

Wednesday, 21 December 2016

National Party support down in December as PM Key resigns and Labour score easy by-election victory in Mt. Roskill

During December support for National fell by 4.5% to 45% now just ahead of a potential Labour/Greens alliance 43% (up 5.5%). If a New Zealand Election was held now the latest New Zealand Roy Morgan Poll shows it would be a very close result.

Support for the National partners was down across the board with the Maori Party down 0.5% at 1%, Act NZ fell 0.5% to 0.5% and United Future was down 0.5% to 0%.

Of the three Parliamentary Opposition parties - Labour's support was at 28.5% (up 5.5%) – following a strong performance in the Mt. Roskill by-election, Greens 14.5% (unchanged) and NZ First 7.5% (down 0.5%). Of the parties outside Parliament the Internet Party was 0.5% (up 0.5%), Conservative Party of NZ was 0.5% (unchanged) and support for Independent/ Other was 1.5% (unchanged).

The NZ Roy Morgan Government Confidence Rating has decreased to 131pts (down 10pts) in December with 58.5% (down 6.5%) of NZ electors saying NZ is 'heading in the right direction' compared to 27.5% (up 3.5%) that say NZ is 'heading in the wrong direction'.

Gary Morgan, Executive Chairman, Roy Morgan Research, says:

"New Zealand ends 2016 with a new Prime Minister after former Finance Minister Bill English stepped into the top job following the shock resignation of John Key early in December, and New Zealanders can now look forward to a competitive election later in 2017.

"Key's leadership had seemed to assure National of winning a fourth term next year. However, today's Morgan Poll shows support for National down 4.5% to 45% now just ahead of a potential Labour/ Greens alliance 43% (up 5.5%). If these results are repeated at the election it will be NZ First – 7.5% (down 0.5%) that will get to determine who forms New Zealand's next Government.

"Looking towards next year's election the latest [Roy Morgan New Zealand Issues research](#) shows the issue of Housing – including Housing affordability/ Housing prices/ Homelessness/ Homeless is now the biggest problem facing New Zealand according to respondents - mentioned by 27% of New Zealanders in October. This problem is particularly acute in New Zealand's largest city of Auckland – mentioned by 37% of respondents.

"If new PM Bill English is to successfully contest next year's New Zealand election and win a fourth term for the National Government he will need to come up with new policies in the area of Housing to convince New Zealand electors he deserves his own mandate as Prime Minister."

Electors were asked: *"If a New Zealand Election were held today which party would receive your party vote?"* This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone – both landline and mobile telephone, with a NZ wide cross-section of 872 electors between November 28-December 11, 2016. Of all electors surveyed 5.5% (down 1%) didn't name a party.

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Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

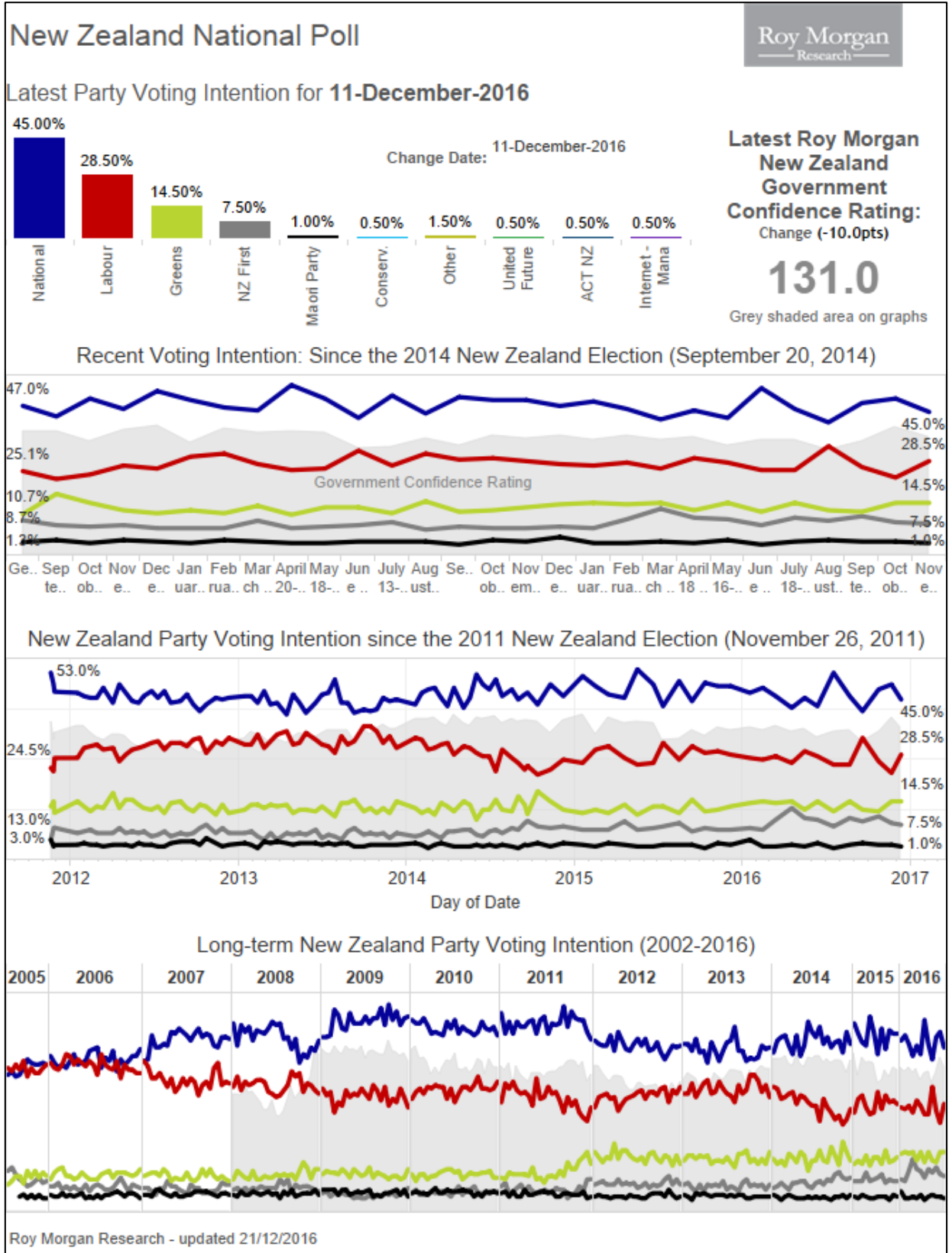
Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1

Roy Morgan New Zealand Interactive Voting Charts

These interactive charts allow a deeper look at voting patterns in New Zealand over varying timeframes and provide election observers with the ability to pinpoint key turning points for the political parties.

[View interactive New Zealand Election charts here.](#)

Purchase the latest Roy Morgan [New Zealand Electorate Profiles.](#)



Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the September 20, 2014 General Election:

PARTY VOTE ELECTIONS	National %	Labour %	Green Party* %	NZ First %	Maori Party* %	ACT NZ %	United Future* %	Conserva tives* %	Mana Party* %	Internet* %	Other %
October 12, 1996*	33.87	28.19	10.10	13.35	n/a	6.10	0.88	n/a	n/a	n/a	7.51
November 27, 1999	30.50	38.74	5.16	4.26	n/a	7.04	1.66	n/a	n/a	n/a	12.64
July 27, 2002	20.93	41.26	7.00	10.38	n/a	7.14	6.69	n/a	n/a	n/a	6.60
September 17, 2005	39.10	41.10	5.30	5.72	2.12	1.51	2.67	n/a	n/a	n/a	2.48
November 8, 2008	44.93	33.99	6.72	4.07	2.39	3.65	0.87	n/a	n/a	n/a	3.38
November 26, 2011	47.31	27.48	11.06	6.59	1.43	1.07	0.60	2.65	1.08	n/a	0.73
September 20, 2014	47.04	25.13	10.70	8.66	1.32	0.69	0.22	3.97	1.42	n/a	0.85
ROY MORGAN POLL											
Sep 29-Oct 12, 2014	43.5	22.5	17.5	7	2	0.5	0.5	5	1	^	0.5
Oct 27-Nov 9, 2014	49.5	24	14.5	6.5	1	0.5	^	2	0.5	^	1.5
Nov 24-Dec 7, 2014	46	27	12	7	2	1.5	^	2.5	1	^	1
January 5-18, 2015	52	26	11	6	1.5	1	^	2	^	^	0.5
February 2-15, 2015	49	30	12	6	1	^	^	1.5	^	^	0.5
March 2-15, 2015	46.5	31	11	6	2	1	^	1.5	^	^	1
April 6-19, 2015	45.5	27.5	13.5	8.5	1.5	1	^	1	^	^	1.5
May 4-17, 2015	54	25.5	10.5	6	1	1	^	1	^	^	1
June 8-21, 2015	49.5	26	13	6.5	1	1	^	1	^	^	2
June 29-July 12, 2015	43	32	13	7	1.5	0.5	^	1.5	^	^	1.5
August 3-16, 2015	50.5	27	11	8	1.5	0.5	^	^	0.5	^	1
Aug 31-Sep 13, 2015	44.5	31	15	5.5	1.5	0.5	0.5	1	0.5	^	^
Sep 28-Oct 11, 2015	50	29	11.5	6.5	0.5	0.5	^	0.5	0.5	^	1
Oct 26-Nov 8, 2015	49	29.5	12	6	2	0.5	^	0.5	0.5	^	^
Nov 23-Dec 6, 2015	49	28.5	13	6	1.5	0.5	0.5	0.5	^	^	0.5
Jan 4-17, 2016	47	27.5	14	6.5	3	0.5	^	1	^	^	0.5
Feb 1-14, 2016	48.5	27	14.5	6	1	0.5	^	1	0.5	^	1
Feb 29-Mar 13, 2016	46	28	14	9	1	1	^	0.5	0.5	^	^
April 4-17, 2016	42.5	26	14.5	12.5	1.5	1.5	^	1	^	^	0.5
May 2-15, 20156	45.5	29.5	12	9.5	1	1	^	0.5	^	^	1
May 30-June 12, 2016	43	28	14.5	9	2	0.5	^	1	0.5	0.5	1
July 4-17, 2016	53	25.5	11.5	7	0.5	1	^	0.5	0.5	^	0.5
August 8-21, 2016	46	25.5	14.5	9.5	1.5	1	^	1	0.5	^	0.5
Sep 5-18, 2016	41.5	33.5	12	8.5	2	1	^	0.5	^	^	1
Oct 10-23, 2016	48	26.5	11.5	10	1.5	0.5	^	^	^	0.5	1.5
Nov 7-20, 2016	49.5	23	14.5	8	1.5	1	0.5	0.5	^	^	1.5
Nov 28-Dec 11, 2016	45	28.5	14.5	7.5	1	0.5	0.5	0.5	^	0.5	1.5

^Result less than 0.5%. *The 1996 Election was the first New Zealand Election contested via MMP (Mixed Member Proportional). At the 1996 Election the Greens Party contested as part of the "Alliance" political grouping with four other political parties. *United Future was formed via a merger in 2000 between the United Party and the Future New Zealand Party, which separately contested the 1999 Election. *The Maori Party was launched in July 2004; The Mana Party was launched in July 2011. The Conservative Party was launched in August 2011. The Internet Party was launched in January 2014. The Internet Party & Mana Party announced an alliance in May 2014 that jointly contested the 2014 NZ Election. The combined result for the Internet-Mana Party Alliance is included in the Mana Party result (1.42%).

Two-Party Preferred: National Party-led Government vs. Parliamentary Opposition Parties

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the September 20, 2014 General Election:

	National Party-led Government*	Parliamentary Opposition Parties#
Election, November 8, 2008	51.84	48.16
Election, November 26, 2011	50.41	46.21
Election, September 20, 2014	49.27	44.49
<u>ROY MORGAN POLL</u>		
September 29 – October 12, 2014	46.5	47
October 27 – November 9, 2014	51	45
November 24 – December 7, 2014	49.5	46
January 5-18, 2015	54.5	43
February 2-15, 2015	50	48
March 2-15, 2015	49.5	48
April 6-19, 2015	48	49.5
May 4-7, 2015	56	42
June 8-21, 2015	51.5	45.5
June 29-July 12, 2015	45	52
August 3-16, 2015	52.5	46
Aug 31-Sep 13, 2015	47	51.5
Sep 28-Oct 11, 2015	51	47
Oct 26-Nov 8, 2015	51.5	47.5
Nov 23-Dec 6, 2015	51.5	47.5
Jan 4-17, 2016	50.5	48
Feb 1-14, 2016	50	47.5
Feb 29 – Mar 13, 2016	48	51
April 4 – 17, 2016	45.5	53
May 2-15, 2016	47.5	51
May 30-June 12, 2016	45.5	51.5
July 4-17, 2016	54.5	44
Aug 8-21, 2016	48.5	49.5
Sep 5-18, 2016	44.5	54
Oct 10-23, 2016	50	48
Nov 7-20, 2016	52.5	45.5
Nov 28-Dec 11, 2016	47	50.5

*National-led Government: National Party, Maori Party, ACT NZ, United Future; #Opposition Parties: Labour Party, Green Party, NZ First. Parties not represented: Conservative Party, Internet Party, Mana Party & Other not included as they are not represented in Parliament.

Finding No. 7107 taken from Computer Report No. 2433

The Roy Morgan Poll is conducted by the **ONLY** Australian and NZ member of the Gallup International Association.

No other public opinion poll taken in Australia or New Zealand has this qualification.

NEW ZEALAND: HEADING IN “RIGHT” OR “WRONG” DIRECTION?

Electors were asked: “Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?”

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	May 5-18, <u>2014</u>	May 19-June 1, <u>2014</u>	June 2-15, <u>2014</u>	June 16-29, <u>2014</u>	June 30-July 13, <u>2014</u>	July 14-27, <u>2014</u>	Aug 4-17, <u>2014</u>
	%	%	%	%	%	%	%
Right direction	60	64.5	63.5	65	65.5	60	63.5
Wrong direction	28	24	24	23.5	23	25	24.5
Roy Morgan GCR#	132	140.5	139.5	141.5	142.5	135	139
Can't say	12	11.5	12.5	11.5	11.5	15	12
TOTAL	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Aug 18-31, <u>2014</u>	Sep 1-14, <u>2014</u>	Sep 29-Oct 12, <u>2014</u>	Oct 27-Nov 9, <u>2014</u>	Nov 24-Dec 7, <u>2014</u>	Jan 5-18, <u>2015</u>	Feb 2-15, <u>2015</u>
	%	%	%	%	%	%	%
Right direction	61	62	61.5	56	62.5	67	55
Wrong direction	25	24	24.5	30	24.5	23	31
Roy Morgan GCR#	136	138	137	126	138	144	124
Can't say	14	14	14	14	13	10	14
TOTAL	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Mar 2-15, <u>2015</u>	April 6-19, <u>2015</u>	May 4-17, <u>2015</u>	June 8-21, <u>2015</u>	June 29-July 12, <u>2015</u>	Aug 3-16, <u>2015</u>	Aug 31-Sep 13, <u>2015</u>	Sep 28-Oct 11, <u>2015</u>
	%	%	%	%	%	%	%	%
Right direction	64.5	62	63	62.5	51	54	58	53
Wrong direction	24	27	26.5	27	33	34	29.5	31
Roy Morgan GCR#	140.5	135	136.5	135.5	118	120	128.5	122
Can't say	11.5	11	11	10.5	16	12	12.5	16
TOTAL	100	100	100	100	100	100	100	100

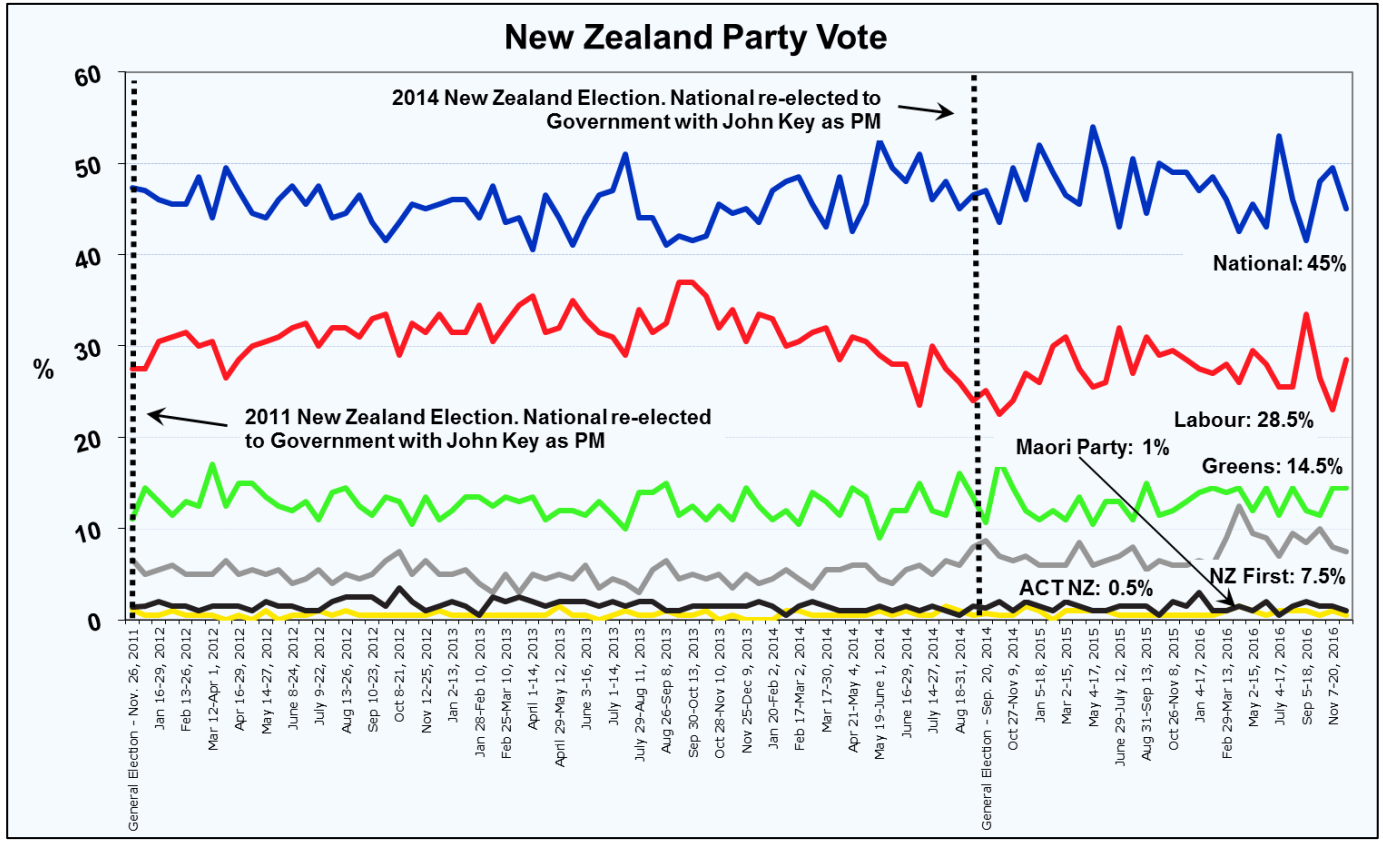
NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Oct 26- Nov 8, <u>2015</u>	Nov 23-Dec 6, <u>2015</u>	Jan 4-17, <u>2016</u>	Feb 1-14, <u>2016</u>	Feb 29-Mar 13, <u>2016</u>	Apr 4-17, <u>2016</u>	May 2-15, <u>2016</u>	May 30-June 12, <u>2016</u>
	%	%	%	%	%	%	%	%
Right direction	60	59.5	59.5	56.5	61	57.5	59	54.5
Wrong direction	28.5	31	28	28.5	29	30.5	29	34
Roy Morgan GCR#	131.5	128.5	131.5	128	132	127	130	120.5
Can't say	11.5	9.5	12.5	15	10	12	12	11.5
TOTAL	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Jul 4-17 <u>2016</u>	Aug 8-21, <u>2016</u>	Sep 5-18, <u>2016</u>	Oct 10-23, <u>2016</u>	Nov 7-20, <u>2016</u>	Nov 28-Dec 11, <u>2016</u>
	%	%	%	%	%	%
Right direction	57.5	58	52	55.5	65	58.5
Wrong direction	30.5	30.5	35	29	24	27.5
Roy Morgan GCR#	127	127.5	117	126.5	141	131
Can't say	12	11.5	13	15.5	11	14
TOTAL	100	100	100	100	100	100

New Zealand Party Vote



New Zealand Roy Morgan GCR

