

Finding No. 5625
Available on Website: www.roymorgan.com
On June 6, 2014

Malcolm Turnbull (44%) clearly preferred Liberal Leader over PM Tony Abbott (15%) while Bill Shorten (22%) narrowly favoured ALP Leader over Tanya Plibersek (16%) & Anthony Albanese (15%)

A special telephone Morgan Poll over the last three nights this week (June 3-5, 2014) finds:

- **Communications Minister Malcolm Turnbull (44%, down 7% since July 16-17, 2013) is still clearly the preferred L-NP Leader over Prime Minister Tony Abbott (15%, down 1%). Treasurer Joe Hockey is next with 11% (down 3%) ahead of Deputy Leader Julie Bishop at 7% (unchanged).**
- However, L-NP voters clearly prefer Prime Minister Tony Abbott (35%, up 5%) as Liberal Party Leader ahead of Malcolm Turnbull (29%, down 10%) with both clearly preferred to Treasurer Joe Hockey (16%, down 4%). All three are well ahead of Deputy Leader Julie Bishop (8%, up 3%).
- Opposition Leader Bill Shorten (22%, up 13%) is clearly the preferred ALP Leader ahead of Deputy Leader of the Opposition Tanya Plibersek (16%) and Shadow Minister for Infrastructure and Transport Anthony Albanese (15%) and former Treasurer Wayne Swan (9%, up 4%).
- Amongst ALP supporters Shorten (32%, up 28% since July 16-17, 2013 prior to the last Federal Election) is more clearly favoured over Tanya Plibersek (16%), Anthony Albanese (13%) and Wayne Swan (10%, up 6%). At the time this poll was last conducted (In July 2013) 78% of ALP supporters preferred then Prime Minister Kevin Rudd (71%) or former Prime Minister Julia Gillard (7%).
- If Mr Abbott were to resign as Prime Minister tomorrow, Mr Turnbull (48%, down 9%) is clearly preferred to Joe Hockey (15%, down 4%) and current Deputy Leader Julie Bishop (9%, down 2%).
- If Opposition Leader Bill Shorten were to resign for any reason, Deputy Leader of the Opposition Tania Plibersek (21%) is only slightly preferred as ALP Leader ahead of Anthony Albanese (19%), followed by former Treasurer Wayne Swan (13%, down 1%).

Gary Morgan says:

“Former Liberal Party Leader Malcolm Turnbull (44%, down 7% since July 2013) is clearly the preferred Coalition Leader ahead of sitting Prime Minister Tony Abbott (15%, down 1%) - even though Turnbull has strenuously denied this week he wants the job in the wake of media speculation led by News Corp journalist Andrew Bolt.

“However, L-NP supporters still clearly favour Abbott (35%) over Turnbull (29%) while support for Turnbull comes largely from supporters of other parties. ALP supporters massively favour Turnbull (56%) cf. Abbott (1%), and the same is true for Greens supporters: Turnbull (61%) cf. Abbott (0%) and supporters of the Palmer United Party: Turnbull (51%) cf. Abbott (0%).

“Electors are more confused about who they want leading the ALP with no candidate attracting more than a quarter of the electorate’s support. Current Labor Leader Bill Shorten (22%) leads Deputy Labor Leader Tanya Plibersek (16%) and Shadow Infrastructure Minister Anthony Albanese (15%), but 47% of electors either support someone else or can’t say who they support.”

This special telephone Morgan Poll was conducted over the last three nights this week of June 3-5, 2014, with an Australia-wide cross section of 560 electors.

Visit the Roy Morgan Online Store to browse our range of [Voter Profiles](#) by electorate, detailed [Voting Intention Demographics Reports](#) and [Most important Political Issue Reports](#) (all 150 electorates ranked by an issue).

For further information:

Gary Morgan: Office +61 3 9224 5213 Mobile +61 411 129 094

Michele Levine: Office +61 3 9224 5215 Mobile +61 411 129 093

Preferred Labor Leader

Electors were then asked: "If you were a Labor Party voter and helping to choose the Labor leader for the next Federal Election, who would you prefer?"

	Julia Gillard as Prime Minister			PM Rudd	PM Abbott	Analysis by Federal Voting Intention				
	Sep 17-20,	Nov 27-29,	June 11/12,	July 16/17,	June 3-5,	L-NP	ALP	Greens	Palmer	Ind/ Other
	2012	2012	2013	2013	2014					
	%	%	%	%	%	%	%	%	%	%
Shorten	4	6	11	9	22	18	32	15	-	17
Plibersek	n/a	n/a	n/a	n/a	16	9	16	40	11	13
Albanese	n/a	n/a	n/a	n/a	15	17	13	16	15	12
Swan	7	6	6	5	9	10	10	1	14	15
Bowen	2	2	3	4	5	8	4	2	5	2
Macklin	2	2	4	3	5	7	2	8	5	7
Burke	n/a	n/a	n/a	n/a	3	5	1	-	12	8
Rudd	34	34	33	42	n/a	n/a	n/a	n/a	n/a	n/a
Gillard	22	22	14	9	n/a	n/a	n/a	n/a	n/a	n/a
Smith	9	10	10	9	n/a	n/a	n/a	n/a	n/a	n/a
Combet	4	4	5	4	n/a	n/a	n/a	n/a	n/a	n/a
Someone else	1	2	1	2	2	2	1	3	5	1
Can't say	15	12	13	13	23	24	21	15	33	25
TOTAL	100	100	100	100	100	100	100	100	100	100

Preferred Labor Leader other than Bill Shorten

Electors who preferred Bill Shorten as ALP Leader were then asked:

"Still thinking about helping choose the Labor leader for the next Federal Election, who would you prefer out of: Anthony Albanese, Wayne Swan, Jenny Macklin, Chris Bowen, Tanya Plibersek or Tony Burke?"

The answers were added to those preferred for Labor Leader from the previous question to show preferred leaders other than Bill Shorten.

	Julia Gillard as Prime Minister			PM Rudd	PM Abbott	Analysis by Federal Voting Intention				
	Sep 17-20,	Nov 27-29,	June 11/12,	July 16/17,	June 3-5,	L-NP	ALP	The Greens	Palmer	Ind/ Other
	2012	2012	2013	2013	2014					
	%	%	%	%	%	%	%	%	%	%
Shorten	8	8	14	15	n/a	n/a	n/a	n/a	n/a	n/a
Plibersek	n/a	n/a	n/a	n/a	21	12	23	44	11	21
Albanese	n/a	n/a	n/a	n/a	19	21	21	18	15	12
Swan	12	11	7	14	13	12	16	3	14	15
Bowen	2	3	4	6	7	9	8	3	5	4
Macklin	4	3	4	4	7	8	4	11	5	7
Burke	n/a	n/a	n/a	n/a	5	8	2	2	12	9
Rudd	38	40	36	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Gillard	n/a	n/a	n/a	16	n/a	n/a	n/a	n/a	n/a	n/a
Smith	12	12	11	13	n/a	n/a	n/a	n/a	n/a	n/a
Combet	7	7	6	7	n/a	n/a	n/a	n/a	n/a	n/a
Someone else	1	3	1	3	2	2	1	3	5	-
Can't say	16	13	17	22	26	28	25	16	33	32
TOTAL	100	100	100	100	100	100	100	100	100	100

The Morgan Poll is conducted by the **ONLY** Australian and New Zealand member of the Gallup International Association.

No other public opinion poll taken in Australia has this qualification.