

Monday, 30 November 2015

Federal Voting Intention unchanged. L-NP (56%) cf. ALP (44%); Confidence in Turnbull Government up again – highest since March 2011

In late-November L-NP support is unchanged at 56% cf. ALP 44% on a two-party preferred basis. If a Federal Election were held now the L-NP would win easily.

Primary support was up slightly for both major parties with support for the L-NP 46.5% (up 0.5%) and ALP 28.5% (up 0.5%). Support for the Greens was down 0.5% to 14% while Katter's Australian Party is 1% (down 1%), Palmer United Party is 1% (unchanged), while Independents/ Others are at 9% (up 0.5%).

Roy Morgan Government Confidence Rating

The Roy Morgan Government Confidence Rating was up this week to 122 (up 2.5pts and the highest since March 2011) with 51.5% (up 1%) of Australians saying Australia is 'heading in the right direction' and 29.5% (down 1.5%) saying Australia is 'heading in the wrong direction'.

This week's Morgan Poll on Federal voting intention was conducted over the last two weekends, November 21/22 & 28/29, 2015, with an Australia-wide cross-section of 3,500 Australian electors.

Analysis by Gender

Analysis by Gender shows a majority of both genders supporting the L-NP. Men: L-NP 57.5% (up 0.5%) cf. ALP 42.5% (down 0.5%); Women: L-NP 54.5% (down 0.5%) cf. ALP 45.5% (up 0.5%).

Analysis by Age group

Analysis by Age group shows that Turnbull's biggest problem is convincing younger voters to support the L-NP. The ALP leads with 18-24yr olds: ALP 60% cf. L-NP 40% and the ALP now leads amongst 25-34yr olds: ALP 55% cf. L-NP 45%. However, the L-NP leads comfortably with all older age groups: 35-49yr olds favour the L-NP 60.5% cf. ALP 39.5% while 50-64yr olds favour the L-NP 57% cf. ALP 43% and those aged 65+ easily favour the L-NP 64.5% cf. ALP 35.5%.

Analysis by States

The L-NP now has a two-party preferred lead in all Australian States. Western Australia: L-NP 60.5% cf. ALP 39.5%, New South Wales: L-NP 57% cf. ALP 43%, South Australia: L-NP 56.5% cf. ALP 43.5%, Queensland: LNP 55% cf. ALP 45%, Victoria: L-NP 54% cf. ALP 46% and Tasmania: L-NP 52.5% cf. ALP 47.5%.

The Morgan Poll surveys a larger sample (including people who only use a mobile phone) than any other public opinion poll. **The Morgan Poll asks Minor Party supporters which way they will vote their preferences. *News Corp's poll does not measure or reference the PUP vote!**

The Morgan Poll allocated preferences based on how people say they will vote – allocating preferences by how electors voted at the last Federal Election, (as used by News Corp's Newspoll) shows the L-NP (55%) cf. ALP (45%) – this is largely because Greens voters are now preferring Turnbull's L-NP at a greater rate than at the last election – for trends see the [Morgan Poll historic data table](#).

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Gary Morgan, Executive Chairman Roy Morgan Research says:

"Today's Morgan Poll shows the Turnbull Government's honeymoon continuing (L-NP 56% cf. ALP 44%) as Australia heads towards Christmas. This week Prime Minister Turnbull has travelled to the Commonwealth Heads of Government Meeting in Malta – his first meeting with the Queen since becoming Prime Minister, and on to the United Nations Climate Conference in Paris.

"However, despite the issues of Global Warming and terrorism dominating the news headlines lately, Turnbull's most important task as Prime Minister is to ensure a growing Australian economy which provides gainful employment to as many Australians as possible. Ultimately it is job creation and sustainable economic growth in Australia which will decide the success or otherwise of Turnbull's Prime Ministership.

"To be a successful Prime Minister Turnbull needs to take advantage of the boost to confidence his ascension to the top job has created – this week the Roy Morgan Government Confidence Rating is at 122 – the highest it's been since March 2011 and not allow Labor and the Greens to obstruct the implementation of overdue reforms to the Australian economy. If they continue to hold-up needed reforms, Turnbull must bypass this 'blackmail' and let Australian electors decide by calling an election early in 2016.

"Moreover, to truly tackle unemployment in Australia, Turnbull and his Government must not fall into the same trap as his predecessor Prime Minister John Howard. Howard insisted on quoting the wrong ABS unemployment figure (5.9% in October) even as the ABS unemployment figure diverged from the Roy Morgan true unemployment figure (8.8% in October).

"The decision to quote the ABS unemployment figure allows for some good news short-term, but it also indicates to Australians at large that the political leadership is 'out of touch' with what is really happening 'on the ground' around Australia. When asked which figure represents the true level of unemployment in Australia respondents consistently say that the Roy Morgan unemployment figure (60% in April 2015) is 'closer to reality' than the ABS unemployment figure (29%; and a further 11% can't say).

*"Not one Federal Member of Parliament 'questions' the unrealistic ABS unemployment figure – which counts someone as employed who is working **only one hour a week in the reference week** and this is a large part of the reason why so many Australians regard the political class in Australia of existing in an alternate reality to most Australians."*

Electors were asked: *"If an election for the House of Representatives were held today – which party will receive your first preference?"*

Visit the [Roy Morgan Online Store](#) to browse our range of [Voter Profiles by electorate](#), detailed [Voting Intention Demographics Reports](#) and [Most important Political Issue Reports](#) (all 150 electorates ranked by an issue).

Finding No. 6579 – This multi-mode Morgan Poll on Federal voting intention was conducted via face-to-face and SMS interviewing over the last two weekends November 21/22 & 28/29, 2015 with an Australia-wide cross-section of 3,500 Australian electors aged 18+, of all electors surveyed 2.5% (up 0.5%) did not name a party.

Federal Voting Intention Summary – House of Reps (%)

	L-NP	ALP	The Greens	Palmer United	Katter	Ind./ Others
RECENT FEDERAL ELECTION RESULTS	%	%	%	%	%	%
Election March 2, 1996	47.3 (8.6)	38.8	1.7	0.0	0.0	12.2
Election October 3 [^] , 1998	39.5 (5.3)	40.1	2.1	0.0	0.0	18.3
Election November 10, 2001	43 (5.6)	37.8	4.4	0.0	0.3	13.5
Election October 9, 2004	46.4 (5.9)	37.6	7.2	0.0	0.3	8.5
Election November 24, 2007	42.1 (5.9)	43.4	7.8	0.0	0.3	6.4
Election, August 21, 2010	43.6 (3.7)	38.0	11.8	0.0	0.3	6.3
Election, September 7, 2013	45.5 (4.3)	33.4	8.7	5.5	1.0	5.9
MORGAN POLL						
September 13/14 & 20/21, 2014	38.5 (2)	37.5	12	4	1	7
September 27/28 & October 4/5, 2014	40 (2)	35	12	3.5	1.5	8
October 11/12 & 18/19, 2014	39.5 (2.5)	35.5	12	3.5	1	8.5
October 25/26 & November 1/2, 2014	38.5 (2)	37.5	12.5	3	1.5	7
November 8/9 & 15/16, 2014	38 (2)	38.5	12	2.5	2	7
November 22/23 & 29/30, 2014	39 (2.5)	37.5	12	2	1	8.5
December 6/7 & 13/14, 2014	35 (3)	41	11.5	2	1.5	9
January 3/4 & 10/11, 2015	38.5 (2.5)	38.5	9.5	2	2	9.5
January 23-27, 2015	37.5 (2.5)	39.5	12	3	1	7
January 31/ February 1 & 7/8, 2015	35.5 (2)	41.5	12	2	1	8
February 14/15 & 21/22, 2015	37.5 (2.5)	40.5	10	2	1.5	8.5
February 28/ March 1 & 7/8, 2015	39 (2.5)	38	11.5	2	1.5	8
March 14/15 & 21/22, 2015	38 (3)	40	11	1.5	1.5	8
March 28/29 & April 3-6, 2015	40.5 (3)	36	12.5	1.5	1.5	8
April 11/12 & 18/19, 2015	38.5 (2.5)	38	12	1	1.5	9
April 25/26 & May 2/3, 2015	40 (2.5)	37.5	11.5	1.5	1	8.5
May 16/17, 2015	41.5 (3)	35.5	12.5	1.5	1.5	7.5
May 23/24 & 30/31, 2015	41 (3)	37	13	1	1.5	6.5
June 6/7 & 13/14, 2015	37.5 (2.5)	37.5	13.5	1.5	1	9
June 20/21 & 27/28, 2015	39 (2)	36	14	1.5	1	8.5
July 4/5 & 11/12, 2015	41.5 (2.5)	34.5	13.5	1	1.5	8
July 18/19 & 25/26, 2015	39 (2.5)	35.5	15	1	1.5	8
August 1/2 & 8/9, 2015	36.5 (3)	37	15.5	1	1.5	8.5
August 15/16 & 22/23, 2015	38.5 (2.5)	36	14	1.5	1.5	8.5
August 29/30 & September 5/6, 2015	36.5 (2)	35.5	16.5	1	1.5	9
September 12/13, 2015	35 (2.5)	36.5	16	1.5	0.5	10.5
September 14-15, 2015 – Malcolm Turnbull challenges and deposes Tony Abbott as Prime Minister						
September 19/20, 2015	46 (2.5)	29.5	13	1.5	1.5	8.5
September 26/27 & October 1-5, 2015	47 (3)	27.5	14	1.5	1.5	8.5
October 10/11 & 17/18, 2015	46.5 (3)	27.5	15.5	0.5	1.5	8.5
October 24/25, 31 & November 1, 2015	47 (3)	28.5	14.5	1	1	8
November 7/8 & 14/15, 2015	46 (2.5)	28	14.5	1	2	8.5
November 21/22 & 28/29, 2015	46.5 (2.5)	28.5	14	1	1	9

Note: [^] 1998 Federal election results have been updated to include results from the electorate of Newcastle supplementary election. The L-NP did not have a candidate contesting the electorate of Newcastle.

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Federal Voting Intention Summary – House of Reps (%)

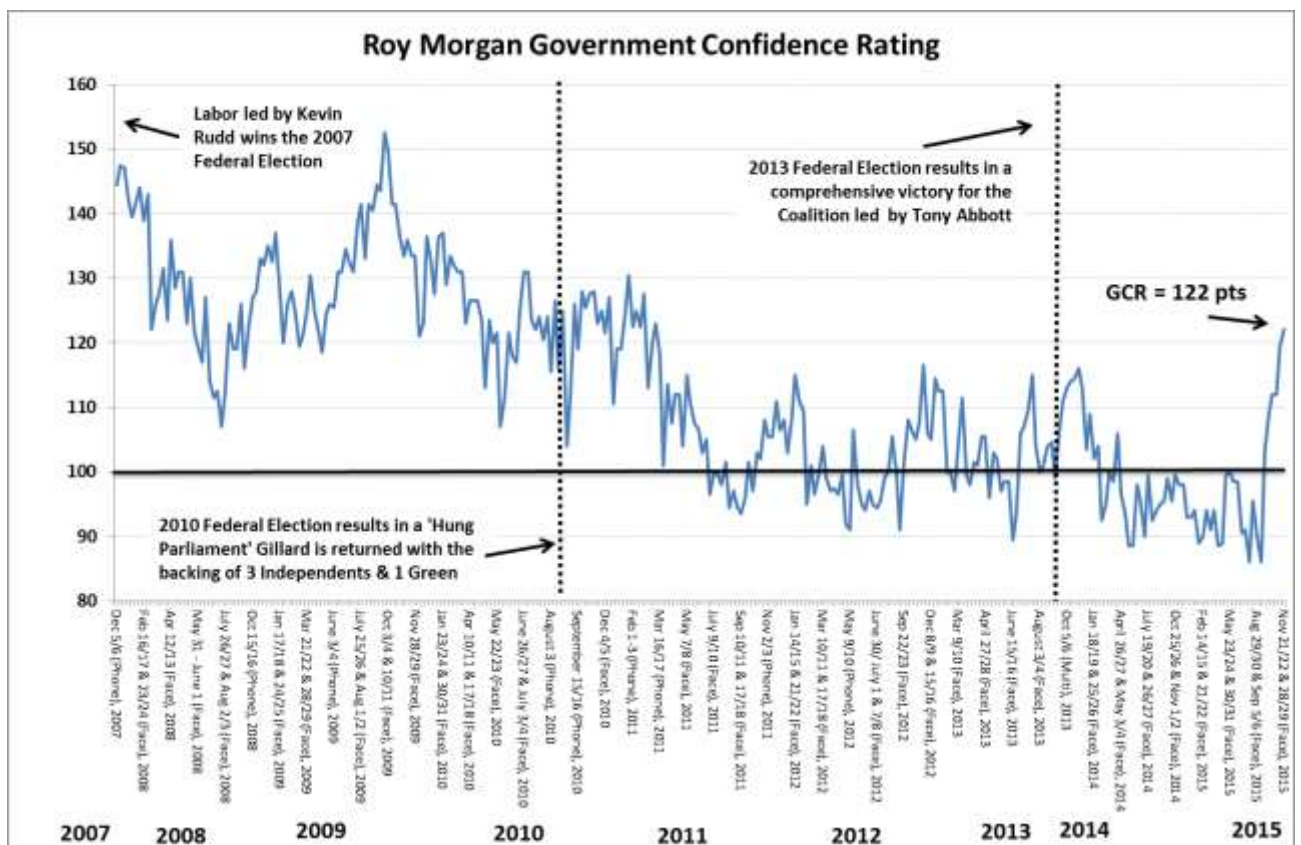
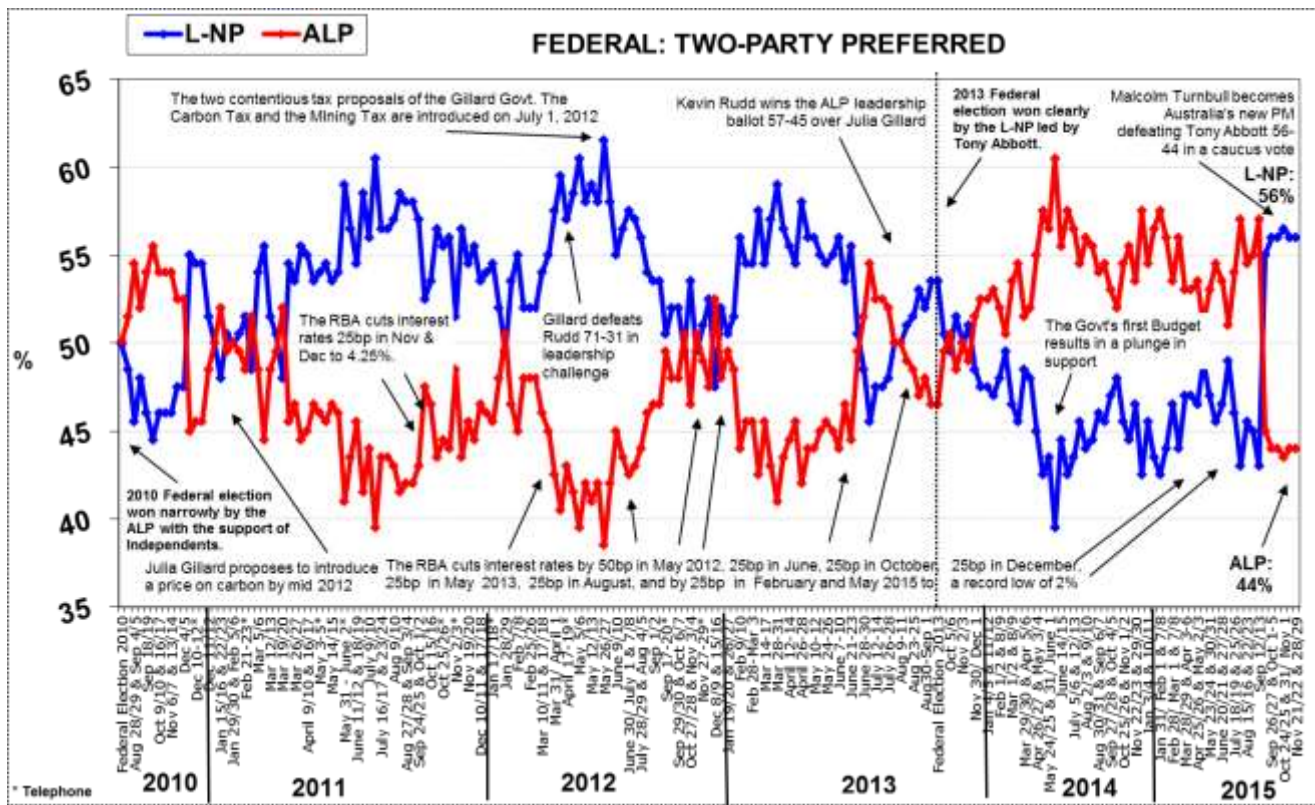
Two-Party Preferred Vote (%)

RECENT FEDERAL ELECTION RESULTS	L-NP	ALP
	%	%
Election, March 2, 1996	53.6	46.4
Election, October 3 [^] , 1998	49	51
Election, November 10, 2001	51	49
Election, October 9, 2004	52.7	47.3
Election, November 24, 2007	47.3	52.7
Election, August 21, 2010	49.9	50.1
Election, September 7, 2013	53.5	46.5
Final Pre-Election Morgan Poll – September 4-6, 2013	53.5	46.5

	Preferences distributed by how electors say they will vote		Preferences distributed by how electors voted at the 2013 election	
	%	%	%	%
MORGAN POLL	L-NP	ALP	L-NP	ALP
September 13/14 & 20/21, 2014	45.5	54.5	46.5	53.5
September 27/28 & October 4/5, 2014	47	53	48.5	51.5
October 11/12 & 18/19, 2014	48	52	48	52
October 25/26 & November 1/2, 2014	45.5	54.5	46.5	53.5
November 8/9 & 15/16, 2014	44.5	55.5	46	54
November 22/23 & 29/30, 2014	46.5	53.5	47	53
December 6/7 & 13/14, 2014	42.5	57.5	43.5	56.5
January 3/4 & 10/11, 2014	45.5	54.5	47	53
January 23-27, 2015	43.5	56.5	44.5	55.5
January 31/ February 1 & 7/8, 2015	42.5	57.5	43	57
February 14/15 & 21/22, 2015	44	56	45	55
February 28/ March 1 & 7/8, 2015	46.5	53.5	46.5	53.5
March 14/15 & 21/22, 2015	44	56	46	54
March 28/29 & April 3-6, 2015	47	53	47	53
April 11/12 & 18/19, 2015	47	53	46	54
April 25/26 & May 2/3, 2015	46.5	53.5	47	53
May 16/17, 2015	49	51	48.5	51.5
May 23/24 & 30/31, 2015	47	53	48	52
June 6/7 & 13/14, 2015	45.5	54.5	45.5	54.5
June 20/21 & 27/28, 2015	46.5	53.5	47	53
July 4/5 & 11/12, 2015	49	51	49	51
July 18/19 & 25/26, 2015	46	54	46.5	53.5
August 1/2 & 8/9, 2015	43	57	45.5	54.5
August 15/16 & 22/23, 2015	45.5	54.5	46.5	53.5
August 29/30 & September 5/6, 2015	45	55	44.5	55.5
September 12/13, 2015	43	57	43.5	56.5
September 14-15, 2015 – Malcolm Turnbull challenges and deposes Tony Abbott as Prime Minister				
September 19/20, 2015	55	45	53.5	46.5
September 26/27 & October 1-5, 2015	56	44	55	45
October 10/11 & 17/18, 2015	56	44	55	45
October 24/25, 31 & November 1, 2015	56.5	43.5	55	45
November 7/8 & 14/15, 2015	56	44	55	45
November 21/22 & 28/29, 2015	56	44	55	45

[^] 1998 Federal Election results have been updated to include results from the electorate of Newcastle supplementary election. The L-NP did not have a candidate contesting the electorate of Newcastle. ****Multi = Multi-mode interviewing conducted via combined methodology.**

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Australia Heading In “Right” Or “Wrong” Direction

Electors were asked: “Generally speaking, do you feel that things in Australia are heading in the right direction or would you say things are seriously heading in the wrong direction?”

	Interviewing Dates — L-NP Government (Tony Abbott v Bill Shorten)						
	Feb 28/ Mar 1 & 7/8	Mar 14/15 & 21/22	Mar 28/29 & April 3-6	April 11/12 & 18/19	April 25/26 & May 2/3	May 16/17	May 23/24 & 30/31
	Face	Face	Face	Face	Face	Face	Face
	%	%	%	%	%	%	%
Right direction	37.5	37	38.5	34	34	41.5	41.5
Wrong direction	43.5	46	44.5	45.5	45	42	41.5
Roy Morgan GCR*	94	91	94	88.5	89	99.5	100
Can't say	19	17	17	20.5	21	16.5	17
TOTAL	100	100	100	100	100	100	100

	Interviewing Dates — L-NP Government (Tony Abbott v Bill Shorten)							
	June 6/7 & 13/14	June 20/21 & 27/28	July 4/5 & 11/12	July 18/19 & 25/26	Aug 1/2 & 8/9	Aug 15/16 & 22/23	Aug 29/30 & Sep 5/6	Sep 12/13
	Face	Face	Face	Face	Face	Face	Face	Face
	%	%	%	%	%	%	%	%
Right direction	40	40	36	37.5	34.5	40	36.5	35
Wrong direction	41.5	41.5	45.5	46.5	48.5	44.5	46.5	49
Roy Morgan GCR*	98.5	98.5	90.5	91	86	95.5	90	86
Can't say	18.5	18.5	18.5	16	17	15.5	17	16
TOTAL	100	100	100	100	100	100	100	100

	Interviewing Dates — L-NP Government (Malcolm Turnbull v Bill Shorten)						
	Sep 19/20	Sep 26/27 & Oct 3/4	Oct 10/11 & 17/18	Oct 24/25, 31 & Nov 1	Nov 7/8 & 14/15	Nov 21/22 & 28/29	
	Face	Face	Face	Face	Face	Face	
	%	%	%	%	%	%	
Right direction	42.5	45.5	47	48	50.5	51.5	
Wrong direction	39.5	36.5	35	36	31	29.5	
Roy Morgan GCR*	103	109	112	112	119.5	122	
Can't say	18	18	18	16	18.5	19	
TOTAL	100	100	100	100	100	100	

Phone: Telephone survey method; Face: Face-to-face survey method. *Roy Morgan GCR = Roy Morgan Government Confidence Rating (100 plus the difference between the percentage of people who say the country is “going in the right direction” and the percentage who say the country is “going in seriously the wrong direction”).

Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1
2,000	±2.2	±1.9	±1.3	±1.0

Morgan Poll Accuracy — Recent Elections State & Federal (2006 – 2015)

The Morgan Poll has proven to be consistently the most accurate regular poll in recent Australian Elections — including the 2013 Federal Election, 2010 Federal Election, 2007 Federal Election, 2010 Victorian State Election & 2012 Queensland State Election.

The **Morgan Poll** was the most accurate of all polling companies at [the 2013 Federal Election](#) for the two-party preferred vote (L-NP: 53.5% cf. ALP 46.5%) (sample 4,937 electors).

The **Morgan Poll** was the most accurate of all polling companies at [the 2007 Federal Election](#) for both primary vote and two-party preferred predictions (sample 2,115 electors).

The **Morgan Poll** accurately predicted [that the ALP would win the 2006 Queensland Election with a reduced majority](#) (sample 604 electors).

The **Morgan Poll** accurately predicted [that the ALP would win the 2006 Victorian Election with a reduced majority](#) (sample 956 electors). The **Morgan Poll** was also the most accurate on the primary vote of the major parties for the Victorian election.

Note: The [discussion on Possum Pollytics](#) regarding Morgan and Newspoll is well worth reading.

The following included comment says it all: “I find it interesting that for the only poll in the last five years for which there is any ‘real’ figure with which to compare, i.e. the polls immediately before the 2004 election, Morgan (45.5%) was closer to the actual Coalition Primary (46.7%) than Newspoll (45%) or Nielsen (49%), and Morgan (38.5%) was also closer to the ALP actual primary (37.6%) than Newspoll (39%), and only marginally further away than Nielsen (37%). Since we have no idea of how far away the ongoing polls are from ‘reality’ (whatever that means), surely we should just go with what we know, that in the most recent testable case, Morgan was better at forecasting the actual primary vote than Newspoll. On what possible basis should we decide that the Newspoll or Nielsen primary vote estimate is ‘better’ than Morgan’s.”

[View Federal Voting Intention Trend](#)