














Data Accuracy

A compilation of examples

Indonesia
December 2016

COMPARATIVE STATISTICS		EXTERNAL DATA SOURCE (ALL AGES UNLESS OTHERWISE STATED)	ROY MORGAN SINGLE SOURCE (AGED 14+ UNLESS OTHERWISE STATED)
	Labour Force (Number of Employed Persons)	101 million people (Aged 15+) National Labour Force Survey BPS Statistics Indonesia February 2016	106 million people (Aged 15+) Qtr to December 2016
	Labour Force Participation Rate	68% (Aged 15+) National Labour Force Survey BPS Statistics Indonesia February 2016	69% (Aged 15+) Qtr to December 2016
	Number of People Attending School	13.4 million people (Aged 15+) National Labour Force Survey BPS Statistics Indonesia February 2016	12.4 million people (Aged 15+) 12 months to December 2016
	Internet Penetration (% of total Population)	51% (Aged 0+) Indonesia Association of Internet Service Providers June 2016	48% Qtr to December 2016
	Ever Accessed the Internet (% of Households)	42% National Socio Economic Survey BPS Statistics Indonesia 2015	44% 12 months to December 2016

COMPARATIVE STATISTICS		EXTERNAL DATA SOURCE (ALL AGES UNLESS OTHERWISE STATED)	ROY MORGAN SINGLE SOURCE (AGED 14+ UNLESS OTHERWISE STATED)
	Fixed Line Telephone Connected (% of Households)	4% National Socio Economic Survey BPS Statistics Indonesia 2015	3% 12 months to December 2016
	Smoking Incidence	Adult Men - 57% Adult Women - 2% Basic Health Research (RISKESDAS) 2013	Adult Men - 56% Adult Women - 2% 12 months to December 2016
	Number of Registered Motorcycles	80 million BPS Statistics Indonesia 2015	72 million 12 months to December 2016
	Number of Domestic Travellers of Air Transportation	3.4 million BPS Statistics Indonesia 2016	3.7 million 12 months to December 2016
	Presidential Election 2014 (% of electors 17+)	H. Prabowo Subianto - 46.85% Ir. H. Joko Widodo - 53.15% 2014 Presidential election official results	H. Prabowo Subianto - 48% Ir. H. Joko Widodo - 52% Morgan Poll June 2014 Finding No. 5666

COMPARATIVE STATISTICS		EXTERNAL DATA SOURCE (ALL AGES UNLESS OTHERWISE STATED)	ROY MORGAN SINGLE SOURCE (AGED 14+ UNLESS OTHERWISE STATED)
	Personal Computer Ownership (% of Households)	19% National Socio Economic Survey BPS Statistics Indonesia 2015	22% 12 months to December 2016
	Number of Customers Bank Rakyat Indonesia (BRI)	50 million customers BRI 2015	53 million customers 12 months to December 2016
	Number of Savings Accounts Bank Rakyat Indonesia (BRI)	58 million Savings Accounts BRI 2016	59 million Savings Accounts 12 months to December 2016
	Mobile Phone Ownership (% of Households)	88% National Socio Economic Survey BPS Statistics Indonesia 2015	91% 12 months to December 2016

Roy Morgan
—— Research ——

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