

Tuesday, 10 November 2015

Economic Issues (38%) still biggest problems facing Australia for new PM Malcolm Turnbull but Terrorism/Wars/Security/Safety easily World's biggest problem (30%)

In October 2015, Australians still believe Economic & Financial issues are the most important set of problems facing **Australia** 38% (up 1% since July 2015) but now Terrorism/ Wars/ Security/ Safety 30% (up 10%) are clearly the biggest problems facing the **World** ahead of Environmental issues 21% (down 2%) according to the latest Roy Morgan Research conducted in October 2015 – the first since Malcolm Turnbull became Australia's 29th Prime Minister after deposing Tony Abbott on September 15, 2015.

Australian views on Problems facing Australia

When asked about the most important problem facing **Australia**, Economic & Financial issues are named by 38% of Australians (up 1% since July 2015). Important Economic & Financial issues include the Economy/ Economic problems and Interest rates 11% (up 1%), Unemployment 11% (up 2%), Poverty and the Gap between the rich and poor 4% (up 1%), Globalisation/ Fairer world trade 2% (unchanged) and over reliance on the Mining Industry 2% (unchanged).

The next most important set of issues, labelled Religion/ Immigration/ Human Rights are named by 16% (up 3%) of Australians including the related policy issues of Refugees & Asylum seeker problems 4% (unchanged), Immigration/ Immigration policy 4% (up 1%) and Religion/ Religious fundamentalism 3% (up 2%).

Environmental issues are mentioned by 10% (down 1%) of Australians as the most important problem facing **Australia** including Climate Change/ Global warming 7% (unchanged).

A further 10% (unchanged) of Australians mentioned a Social Issue as the most important problem. The most important Social Issues mentioned were Drugs and drug abuse 4% (up 2%) and Social apathy/ Family breakdown/ Selfishness/ Moral decline 2% (unchanged).

Government/ Leadership from politicians/ The Prime Minister was mentioned by only 8% (down 5%) of Australians – **the lowest for this set of issues since October 2013 just after the Abbott Government was first elected and still in its honeymoon phase**. These issues include Leadership from Politicians/ Courage to lead/ Lack of vision 5% (up 2%) followed by Politics/ Political system/ Too much Government spending 3% (down 4%). In contrast to his predecessor The Prime Minister (Malcolm Turnbull) was not mentioned as an issue 0% (down 2% from when Abbott was still Prime Minister). Terrorism/ Wars/ Security issues were mentioned by 8% (up 3%) as a problem facing **Australia**.

Analysis by State

Analysing by State shows different problems rated as most important across different States.

- **New South Wales:** The Economy/ Economic problems/ Interest rates (11%), Unemployment (7%), Leadership from politicians/ Courage to lead/ lack of vision (7%) & Climate change/ Global warming (5%);
- **Victoria:** Unemployment (15%), The Economy/ Economic problems/ Interest rates (8%), Climate change/ Global warming (7%), Terrorism (7%), Immigration (6%) and Leadership from politicians/ Courage to lead/ Lack of vision (6%);
- **Queensland:** The Economy/ Economic problems/ Interest rates (11%), Unemployment (8%), Terrorism (8%), Climate change/ Global warming (6%) and Religion/ Religious fundamentalism (5%);
- **Western Australia:** Climate change/ Global warming (18%), The Economy/ Economic problems/ Interest rates (17%); Refugees and Asylum seekers (9%), Unemployment (8%) and Terrorism (7%);
- **South Australia:** Unemployment (35%); Health Issues (14%), Drugs and Drug abuse (9%) and Leadership from Politicians/ Courage to lead/ Lack of vision (6%);
- **Tasmania:** The Economy/ Economic problems/ Interest rates (24%), Refugees and Asylum seekers (11%), Unemployment (10%), Poverty, & the Gap between the rich and the poor (9%), Health issues (8%), Religion/ Religious fundamentalism (8%) and Greed/ Corporate greed/ Materialism (8%).

Australian views on Problems facing the World

The biggest **World** problems are Terrorism/ Wars/ Security 30% (up 10% since July 2015). Terrorism was mentioned by 19% (up 6%) and Wars and Conflicts by 8% (up 3%); Environmental Issues were mentioned by 21% of Australians (down 2%) as the biggest problem facing the **World** today. The most important Environmental issue is clearly Climate Change/ Global warming 16% (up 1%).

Economic/ Financial Issues were mentioned by only 17% (down 13%). This is the lowest this set of issues has been as a problem facing the **World** for a decade since November 2005 – well before the Global Financial Crisis in 2007-09. The Economy/ Economic problems/ Interest rates was mentioned by 5% (down 5%), Poverty/ The Gap between the rich and poor was mentioned by 5% (down 4%) followed by Over-population 2% (down 3%) and Unemployment 2% (unchanged).

Religion/ Immigration/ Human Rights/ Government/ Politics/ Leadership are mentioned as being the **World's** biggest problem by 17% (up 8%) – this is the highest these issues have ever been as a problem facing the **World**. These problems include Refugees and Asylum seeker problems 9% (up 8%), Religion/ Religious fundamentalism 3% (up 1%) and Politics/ Leadership 2% (down 1%).

Social Issues are the next biggest problem according to 9% (down 1%) of Australians. Social Apathy/ Family breakdowns/ Selfishness/ Moral decline were mentioned by 2% (unchanged) as were Drugs and drug abuse 2% (up 1%) and Anger/ Violence 2% (up 2%).

Michele Levine, CEO Roy Morgan says:

*“The first Roy Morgan qualitative and quantitative research on what Australians regard as the ‘most important problems’ facing **Australia** since Malcolm Turnbull became Australia’s new PM in mid-September shows Economic and Financial issues 38% (up 1% since July) are easily the ‘most important problems’ Australians want our new PM to deal with.*

*“A good sign for our new PM is that not a single respondent mentioned Turnbull as the ‘most important problem’ facing **Australia** – down 2% from July when several respondents mentioned former PM Tony Abbott. Additionally, only 8% (down 5%) of Australians mentioned Government/ Politics/ Leadership as the ‘most important problems’ facing **Australia** – the lowest overall figure for these types of issues since October 2013 just after the Abbott Government was in its honeymoon just after being elected.*

“The largest Economic & Financial issues for Australians are The Economy/ Economic problems/ Interest rates 11% (up 1%) and Unemployment 11% (up 2%). These issues are prominent across the country in every State of Australia however in South Australia (35%) and Victoria (15%) Unemployment is easily the most mentioned issue as both of these States face the closure of the automotive industry and continuing questions regarding the future of related manufacturing industries.

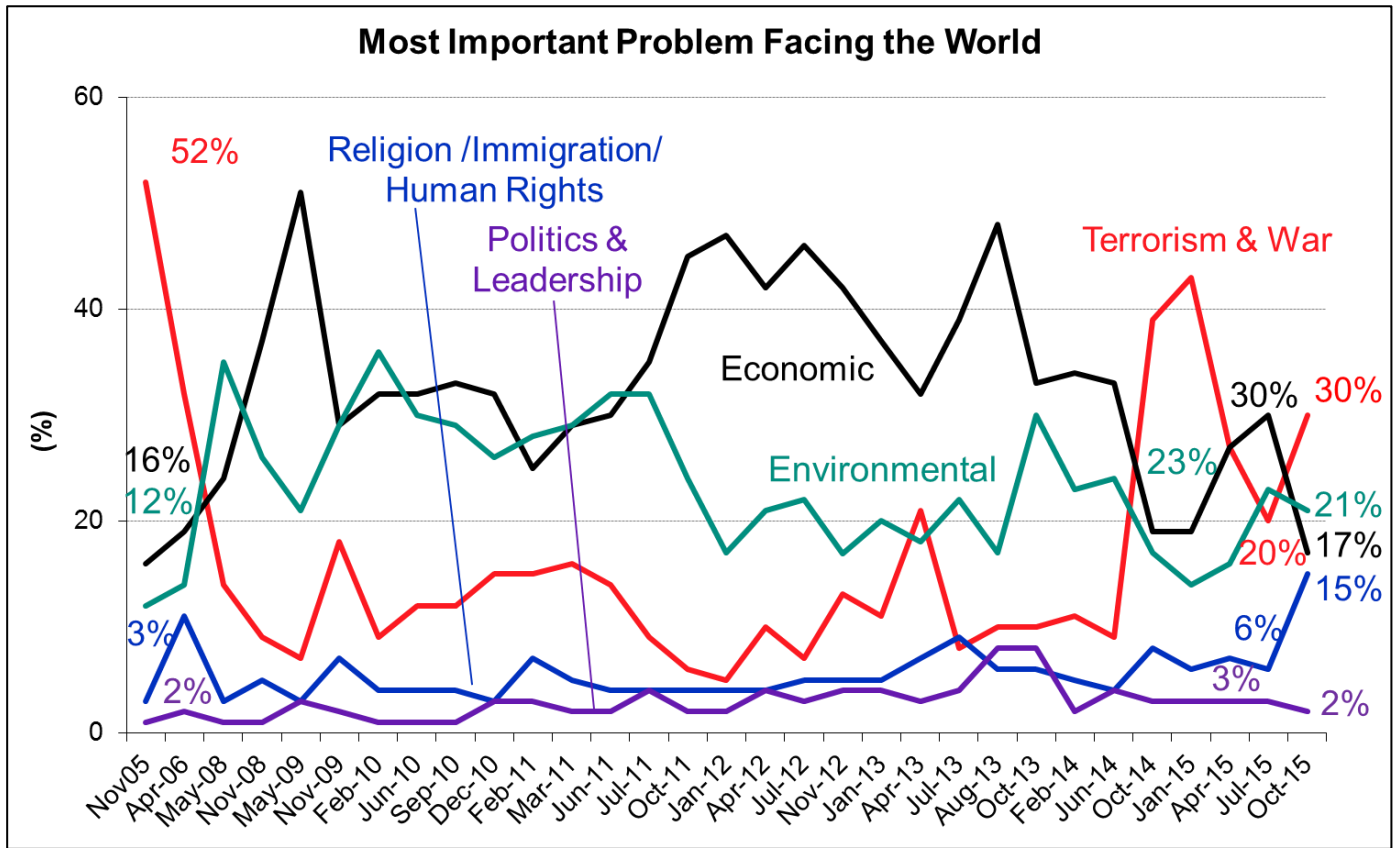
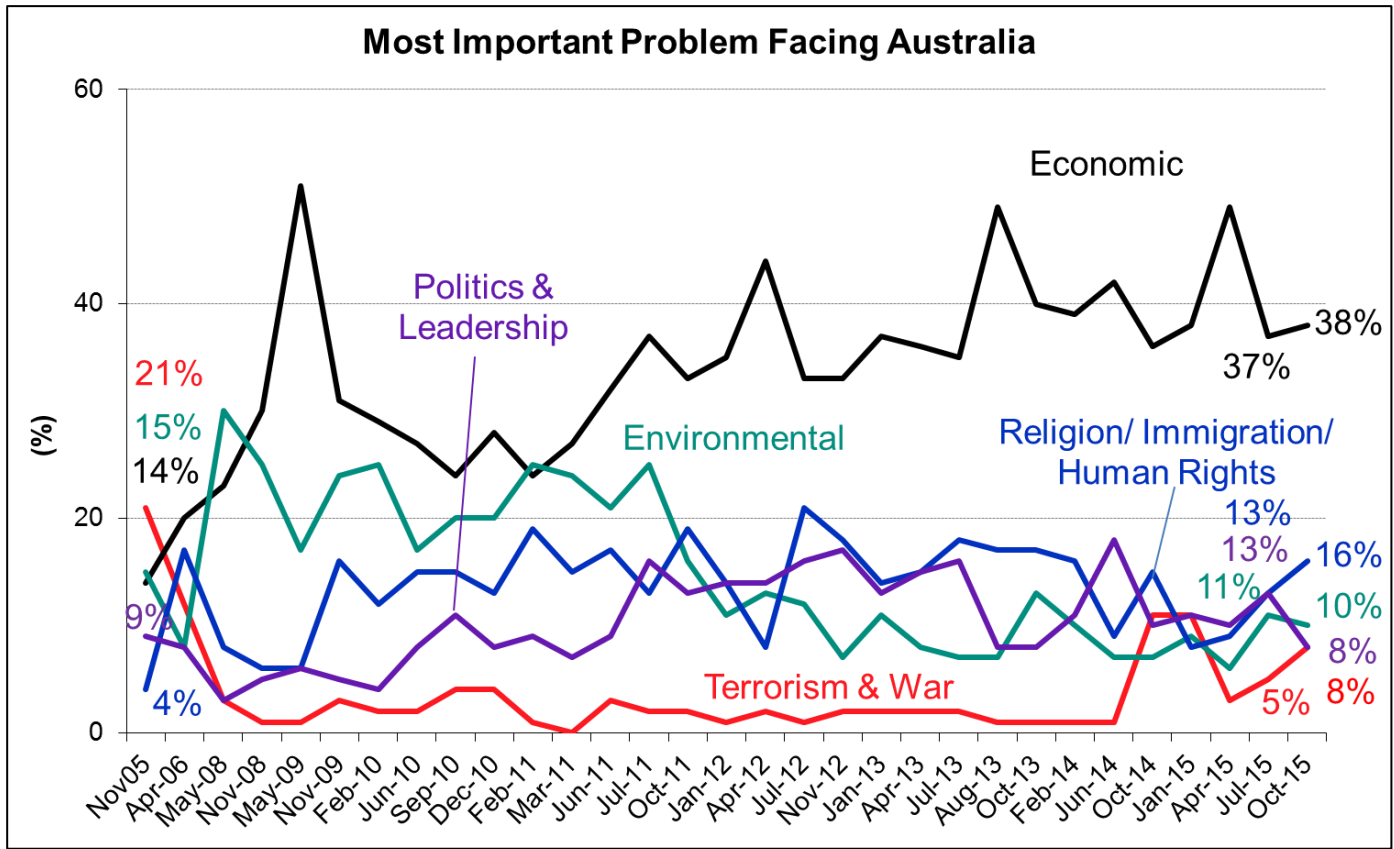
*“When considering the most important problems facing the **World**, Terrorism/ Wars/ Security issues 30% (up 10%) is easily regarded as the largest problem including Terrorism 19% (up 6%) and Wars & Conflicts 8% (up 3%). The recent Russian decision to join the conflict in Syria has clearly added an additional dimension to the already complicated situation surrounding Syria’s Civil War. The Russian decision means that it is the first time since World War II more than 70 years ago that the United States and Russia have been flying combat missions in the same country at the same time.*

*“Environmental issues 21% (down 2%) are regarded as the next largest set of problems facing the **World** with Climate change/ Global warming 16% (up 1%) easily the most prominent Environmental issue ahead of the UN Conference on Climate Change due to be held in Paris in a few weeks.*

“The importance of these problems means Economic & Financial issues 17% (down 13%) have dropped to their lowest level of concern since November 2005 – a decade ago. The most important Economic & Financial issues remain Poverty/ The gap between the rich and the poor 5% (down 4%) and The Economy/ Economic problems/ Interest rates 5% (down 5%).”

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These findings come from a special Roy Morgan telephone survey conducted in Australia on attitudes towards issues facing **Australia** and the **World** in the future. The research conducted was both **qualitative** (in that people were asked to use their own words) and **quantitative** (in that the 'open-ended' responses were analysed and 'coded' so that the results could be counted and reported as percentages).

In Australia, a cross-section of 647 men and women aged 14 or over were interviewed by telephone on the nights of October 13-15, 2015. Respondents were asked: "Firstly, what do you think is the most important problem facing the **World** today?" and "What do you think is the most important problem facing **Australia** today?"

Most Important Problem Facing Australia

Australia

	Aug 2013	Oct 2013	Feb 2014	Jun 2014	Oct 2014	Jan 2015	Apr 2015	July 2015	Oct 2015
	%	%	%	%	%	%	%	%	%
The Economy/ Economic problems/ Interest rates	21	14	12	12	9	9	15	10	11
Cost of living issues/ Rising prices/ Inflation	4	2	1	2	2	2	2	1	1
Financial problems/ Money issues	2	1	1	1	1	1	2	2	1
Housing affordability	*	2	2	1	1	1	1	2	1
General Taxation – Mining Tax, Resource Tax etc.	2	*	*	1	1	1	1	*	*
Banks/ Bank interest rates	1	-	1	-	-	*	-	*	-
(SUB TOTAL) TOTAL Financial Issues/ Cost of Living	29	19	17	17	13	13	21	15	13
Unemployment	11	9	11	8	11	13	13	9	11
Poverty, & Gap between rich and poor	3	3	4	4	3	2	3	3	4
Globalisation/Fairer world trade	1	1	1	2	1	1	1	2	2
Over reliance on Mining Industry/ Impact of Mining	1	1	1	*	1	2	2	2	2
Foreign ownership & investment/ Selling our assets	1	1	2	1	1	1	2	2	1
General Infrastructure/ Energy, Water, Internet etc.	1	1	*	1	1	*	1	1	1
Homelessness/ Lack of housing	1	1	1	1	1	1	1	1	1
Over-population	1	1	-	1	1	1	1	*	1
Transport/ Transport infrastructure/ Road & rail	*	1	*	-	1	*	*	*	1
Farming/ Cut food imports and support our farmers	-	1	1	*	-	*	*	1	*
Federal Budget	-	-	-	6	3	2	2	1	*
Approve Carbon Tax	-	*	-	-	*	-	-	-	-
Disapprove Carbon Tax	*	*	-	*	*	-	-	-	-
TOTAL Economic/ Financial issues (INCLUDING Carbon Tax)	49	40	39	42	36	38	49	37	38
Immigration/ Immigration policy	2	3	2	2	2	2	3	3	4
Refugees and Asylum seeker problems	12	9	9	4	3	2	2	4	4
Religion/ Religious fundamentalism	*	1	*	*	3	1	1	1	3
Human rights (Including gay rights)	1	1	1	1	2	-	1	1	2
Multiculturalism/ Integration/ Assimilation	*	2	1	1	2	1	*	1	2
Racism/Racial tensions	1	1	1	*	1	2	*	2	1
Aboriginal Issues/ Health/ Rights	*	1	2	1	1	*	1	1	*
Intolerance/Discrimination	-	*	-	1	1	1	1	*	*
TOTAL Religion/ Immigration/ Human Rights	17	17	16	9	15	8	9	13	16
Climate Change/ Global warming	4	9	6	4	5	6	4	7	7
Drought	-	*	1	*	*	1	1	1	1
Other Environmental issues	2	2	3	1	1	2	2	3	1
Water conservation	*	1	*	*	-	*	*	1	1
Famine/ Food shortages	-	-	*	-	*	-	*	*	*
Pollution/ Rubbish	-	*	*	*	-	*	*	*	*
Disapprove Carbon Tax	*	*	-	*	*	-	-	-	-
Approve Carbon Tax	-	*	-	-	*	-	-	-	-
Natural disasters – Floods, Earthquakes, Bushfires	-	1	*	-	-	*	-	-	-
TOTAL Environmental Issues	7	13	10	7	7	9	6	11	10
Drugs and drug abuse	1	1	1	*	1	1	3	2	4
Social apathy/Family breakdowns/ Selfishness/Moral decline	2	2	3	3	3	4	2	2	2
Anger/Violence/Aggression	*	1	1	1	1	1	1	*	1
Educational issues	3	3	3	3	2	4	2	2	1
Greed/ Corporate greed/ Materialism	1	1	1	1	1	*	2	1	1
Social Welfare, Welfare Dependency	n/a	n/a	n/a	3	2	2	2	2	1
Corruption	-	-	-	-	-	-	1	1	*
Crime/ Law & Order	1	1	1	*	1	1	1	1	*
Youth issues (Homelessness/ Apathy etc.)	*	1	*	1	1	1	1	*	*
TOTAL Social Issues	9	8	11	12	10	13	13	10	10
Terrorism	-	-	*	-	6	8	2	4	6
Security, Safety	*	1	*	*	2	2	1	*	1
Relations with other countries, Indonesia, USA etc.	*	*	*	*	*	*	*	*	*
Wars and conflicts	-	*	*	*	3	*	1	*	*
World Peace	-	-	*	-	*	-	-	-	-
TOTAL Terrorism/Wars/Security/Safety	1	1	1	1	11	11	3	5	8
Leadership from Politicians/ Courage to lead/ Lack of vision	n/a	n/a	n/a	4	3	4	5	3	5
Politics/ Political system/ Too much Government spending	8	8	11	10	4	5	3	7	3
Malcolm Turnbull/ The Prime Minister	n/a	n/a	n/a	4	3	2	2	2	-
TOTAL Government / Politics/ Leadership	8	8	11	18	10	11	10	13	8
Other health issues	4	4	4	4	4	3	3	4	3
Hospitals	1	1	-	*	*	-	-	*	-
TOTAL Health Issues	5	5	4	4	4	3	3	4	3
Sustainable management of natural resources	1	2	1	1	*	1	1	2	1
Energy crisis	*	*	*	*	1	-	-	*	*
Depletion of fossil fuels	-	*	-	*	-	-	*	*	-
Petrol prices	*	-	-	*	-	-	-	-	-
TOTAL Energy Crisis/ Depletion of Fossil Fuels/Petrol Price	1	2	2	1	1	1	1	2	1
Other	*	*	*	*	*	*	*	*	5
Can't say	4	6	6	6	6	6	6	5	1
TOTAL	100	100	100	100	100	100	100	100	100

*Less than 1%.

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Most Important Problem Facing Australia

Australia

FOR IMMEDIATE RELEASE

	Oct 2015 %	STATES						CITY/COUNTRY	
		NSW %	VIC %	QLD %	WA %	SA %	TAS# %	CITY %	COUNTRY %
The Economy/ Economic problems/ Interest rates	11	11	8	11	17	4	24	11	11
Cost of living issues/ Rising prices/ Inflation	1	1	1	1	-	-	-	1	1
Financial problems/ Money issues	1	*	1	-	1	2	-	1	-
Housing affordability	1	1	*	2	-	1	-	1	1
General Taxation – Mining Tax. Resource Tax etc.	*	1	-	-	-	-	-	1	-
Banks/ Bank interest rates	-	-	-	-	-	-	-	-	-
(SUB TOTAL) TOTAL Financial Issues/ Cost of Living	14	14	11	14	18	8	24	15	13
Unemployment	11	7	15	8	8	35	10	10	13
Poverty, & Gap between rich and poor	4	5	5	2	5	-	9	5	3
Globalisation/Fairer world trade	2	3	3	1	-	-	-	2	2
Over reliance on Mining/ Impact of Mining	2	4	1	2	-	-	-	2	1
Foreign ownership & investment/ Selling our assets	1	3	1	2	1	-	-	1	2
General Infrastructure/ Energy, Water, Internet etc.	1	*	3	-	-	-	-	2	-
Homelessness/ Lack of housing	1	2	1	-	-	-	-	1	1
Over-population	1	1	1	2	-	-	-	*	2
Transport/ Transport infrastructure/ Road & rail	1	1	2	1	-	-	-	1	1
Farming/ Cut food imports and support our farmers	*	-	-	1	-	-	-	*	-
Federal Budget	*	-	-	-	2	-	-	*	*
Approve Carbon Tax	-	-	-	-	-	-	-	-	-
Disapprove Carbon Tax	-	-	-	-	-	-	-	-	-
TOTAL Economic/ Financial issues (INCLUDING Carbon Tax)	38	40	41	33	34	43	43	39	37
Immigration/ Immigration policy	4	4	6	3	2	1	-	4	4
Refugees and Asylum seeker problems	4	5	4	1	9	3	11	5	3
Religion/ Religious fundamentalism	3	4	1	5	1	3	8	2	4
Racism/Racial tensions	1	-	3	-	-	-	-	1	1
Human rights (Including gay rights)	2	3	2	1	1	-	-	1	3
Multiculturalism/ Integration/ Assimilation	2	3	1	2	2	-	-	1	3
Aboriginal Issues/ Health/ Rights	*	-	-	1	-	-	-	*	-
Intolerance/Discrimination	*	-	1	1	-	-	-	*	*
TOTAL Religion/ Immigration/ Human Rights	16	18	16	13	15	7	19	15	18
Climate Change/ Global warming	7	5	7	6	18	2	3	8	5
Drought	1	-	1	1	-	-	-	-	1
Other Environmental issues	1	4	-	-	1	-	-	1	1
Water conservation	1	*	1	1	-	-	-	*	1
Famine/ Food shortages	*	*	-	-	-	-	-	-	*
Pollution/ Rubbish	*	-	-	-	1	-	-	-	*
Approve Carbon Tax	-	-	-	-	-	-	-	-	-
Disapprove Carbon Tax	-	-	-	-	-	-	-	-	-
Natural disasters – Floods, Earthquakes, Bushfires	-	-	-	-	-	-	-	-	-
TOTAL Environmental Issues	10	10	9	8	20	2	3	10	10
Drugs and drug abuse	4	2	3	4	7	9	-	3	4
Social apathy/Family breakdowns/Selfishness/Moral decline	2	2	1	3	4	4	-	2	2
Anger/Violence/Aggression	1	1	2	1	-	-	-	1	1
Educational issues	1	1	-	1	2	-	3	*	2
Greed/ Corporate greed/ Materialism	1	1	1	-	1	2	8	1	1
Social Welfare/ Welfare Dependency	1	1	1	2	-	-	-	1	1
Corruption	*	*	1	-	-	-	-	*	1
Crime/ Law & Order	*	*	-	1	1	1	-	1	-
Youth issues (Homelessness/ Apathy etc.)	*	-	-	-	1	2	6	*	*
TOTAL Social Issues	10	8	7	13	16	17	17	9	12
Terrorism	6	4	7	8	7	2	-	5	8
Security, Safety	1	1	1	2	2	-	-	2	1
Relations with other countries	*	-	-	-	-	1	4	*	*
Wars and conflicts	*	-	1	-	1	-	-	*	*
World Peace	-	-	-	-	-	-	-	-	-
TOTAL Terrorism/Wars/Security/Safety	8	5	9	10	10	3	4	7	9
Leadership from Politicians/ Courage to lead/ Lack of vision	5	7	6	5	1	6	-	6	4
Politics/ Political system/ Too much Government spending	3	4	4	2	-	2	-	3	4
Malcolm Turnbull/ The Prime Minister	-	-	-	-	-	-	-	-	-
TOTAL Government/ Politics/ Leadership	8	11	10	7	1	9	-	9	8
Other health issues	3	1	3	5	1	14	8	3	3
Hospitals	-	-	-	-	-	-	-	-	-
TOTAL Health Issues	3	1	3	5	1	14	8	3	3
Sustainable management of natural resources	1	1	2	1	2	1	-	2	1
Energy crisis	*	-	-	1	-	-	-	*	-
Depletion of fossil fuels	-	-	-	-	-	-	-	-	-
Petrol prices	-	-	-	-	-	-	-	-	-
TOTAL Energy Crisis/ Depletion of Fossil Fuels/Petrol Price	1	1	2	2	2	1	-	2	1
Other	5	5	2	9	1	4	6	5	2
Can't say	1	1	1	-	-	-	-	1	-
TOTAL	100	100	100	100	100	100	100	100	100

*Less than 1%. #Sample sizes under 50 should be treated with caution.

Most Important Problem Facing the World

The World

	Aug 2013 %	Oct 2013 %	Feb 2014 %	Jun 2014 %	Oct 2014 %	Jan 2015 %	Apr 2015 %	July 2015 %	Oct 2015 %
Terrorism	1	2	1	1	19	35	15	13	19
Wars and conflicts	5	5	7	6	16	5	7	5	8
Security, Safety	1	*	*	1	2	2	2	1	2
World Peace	2	2	3	2	1	2	2	2	2
Relations with other countries	*	*	*	-	1	-	-	-	*
TOTAL Terrorism/Wars/Security/Safety	10	10	11	9	39	43	27	20	30
Climate Change/ Global warming	10	18	13	13	11	10	11	15	16
Other Environmental issues	3	3	4	4	3	2	2	3	2
Famine/ Food shortages	4	5	5	5	3	1	2	4	1
Pollution/ Rubbish	1	2	1	1	*	1	*	1	1
Drought	-	-	-	-	-	-	-	*	*
Water conservation	*	1	*	*	*	*	-	*	*
Approve Carbon Tax	-	-	-	-	-	-	-	-	-
Disapprove Carbon Tax	*	-	-	*	-	-	-	-	-
Climate Change concerns are exaggerated	*	*	*	*	-	-	-	*	-
Natural disasters – Floods, Earthquakes, Bushfires	-	*	-	-	-	*	*	-	-
TOTAL Environmental Issues	17	30	23	24	17	14	16	23	21
The Economy/ Economic problems/ Interest rates	23	12	8	6	4	5	8	10	5
Financial problems/ Money issues	2	1	1	2	1	*	1	2	1
Housing affordability	-	*	-	*	-	-	-	*	1
Cost of living issues/ Rising prices/ Inflation	*	1	1	2	*	1	1	1	*
Banks/ Bank interest rates	-	-	-	-	-	-	-	-	-
General Taxation – Mining Tax, Resource Tax etc.	*	-	*	1	*	*	*	*	-
(SUB TOTAL) TOTAL Financial Issues/ Cost of Living	26	15	10	11	5	6	10	13	7
Poverty, & Gap between rich and poor	12	10	14	14	7	7	10	9	5
Over-population	4	4	3	4	2	2	3	5	2
Unemployment	5	3	4	2	3	3	3	2	2
Globalisation/Fairer world trade	1	*	1	1	1	*	1	*	1
Homelessness/ Lack of housing	*	1	*	1	*	*	*	*	*
General Infrastructure/ Energy, Water, Internet etc.	*	-	*	-	-	-	-	*	-
Approve Carbon Tax	-	-	-	-	-	-	-	-	-
Disapprove Carbon Tax	*	-	-	*	-	-	-	-	-
Farming/ Cut food imports and support our farmers	-	-	*	-	-	-	-	-	-
Foreign ownership & investment/ Selling our assets	*	*	-	-	*	*	-	-	-
Transport/ Transport infrastructure/ Road & rail	-	-	-	-	-	-	-	-	-
TOTAL Economic/ Financial issues (INCLUDING Carbon Tax)	48	33	34	33	19	19	27	30	17
Refugees and Asylum seeker problems	3	2	2	*	*	*	1	1	9
Religion/ Religious fundamentalism	1	1	1	2	4	5	5	2	3
Immigration/ Immigration policy	1	1	*	1	*	1	-	1	2
Intolerance/Discrimination	*	*	-	-	*	*	1	*	1
Human rights (Including gay rights)	*	1	1	1	2	*	1	1	*
Multiculturalism/ Integration/ Assimilation	*	-	-	*	-	*	-	-	*
Racism/Racial tensions	*	*	1	*	1	*	1	*	*
Industrial relations reform	-	-	-	-	-	-	-	*	-
TOTAL Religion/ Immigration/ Human Rights	6	6	5	4	8	6	7	6	15
Politics/ Political system/ Leadership	2	2	2	4	3	3	3	3	2
TOTAL Government/ Politics/ Leadership	2	2	2	4	11	9	10	9	17
Anger/Violence/Aggression	*	1	2	2	1	*	1	*	2
Drugs and drug abuse	1	*	1	1	*	1	2	1	2
Social apathy/Family breakdowns/ Selfishness/Moral decline	3	3	5	4	3	4	2	2	2
Corruption	-	1	1	1	*	*	*	1	1
Educational issues	1	1	1	2	1	1	1	1	1
Corporate greed	-	-	1	*	*	*	*	1	*
Crime/ Law & Order	1	1	*	1	*	1	1	1	*
Greed/ Materialism	2	2	3	2	1	1	2	2	*
Social Welfare/ Welfare Dependency	n/a	n/a	n/a	1	*	*	*	*	*
Youth issues (Homelessness/ Apathy etc.)	-	*	*	*	*	-	*	1	-
TOTAL Social Issues	7	9	13	13	7	8	9	10	9
Sustainable management of natural resources	2	2	1	1	*	*	1	1	1
Depletion of fossil fuels	-	-	-	-	*	-	-	-	*
Energy crisis	*	-	*	1	1	*	-	*	*
Petrol prices	*	*	-	-	-	-	-	-	-
TOTAL Energy Crisis/ Depletion of Fossil Fuels/Petrol Price	2	2	2	2	1	1	1	1	2
Other health issues	2	3	2	4	2	2	3	2	1
Hospitals	*	*	1	*	-	-	-	-	-
TOTAL Health Issues	2	3	3	4	2	2	3	2	1
Other	*	*	1	*	*	*	*	-	3
Can't say	6	5	6	7	4	4	7	5	-
TOTAL	100	100	100	100	100	100	100	100	100

*Less than 1%.

FOR IMMEDIATE RELEASE

Most Important Problem Facing the World

The World

	Oct 2015 %	STATES						CITY/COUNTRY	
		NSW %	VIC %	QLD %	WA %	SA %	TAS# %	CITY %	COUNTRY %
Terrorism	19	20	14	20	21	25	13	17	21
Wars and conflicts	8	8	9	10	4	5	15	8	9
Security, Safety	2	-	-	-	-	-	-	2	*
World Peace	2	1	5	1	1	4	8	2	2
Relations with other countries	*	-	-	-	1	-	-	*	-
TOTAL Terrorism/Wars/Security/Safety	30	31	27	32	31	34	36	30	32
Climate Change/ Global warming	16	17	17	10	22	11	13	17	15
Other Environmental issues	2	2	1	4	-	-	-	2	3
Famine/ Food shortages	1	1	1	1	1	3	-	*	2
Pollution/ Rubbish	1	2	-	1	-	-	-	1	2
Drought	*	-	-	1	-	-	-	-	1
Water conservation	*	-	-	1	-	-	-	*	1
Approve Carbon Tax	-	-	-	-	-	-	-	-	-
Disapprove Carbon Tax	-	-	-	-	-	-	-	-	-
Climate Change concerns are exaggerated	-	-	-	-	-	-	-	-	-
Natural disasters – Floods, Earthquakes, Bushfires	-	-	-	-	-	-	-	-	-
TOTAL Environmental Issues	21	22	19	18	23	14	13	19	23
The Economy/ Economic problems/ Interest rates	5	4	8	5	4	3	10	6	4
Financial problems/ Money issues	1	*	-	2	-	2	-	1	1
Housing affordability	1	*	1	-	-	-	-	1	*
Cost of living issues/ Rising prices/ Inflation	*	-	1	-	-	-	-	1	-
Banks/ Bank interest rates	-	-	-	-	-	-	-	-	-
General Taxation – Mining Tax. Resource Tax etc.	-	-	-	-	-	-	-	-	-
(SUB TOTAL) TOTAL Financial Issues/ Cost of Living	7	5	11	8	4	5	10	8	5
Poverty, & Gap between rich and poor	5	5	5	8	4	2	11	6	5
Over-population	2	2	2	2	2	-	-	1	3
Unemployment	2	2	1	3	1	9	-	3	1
Globalisation/Fairer world trade	1	*	1	1	-	-	-	1	*
Homelessness/ Lack of housing	*	-	1	1	-	-	-	1	-
Approve Carbon Tax	-	-	-	-	-	-	-	-	-
Disapprove Carbon Tax	-	-	-	-	-	-	-	-	-
Federal Budget	-	-	-	-	-	-	-	-	-
Foreign ownership & investment/ Selling our assets	-	-	-	-	-	-	-	-	-
General Infrastructure/ Energy, Water, Internet etc.	-	-	-	-	-	-	-	-	-
Transport/ Transport infrastructure/ Road & rail	-	-	-	-	-	-	-	-	-
TOTAL Economic/ Financial issues (INCLUDING Carbon Tax)	17	14	19	22	11	15	21	18	14
Refugees and Asylum seeker problems	9	10	11	7	9	7	6	10	7
Religion/ Religious fundamentalism	3	6	1	2	4	5	4	4	3
Immigration/ Immigration policy	2	3	2	1	3	2	-	2	1
Intolerance/Discrimination	1	*	*	1	-	3	-	1	1
Human rights (Including gay rights)	*	*	*	-	1	-	3	*	1
Multiculturalism/ Integration/ Assimilation	*	1	-	-	-	-	-	-	1
Racism/Racial tensions	*	-	2	-	-	-	-	1	-
Aboriginal Issues/ Health/ Rights	-	-	-	-	-	-	-	-	-
TOTAL Religion/ Immigration/ Human Rights	15	19	16	10	16	16	13	17	13
Politics/ Political system/ Leadership	2	2	1	2	2	1	-	1	2
TOTAL Government/ Politics/ Leadership	17	21	16	12	18	17	13	18	14
Anger/Violence/Aggression	2	2	3	-	1	4	-	2	2
Drugs and drug abuse	2	1	1	-	8	6	3	2	2
Social Apathy/Family Breakdown/Selfishness/Moral decline	2	1	3	3	3	-	-	2	2
Corruption	1	1	3	1	-	-	-	2	-
Educational issues	1	*	2	1	2	-	-	1	2
Corporate greed	*	1	-	-	-	-	-	*	*
Crime/ Law & Order	*	1	-	-	1	2	-	*	1
Greed/ Materialism	*	*	1	-	-	2	-	*	*
Social Welfare/ Welfare Dependency	*	-	1	1	-	-	-	*	-
Youth issues (Homelessness/ Apathy etc.)	-	-	-	-	-	-	-	-	-
TOTAL Social Issues	9	7	13	5	15	14	3	9	9
Sustainable management of natural resources	1	1	2	1	2	-	7	1	1
Depletion of fossil fuels	*	1	-	-	-	-	-	-	*
Energy crisis	*	-	-	1	-	-	-	*	-
Petrol prices	-	-	-	-	-	-	-	-	-
TOTAL Energy Crisis/ Depletion of Fossil Fuels/Petrol Price	2	1	2	2	2	-	7	1	2
Other health issues	1	-	1	5	-	1	-	1	3
Hospitals	-	-	-	-	-	-	-	-	-
TOTAL Health Issues	1	-	1	5	-	1	-	1	3
Other	3	4	3	4	-	5	7	4	3
Can't say	-	-	-	-	-	-	-	-	-
TOTAL	100	100	100	100	100	100	100	100	100

FOR IMMEDIATE RELEASE

*Less than 1%. #Sample sizes under 50 should be treated with caution.

Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
500	±4.5	±3.9	±2.7	±1.9
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1
2,000	±2.2	±1.9	±1.3	±1.0

Morgan Poll Accuracy — Recent Elections State & Federal (2006 – 2015)

The Morgan Poll has proven to be consistently the most accurate regular poll in recent Australian Elections — including the 2013 Federal Election, 2010 Federal Election, 2007 Federal Election, 2010 Victorian State Election & 2012 Queensland State Election.

The **Morgan Poll** was the most accurate of all polling companies at [the 2013 Federal Election](#) for the two-party preferred vote (L-NP: 53.5% cf. ALP 46.5%) (sample 4,937 electors).

The **Morgan Poll** was the most accurate of all polling companies at [the 2007 Federal Election](#) for both primary vote and two-party preferred predictions (sample 2,115 electors).

The **Morgan Poll** accurately predicted [that the ALP would win the 2006 Queensland Election with a reduced majority](#) (sample 604 electors).

The **Morgan Poll** accurately predicted [that the ALP would win the 2006 Victorian Election with a reduced majority](#) (sample 956 electors). The **Morgan Poll** was also the most accurate on the primary vote of the major parties for the Victorian election.

Note: The [discussion on Possum Pollytics](#) regarding Morgan and Newspoll is well worth reading.

The following included comment says it all: “I find it interesting that for the only poll in the last five years for which there is any ‘real’ figure with which to compare, i.e. the polls immediately before the 2004 election, Morgan (45.5%) was closer to the actual Coalition Primary (46.7%) than Newspoll (45%) or Nielsen (49%), and Morgan (38.5%) was also closer to the ALP actual primary (37.6%) than Newspoll (39%), and only marginally further away than Nielsen (37%). Since we have no idea of how far away the ongoing polls are from ‘reality’ (whatever that means), surely we should just go with what we know, that in the most recent testable case, Morgan was better at forecasting the actual primary vote than Newspoll. On what possible basis should we decide that the Newspoll or Nielsen primary vote estimate is ‘better’ than Morgan’s.”

[View Federal Voting Intention Trend](#)