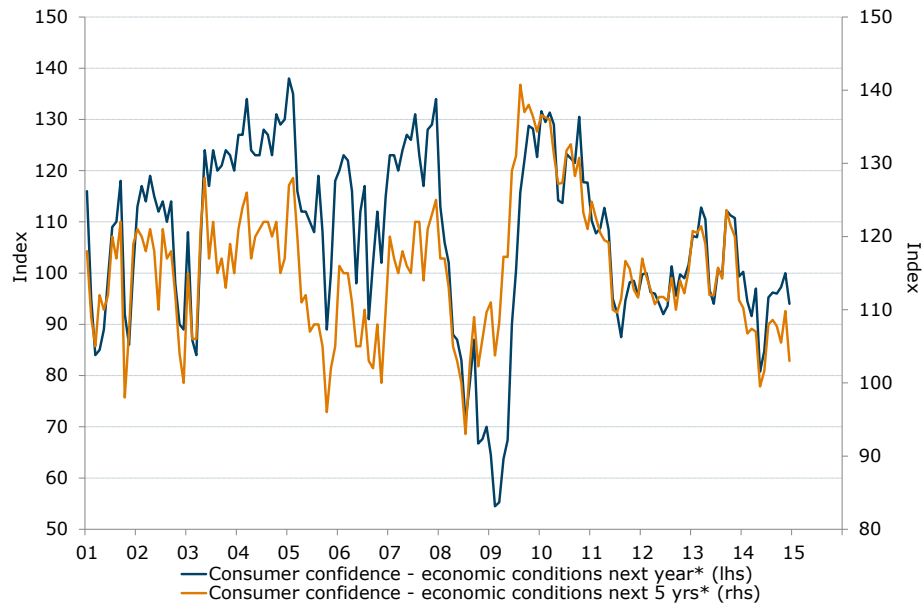
Source: ANZ-Roy Morgan

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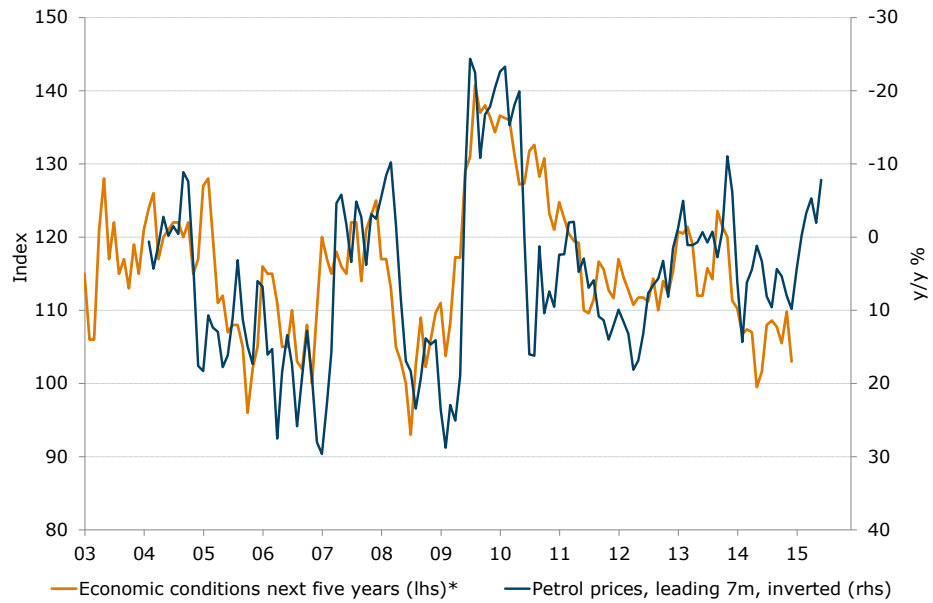
FIGURE 3. ECONOMIC CONDITIONS DECLINE FROM ALREADY SUBDUED LEVELS



* Latest data point is an average of the weekly data points in the month to date.

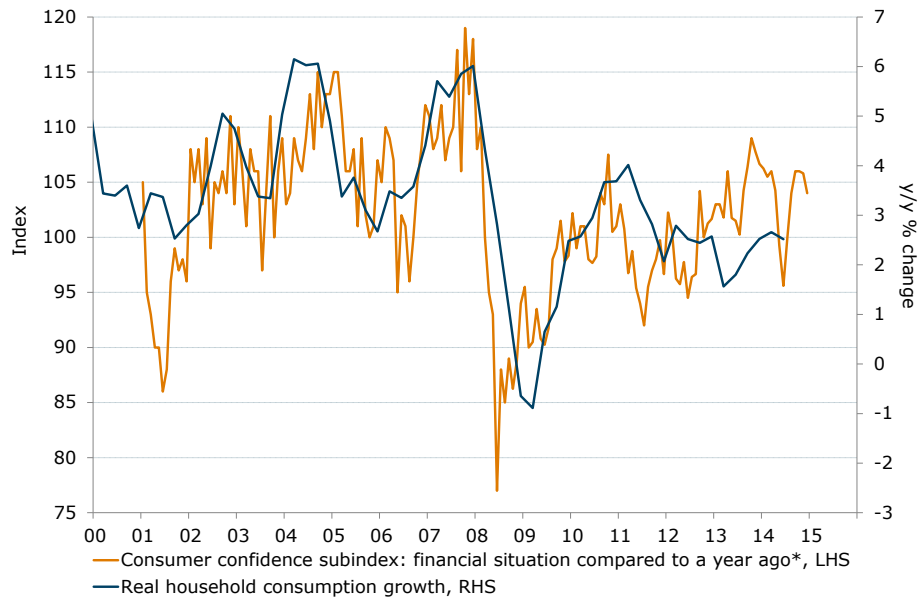
Source: ANZ-Roy Morgan

FIGURE 4. PETROL PRICES AREN'T BOOSTING CONFIDENCE YET



Source: MotorMouth, ANZ-Roy Morgan

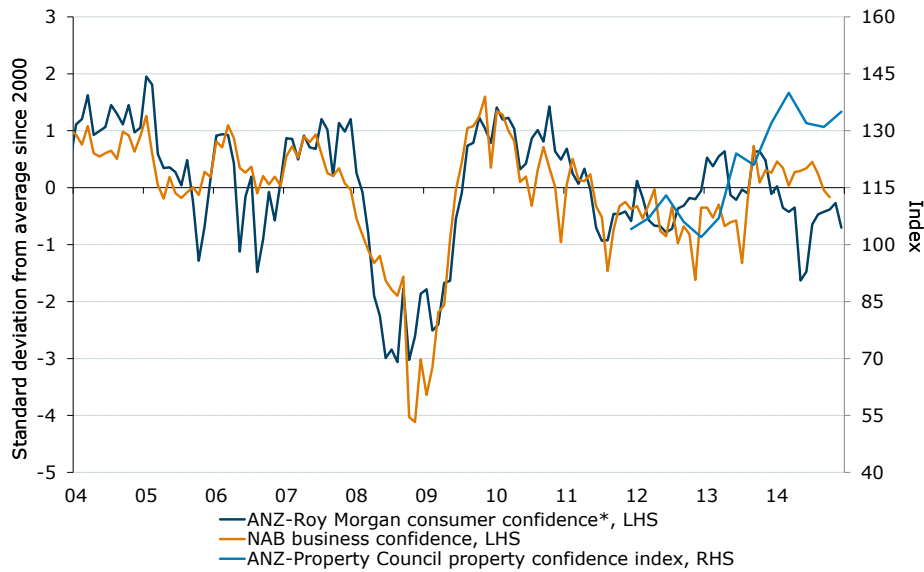
FIGURE 5. CONSUMER CONFIDENCE POINTS TO A PICK-UP IN CONSUMPTION



* Latest data point is an average of the weekly data points in the month to date.

Source: ABS, ANZ-Roy Morgan

FIGURE 6. PROPERTY STILL THE MOST BUOYANT SECTOR



* Latest data point is an average of the weekly data points in the month to date.

Source: NAB, PCA, ANZ-Roy Morgan

TABLE 1. CONSUMER CONFIDENCE

	Headline index		Subindices				
	Level	4-week moving average	1. Financial situation compared to a year ago	2. Financial situation next year	3. Economic conditions next year	4. Economic conditions next 5 years	5. Time to buy a major household item
Avg since 2001	117	-	102	124	107	116	134
2009 avg	112	-	95	123	92	125	124
2010 avg	124	-	101	127	124	130	139
2011 avg	114	-	97	117	101	116	140
2012 avg	113	-	99	118	97	113	137
2013 avg	119	-	104	128	106	118	139
05-Jan-14	116.4	114.1	103	129	100	109	141
12-Jan-14	117.5	117.0	109	129	101	109	140
19-Jan-14	116.3	116.7	106	127	100	113	136
26-Jan-14	116.4	116.7	107	128	100	110	137
02-Feb-14	115.2	116.4	107	127	99	108	135
09-Feb-14	116.0	116.0	105	131	102	111	131
16-Feb-14	112.0	114.9	106	131	91	104	128
23-Feb-14	110.4	113.4	104	127	86	104	131
02-Mar-14	109.6	112.0	108	124	86	103	127
09-Mar-14	113.4	111.4	110	126	91	107	137
16-Mar-14	112.2	111.4	100	128	91	109	133
23-Mar-14	114.5	112.4	103	127	95	111	137
30-Mar-14	114.3	113.6	109	125	95	107	136
06-Apr-14	114.0	113.8	105	129	94	107	135
13-Apr-14	112.7	113.9	102	123	96	108	134
20-Apr-14	116.1	114.3	107	124	105	109	135
27-Apr-14	111.0	113.5	103	121	93	104	134
04-May-14	106.3	111.5	105	117	83	100	127
11-May-14	103.7	109.3	99	112	83	99	125
18-May-14	100.4	105.4	96	106	81	100	119
25-May-14	99.3	102.4	97	105	76	99	120
01-Jun-14	102.2	101.4	94	105	87	103	122
08-Jun-14	102.2	101.0	95	107	84	99	126
15-Jun-14	103.2	101.7	96	111	84	101	124
22-Jun-14	105.7	103.3	97	110	85	103	133
29-Jun-14	105.4	104.1	96	111	84	102	134
06-Jul-14	105.1	104.9	94	111	87	103	131
13-Jul-14	108.7	106.2	98	113	93	107	133
20-Jul-14	113.5	108.2	103	121	99	110	135
27-Jul-14	116.2	110.9	105	122	102	112	140
03-Aug-14	115.0	113.4	103	120	99	112	141
10-Aug-14	108.5	113.3	104	117	90	102	130
17-Aug-14	112.5	113.1	99	123	97	110	133
24-Aug-14	113.5	112.4	110	119	99	110	130
31-Aug-14	112.6	111.8	104	119	96	109	135
07-Sep-14	113.3	113.0	107	118	95	109	138
14-Sep-14	111.3	112.7	103	119	96	107	131
21-Sep-14	112.9	112.5	105	123	97	111	129
28-Sep-14	113.7	112.8	109	124	96	104	135
05-Oct-14	112.6	112.6	105	121	94	108	135
12-Oct-14	113.8	113.3	109	125	96	104	135
19-Oct-14	111.6	112.9	104	125	95	103	131
26-Oct-14	114.6	113.2	106	125	104	107	131
02-Nov-14	114.6	113.7	107	127	98	107	134
09-Nov-14	114.8	113.9	106	125	100	112	131
16-Nov-14	113.0	114.3	106	117	100	107	135
23-Nov-14	114.3	114.2	106	121	100	111	133
30-Nov-14	113.9	114.0	104	122	102	112	130
07-Dec-14	110.4	112.9	104	120	94	103	131

Source: ANZ- Roy Morgan

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