

Friday, 11 March 2016

Keyakinan Konsumen Indonesia dari Roy Morgan hampir tidak berubah pada angka 147.4 di bulan Januari

Keyakinan Konsumen Indonesia dari Roy Morgan mengawali tahun 2016 hampir tanpa perubahan di angka 147.4 (turun 0.4 poin). Namun demikian Keyakinan Konsumen masih 6.2pts lebih rendah dibanding setahun yang lalu di Januari 2015 yaitu 153.6, namun jelas di atas rata-rata jangka panjang (2005-2015, yaitu 131.7).

Kini 38% dari masyarakat Indonesia (naik 1ppt) menyatakan bahwa keuangan keluarga mereka kini 'lebih baik' dari setahun yang lalu dibandingkan hanya 10% (turun 1ppt) menyatakan keuangan keluarga 'lebih buruk' (**terendah untuk indikator ini selama lebih dari setahun sejak Nopember 2014**)

Tambah lagi, 67% dari masyarakat (turun 1ppt) memperkirakan bahwa keuangan keluarga akan 'lebih baik' di waktu yang sama di tahun depan dibandingkan 3% (turun 3ppt) memperkirakan akan 'lebih buruk', (**terendah untuk indikator ini sejak Oktober 2014**).

Dalam hal ekonomi Indonesia kini 81% masyarakat (tidak berubah) memperkirakan bahwa Indonesia akan mengalami 'masa yang baik' secara finansial selama jangka waktu 12 bulan ke depan dan hanya 19% (naik 1ppt) memperkirakan akan mengalami 'masa yang buruk'.

Tambah lagi, kini 91% masyarakat (naik 1ppt) memperkirakan bahwa ekonomi Indonesia akan mengalami 'masa yang baik' selama lima tahun ke depan (**tertinggi untuk indikator ini selama hampir satu tahun sejak Maret 2015**) dan hanya 9% (tidak berubah) memperkirakan akan mengalami 'masa yang buruk'.

Now just under half, 49% (down 2ppts) of Indonesians say 'now is a good time to buy' major household items and nearly as many, 48% (up 4ppts) say 'now is a bad time to buy' major household items (**the equal highest for this indicator for nearly five years, since March 2011**).

Kini hanya sedikit dibawah separuh, 49% masyarakat (turun 2ppt) menyatakan bahwa 'sekarang waktu yang baik untuk membeli' barang rumah tangga yang mahal, dan hampir sama banyaknya, 48% (naik 4ppt) yang merasa bahwa 'kini waktu yang buruk untuk membeli' barang tersebut (**kembali ini adalah tertinggi untuk indikator ini selama lima tahun, sejak Maret 2011**).

Debnath Guharoy, Roy Morgan Regional Director, Asia, menyatakan:

"Dengan pandangan ekonomi global yang cukup suram ditambah dengan perlambatan di China, maka Indonesia akan terus melihat penurunan dari ekspor sumber alamnya. Mendorong ekonomi dengan perkembangan infrastruktur akan menciptakan lapangan kerja baru, menurunkan biaya-biaya logistik dan menarik FDI. Dana pemerintah akhirnya mulai dikeluarkan pada akhir tahun lalu, dan proyek yang akan mulai dikerjakan di seluruh negeri adalah yang terbanyak sepanjang sejarah Indonesia. Tanda-tanda kemajuan sudah tampak, menambah keyakinan konsumen."

Tingkat Keyakinan Konsumen bulanan dari Roy Morgan didasarkan pada wawancara tatap-muka dengan 2,146 responden, di seluruh Indonesia bukan hanya di beberapa kota besar. Survei ini dilakukan di 22 Kota Besar, 22 Kota kecil dan desa di sekitarnya, yang secara statistik mewakili seluruh Indonesia. Laki-laki dan perempuan umur 14 tahun ke atas dipilih secara random selama bulan Januari 2016.

Untuk keterangan lebih lanjut hubungi:

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Margin of Error

Margin of Error tergantung dari jumlah sampel yang diambil. Tabel di bawah ini menunjukkan jumlah sampel yang bisa menghasilkan tingkat kepercayaan 95% dengan level minimum Margin of Error nya

| <u>Sample Size</u> | <u>Percentage Estimate</u> | | | |
|--------------------|----------------------------|-------------------|-------------------|------------------|
| | <u>40%-60%</u> | <u>25% or 75%</u> | <u>10% or 90%</u> | <u>5% or 95%</u> |
| 1,000 | ±3.0 | ±2.7 | ±1.9 | ±1.4 |
| 2,000 | ±2.2 | ±1.9 | ±1.3 | ±1.0 |

FOR IMMEDIATE RELEASE

Roy Morgan Indonesian Consumer Confidence (2005 – 2016)

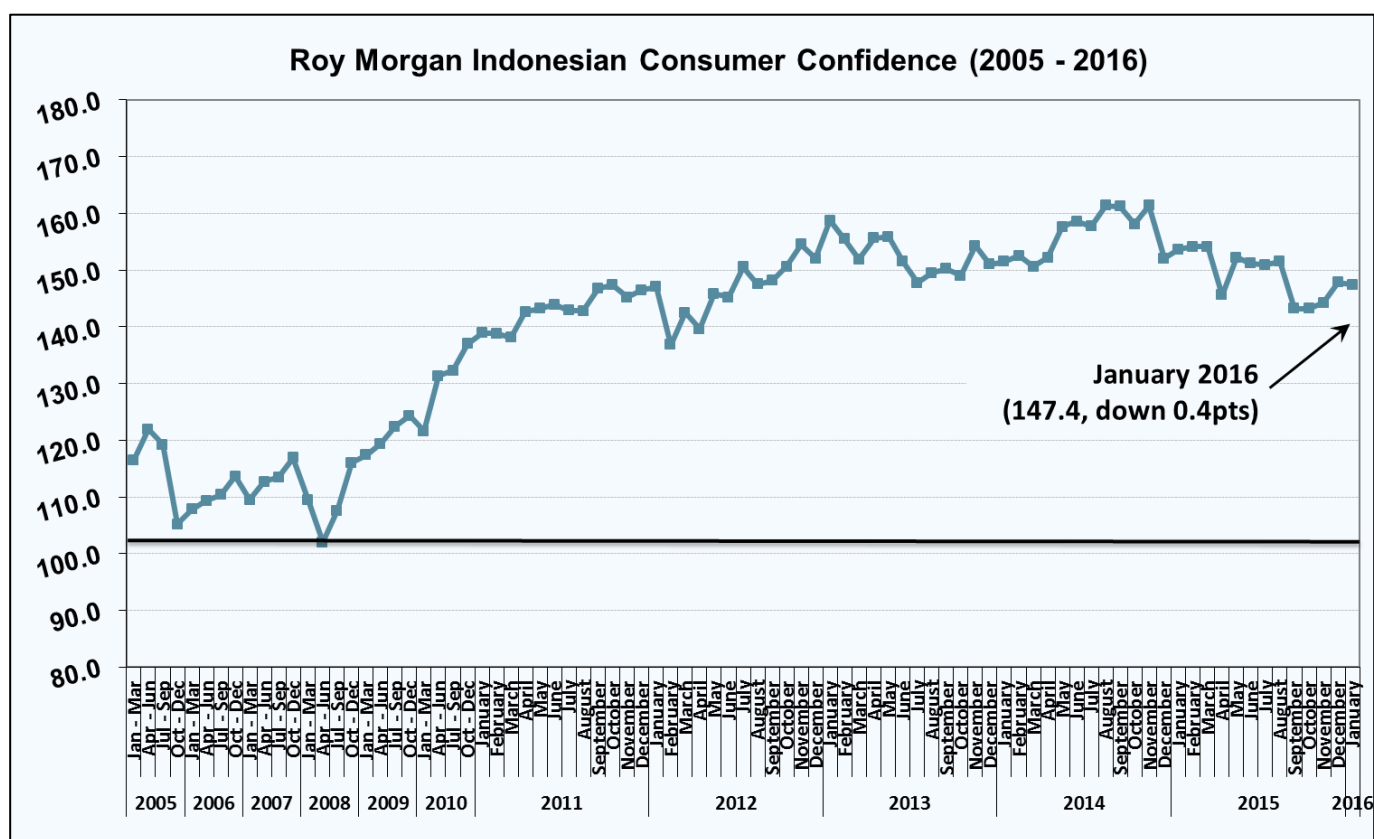
Quarterly Roy Morgan Indonesian Consumer Confidence Rating

| Year | Jan–Mar Quarter | Apr–Jun Quarter | Jul–Sep Quarter | Oct–Dec Quarter | Yearly Average |
|------|--------------------|--------------------|--------------------|--------------------|-------------------|
| 2005 | 116.5 | 121.9 | 119.2 | 105.2 | 115.7 |
| 2006 | 107.8 | 109.3 | 110.4 | 113.6 | 110.3 |
| 2007 | 109.5 | 112.7 | 113.5 | 116.9 | 113.2 |
| 2008 | 109.4 | 102.0 | 107.6 | 116.0 | 108.8 |
| 2009 | 117.4 | 119.4 | 122.4 | 124.3 | 120.9 |
| 2010 | 121.6 | 131.3 | 132.3 | 137.0 | 130.6 |

Monthly Roy Morgan Indonesian Consumer Confidence Rating

| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------------|
| 2011 | 138.9 | 138.8 | 138.1 | 142.6 | 143.2 | 143.9 | 142.9 | 142.8 | 146.8 | 147.3 | 145.2 | 146.5 | 143.1 |
| 2012 | 147.0 | 136.8 | 142.5 | 139.6 | 145.8 | 145.2 | 150.5 | 147.5 | 148.1 | 150.6 | 154.5 | 152.0 | 146.7 |
| 2013 | 158.7 | 155.5 | 151.9 | 155.6 | 155.9 | 151.5 | 147.7 | 149.5 | 150.2 | 149.0 | 154.3 | 151.0 | 152.6 |
| 2014 | 151.5 | 152.5 | 150.6 | 152.2 | 157.6 | 158.6 | 157.7 | 161.4 | 161.2 | 158.1 | 161.4 | 152.0 | 156.2 |
| 2015 | 153.6 | 154.1 | 154.1 | 145.6 | 152.2 | 151.2 | 150.9 | 151.5 | 143.2 | 143.2 | 144.2 | 147.8 | 149.3 |
| 2016 | 147.4 | | | | | | | | | | | | 147.4 |

FOR IMMEDIATE RELEASE



Results for the Roy Morgan Indonesian Consumer Confidence Rating* for the component questions (2005 - 2007) are as follows:

| | 2005 | | | | 2006 | | | | 2007 | | | | | |
|---|------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----|----|
| | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | | |
| Interviews | 5,707 | 6,376 | 6,362 | 6,244 | 6,393 | 6,233 | 6,312 | 6,297 | 6,685 | 6,815 | 6,729 | 6,758 | | |
| Q1 Would you say you and your family are better off financially or worse off than you were at this time last year? | | | | | | | | | | | | | | |
| Over the <u>past</u> year | Better off | | 23 | 28 | 26 | 20 | 21 | 20 | 20 | 18 | 20 | 16 | 20 | |
| | Worse off | | 21 | 24 | 26 | 40 | 39 | 37 | 34 | 34 | 36 | 34 | 31 | 30 |
| Question 1 difference | 2 | 4 | 0 | -20 | -18 | -17 | -14 | -14 | -18 | -14 | -15 | -10 | | |
| Q2 This time next year, do you and your family expect to be better off financially or worse off than you are now? | | | | | | | | | | | | | | |
| | Better off | | 46 | 49 | 49 | 40 | 41 | 37 | 40 | 38 | 39 | 44 | 45 | 46 |
| | Worse off | | 7 | 5 | 6 | 15 | 16 | 12 | 12 | 9 | 10 | 11 | 10 | 10 |
| Question 2 difference | 39 | 44 | 43 | 25 | 25 | 25 | 28 | 29 | 29 | 33 | 35 | 36 | | |
| Q3 Thinking of economic conditions in Indonesia as a whole. In the next 12 months, do you expect we'll have good times financially, bad times or some good and some bad? | | | | | | | | | | | | | | |
| | Good Times | | 42 | 45 | 71 | 60 | 62 | 61 | 59 | 65 | 59 | 61 | 60 | 60 |
| | Bad Times | | 18 | 12 | 28 | 39 | 38 | 37 | 40 | 34 | 40 | 38 | 40 | 39 |
| Question 3 difference | 24 | 33 | 43 | 21 | 24 | 24 | 19 | 31 | 19 | 23 | 20 | 21 | | |
| Q4 Looking ahead, what would you say it is more likely, that in Indonesia as a whole, we'll have continuous good times during the next five years or so – or we'll have bad times – or some good and some bad? | | | | | | | | | | | | | | |
| | Good times | | 51 | 56 | 78 | 79 | 80 | 82 | 81 | 82 | 79 | 80 | 81 | 82 |
| | Bad times | | 12 | 8 | 21 | 21 | 19 | 18 | 18 | 18 | 21 | 20 | 19 | 18 |
| Question 4 difference | 39 | 48 | 57 | 58 | 61 | 64 | 63 | 64 | 58 | 60 | 62 | 64 | | |
| Q5 Generally, do you think now is a good time – or a bad time – for people to buy major household items? | | | | | | | | | | | | | | |
| | Good time to buy | | 6 | 8 | 25 | 18 | 20 | 22 | 25 | 27 | 27 | 28 | 29 | 35 |
| | Bad time to buy | | 27 | 28 | 72 | 76 | 73 | 71 | 69 | 69 | 68 | 67 | 67 | 61 |
| Question 5 difference | -21 | -20 | -47 | -58 | -53 | -49 | -44 | -42 | -41 | -39 | -38 | -26 | | |
| Roy Morgan Indonesian Consumer Confidence Rating | 116.5 | 121.9 | 119.2 | 105.2 | 107.8 | 109.3 | 110.4 | 113.6 | 109.5 | 112.7 | 113.5 | 116.9 | | |

*The Roy Morgan Consumer Confidence Rating is 100.0 plus the simple unweighted average of the difference between the percentage of respondents who give a favourable and those who give unfavourable answers to five key questions.

Results for the Roy Morgan Indonesian Consumer Confidence Rating* for the component questions (2008 - 2010) are as follows:

| | 2008 | | | | 2009 | | | | 2010 | | | | | |
|---|------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----|----|
| | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec | | |
| Interviews | 6,596 | 6,781 | 6,790 | 6,777 | 6,540 | 6,234 | 6,269 | 6,188 | 6,132 | 9,196 | 7,056 | 6,269 | | |
| Q1 Would you say you and your family are better off financially or worse off than you were at this time last year? | | | | | | | | | | | | | | |
| Over the <u>past</u> year | Better off | | 19 | 18 | 18 | 20 | 20 | 17 | 20 | 21 | 19 | 26 | 28 | 31 |
| | Worse off | | 34 | 42 | 37 | 31 | 29 | 30 | 25 | 26 | 28 | 20 | 19 | 16 |
| Question 1 difference | -15 | -24 | -19 | -11 | -9 | -13 | -5 | -5 | -9 | 6 | 9 | 15 | | |
| Q2 This time next year, do you and your family expect to be better off financially or worse off than you are now? | | | | | | | | | | | | | | |
| | Better off | | 44 | 40 | 44 | 47 | 45 | 43 | 44 | 45 | 42 | 41 | 49 | 51 |
| | Worse off | | 14 | 18 | 13 | 8 | 8 | 7 | 6 | 8 | 8 | 6 | 6 | 7 |
| Question 2 difference | 30 | 22 | 31 | 39 | 37 | 36 | 38 | 37 | 34 | 35 | 43 | 44 | | |
| Q3 Thinking of economic conditions in Indonesia as a whole. In the next 12 months, do you expect we'll have good times financially, bad times or some good and some bad? | | | | | | | | | | | | | | |
| | Good Times | | 53 | 51 | 53 | 58 | 61 | 65 | 67 | 65 | 66 | 74 | 77 | 79 |
| | Bad Times | | 47 | 49 | 47 | 42 | 39 | 35 | 33 | 35 | 34 | 25 | 22 | 20 |
| Question 3 difference | 6 | 2 | 6 | 16 | 22 | 30 | 34 | 30 | 32 | 49 | 55 | 59 | | |
| Q4 Looking ahead, what would you say it is more likely, that in Indonesia as a whole, we'll have continuous good times during the next five years or so – or we'll have bad times – or some good and some bad? | | | | | | | | | | | | | | |
| | Good times | | 76 | 73 | 77 | 85 | 84 | 85 | 87 | 88 | 88 | 88 | 87 | 89 |
| | Bad times | | 24 | 27 | 23 | 15 | 16 | 14 | 13 | 11 | 12 | 11 | 12 | 10 |
| Question 4 difference | 52 | 46 | 54 | 70 | 68 | 71 | 74 | 77 | 76 | 77 | 75 | 79 | | |
| Q5 Generally, do you think now is a good time – or a bad time – for people to buy major household items? | | | | | | | | | | | | | | |
| | Good time to buy | | 35 | 31 | 32 | 31 | 34 | 36 | 35 | 40 | 36 | 38 | 37 | 39 |
| | Bad time to buy | | 62 | 67 | 66 | 67 | 65 | 62 | 63 | 58 | 61 | 58 | 58 | 54 |
| Question 5 difference | -27 | -36 | -34 | -36 | -31 | -26 | -28 | -18 | -25 | -20 | -21 | -15 | | |
| Roy Morgan Indonesian Consumer Confidence Rating | 109.4 | 102.0 | 107.6 | 116.0 | 117.4 | 119.4 | 122.4 | 124.3 | 121.6 | 131.3 | 132.3 | 137.0 | | |

*The Roy Morgan Consumer Confidence Rating is 100.0 plus the simple unweighted average of the difference between the percentage of respondents who give a favourable and those who give unfavourable answers to five key questions.

Results for the Roy Morgan Indonesian Consumer Confidence Rating* for the component questions (2011) are as follows:

| | 2011 | | | | | | | | | | | | |
|---|------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | |
| Interviews | 2,090 | 2,084 | 2,080 | 2,059 | 2,091 | 2,090 | 2,062 | 2,029 | 2,020 | 2,091 | 2,088 | 2,089 | |
| Q1 Would you say you and your family are better off financially or worse off than you were at this time last year? | | | | | | | | | | | | | |
| Over the <u>past</u> year | Better off | 33 | 28 | 31 | 34 | 37 | 37 | 36 | 36 | 36 | 38 | 38 | 38 |
| | Worse off | 13 | 13 | 15 | 13 | 13 | 13 | 12 | 14 | 12 | 11 | 12 | 14 |
| Question 1 difference | | 20 | 15 | 16 | 21 | 24 | 24 | 24 | 22 | 24 | 27 | 26 | 24 |
| Q2 This time next year, do you and your family expect to be better off financially or worse off than you are now? | | | | | | | | | | | | | |
| | Better off | 53 | 50 | 53 | 53 | 53 | 52 | 51 | 54 | 56 | 55 | 57 | 55 |
| | Worse off | 5 | 5 | 5 | 6 | 6 | 5 | 5 | 6 | 3 | 3 | 2 | 5 |
| Question 2 difference | | 48 | 45 | 48 | 47 | 47 | 47 | 46 | 48 | 53 | 52 | 55 | 50 |
| Q3 Thinking of economic conditions in Indonesia as a whole. In the next 12 months, do you expect we'll have good times financially, bad times or some good and some bad? | | | | | | | | | | | | | |
| | Good Times | 80 | 82 | 81 | 80 | 81 | 83 | 81 | 79 | 84 | 83 | 80 | 82 |
| | Bad Times | 20 | 18 | 19 | 20 | 18 | 17 | 18 | 21 | 16 | 17 | 19 | 18 |
| Question 3 difference | | 60 | 64 | 62 | 60 | 63 | 66 | 63 | 58 | 68 | 66 | 61 | 64 |
| Q4 Looking ahead, what would you say it is more likely, that in Indonesia as a whole, we'll have continuous good times during the next five years or so – or we'll have bad times – or some good and some bad? | | | | | | | | | | | | | |
| | Good times | 88 | 89 | 88 | 90 | 89 | 89 | 89 | 88 | 91 | 90 | 88 | 89 |
| | Bad times | 12 | 10 | 11 | 10 | 11 | 11 | 10 | 12 | 8 | 10 | 12 | 11 |
| Question 4 difference | | 76 | 79 | 77 | 80 | 78 | 78 | 79 | 76 | 83 | 80 | 76 | 78 |
| Q5 Generally, do you think now is a good time – or a bad time – for people to buy major household items? | | | | | | | | | | | | | |
| | Good time to buy | 43 | 43 | 42 | 50 | 50 | 50 | 49 | 53 | 51 | 54 | 52 | 57 |
| | Bad time to buy | 53 | 52 | 54 | 45 | 46 | 45 | 46 | 43 | 45 | 42 | 44 | 41 |
| Question 5 difference | | -10 | -9 | -12 | 5 | 4 | 5 | 3 | 10 | 6 | 12 | 8 | 16 |
| Roy Morgan Indonesian Consumer Confidence Rating | | 138.9 | 138.8 | 138.1 | 142.6 | 143.2 | 143.9 | 142.9 | 142.8 | 146.8 | 147.3 | 145.2 | 146.5 |

*The Roy Morgan Consumer Confidence Rating is 100.0 plus the simple unweighted average of the difference between the percentage of respondents who give a favourable and those who give unfavourable answers to five key questions.

Results for the Roy Morgan Indonesian Consumer Confidence Rating* for the component questions (2012) are as follows:

| | 2012 | | | | | | | | | | | | |
|---|------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | |
| Interviews | 2,092 | 2,106 | 2,106 | 2,004 | 2,107 | 1,994 | 1,988 | 2,095 | 2,102 | 2,078 | 2,069 | 2,107 | |
| Q1 Would you say you and your family are better off financially or worse off than you were at this time last year? | | | | | | | | | | | | | |
| Over the <u>past</u> year | Better off | 41 | 37 | 40 | 37 | 43 | 41 | 46 | 41 | 42 | 44 | 42 | 44 |
| | Worse off | 12 | 18 | 17 | 16 | 13 | 12 | 12 | 14 | 13 | 11 | 10 | 11 |
| Question 1 difference | | 29 | 19 | 23 | 21 | 30 | 29 | 34 | 27 | 29 | 33 | 32 | 33 |
| Q2 This time next year, do you and your family expect to be better off financially or worse off than you are now? | | | | | | | | | | | | | |
| | Better off | 59 | 54 | 60 | 59 | 62 | 60 | 67 | 64 | 67 | 66 | 67 | 67 |
| | Worse off | 3 | 7 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 4 | 2 | 3 |
| Question 2 difference | | 56 | 47 | 55 | 55 | 57 | 55 | 63 | 60 | 64 | 62 | 65 | 64 |
| Q3 Thinking of economic conditions in Indonesia as a whole. In the next 12 months, do you expect we'll have good times financially, bad times or some good and some bad? | | | | | | | | | | | | | |
| | Good Times | 79 | 74 | 75 | 73 | 76 | 79 | 79 | 78 | 79 | 80 | 82 | 80 |
| | Bad Times | 20 | 26 | 25 | 26 | 23 | 20 | 20 | 20 | 21 | 20 | 17 | 19 |
| Question 3 difference | | 59 | 48 | 50 | 47 | 53 | 59 | 59 | 58 | 58 | 60 | 65 | 61 |
| Q4 Looking ahead, what would you say it is more likely, that in Indonesia as a whole, we'll have continuous good times during the next five years or so – or we'll have bad times – or some good and some bad? | | | | | | | | | | | | | |
| | Good times | 87 | 82 | 87 | 84 | 86 | 88 | 89 | 90 | 87 | 88 | 92 | 90 |
| | Bad times | 12 | 17 | 13 | 15 | 13 | 12 | 11 | 10 | 12 | 12 | 8 | 10 |
| Question 4 difference | | 75 | 65 | 74 | 69 | 73 | 76 | 78 | 80 | 75 | 76 | 84 | 80 |
| Q5 Generally, do you think now is a good time – or a bad time – for people to buy major household items? | | | | | | | | | | | | | |
| | Good time to buy | 56 | 51 | 53 | 50 | 56 | 50 | 57 | 54 | 55 | 58 | 61 | 59 |
| | Bad time to buy | 40 | 46 | 43 | 44 | 40 | 44 | 38 | 42 | 40 | 36 | 34 | 37 |
| Question 5 difference | | 16 | 5 | 10 | 6 | 16 | 6 | 19 | 12 | 15 | 22 | 27 | 22 |
| Roy Morgan Indonesian Consumer Confidence Rating | | 147.0 | 136.8 | 142.5 | 139.6 | 145.8 | 145.2 | 150.5 | 147.5 | 148.1 | 150.6 | 154.5 | 152.0 |

*The Roy Morgan Consumer Confidence Rating is 100.0 plus the simple unweighted average of the difference between the percentage of respondents who give a favourable and those who give unfavourable answers to five key questions.

Results for the Roy Morgan Indonesian Consumer Confidence Rating* for the component questions (2013) are as follows:

| | | 2013 | | | | | | | | | | | |
|---|------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Interviews | | 2,035 | 1,939 | 2,011 | 2,049 | 2,127 | 2,004 | 2,131 | 2,051 | 2,150 | 2,032 | 2,029 | 2,144 |
| Q1 Would you say you and your family are better off financially or worse off than you were at this time last year? | | | | | | | | | | | | | |
| Over the <u>past</u> year | Better off | 49 | 46 | 45 | 44 | 48 | 47 | 43 | 46 | 45 | 41 | 44 | 42 |
| | Worse off | 8 | 10 | 11 | 9 | 10 | 11 | 13 | 11 | 12 | 11 | 11 | 12 |
| Question 1 difference | | 41 | 36 | 34 | 35 | 38 | 36 | 30 | 35 | 33 | 30 | 33 | 30 |
| Q2 This time next year, do you and your family expect to be better off financially or worse off than you are now? | | | | | | | | | | | | | |
| | Better off | 72 | 71 | 69 | 69 | 71 | 71 | 68 | 72 | 69 | 72 | 71 | 72 |
| | Worse off | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 |
| Question 2 difference | | 70 | 69 | 66 | 66 | 68 | 68 | 65 | 69 | 66 | 68 | 67 | 68 |
| Q3 Thinking of economic conditions in Indonesia as a whole. In the next 12 months, do you expect we'll have good times financially, bad times or some good and some bad? | | | | | | | | | | | | | |
| | Good Times | 83 | 82 | 81 | 80 | 84 | 79 | 77 | 76 | 78 | 78 | 83 | 79 |
| | Bad Times | 16 | 18 | 18 | 20 | 16 | 21 | 22 | 23 | 21 | 22 | 16 | 20 |
| Question 3 difference | | 67 | 64 | 63 | 60 | 68 | 58 | 55 | 53 | 57 | 56 | 67 | 59 |
| Q4 Looking ahead, what would you say it is more likely, that in Indonesia as a whole, we'll have continuous good times during the next five years or so – or we'll have bad times – or some good and some bad? | | | | | | | | | | | | | |
| | Good times | 93 | 90 | 88 | 91 | 91 | 89 | 88 | 87 | 91 | 90 | 90 | 89 |
| | Bad times | 7 | 10 | 11 | 8 | 8 | 10 | 11 | 13 | 9 | 10 | 10 | 11 |
| Question 4 difference | | 86 | 80 | 77 | 83 | 83 | 79 | 77 | 74 | 82 | 80 | 80 | 78 |
| Q5 Generally, do you think now is a good time – or a bad time – for people to buy major household items? | | | | | | | | | | | | | |
| | Good time to buy | 63 | 61 | 56 | 65 | 58 | 56 | 54 | 57 | 54 | 53 | 60 | 58 |
| | Bad time to buy | 33 | 33 | 37 | 31 | 36 | 40 | 42 | 40 | 41 | 42 | 36 | 39 |
| Question 5 difference | | 30 | 28 | 19 | 34 | 22 | 16 | 12 | 17 | 13 | 11 | 24 | 19 |
| Roy Morgan Indonesian Consumer Confidence Rating | | 158.7 | 155.5 | 151.9 | 155.6 | 155.9 | 151.5 | 147.7 | 149.5 | 150.2 | 149.0 | 154.3 | 151.0 |

*The Roy Morgan Consumer Confidence Rating is 100.0 plus the simple unweighted average of the difference between the percentage of respondents who give a favourable and those who give unfavourable answers to five key questions.

Results for the Roy Morgan Indonesian Consumer Confidence Rating* for the component questions (2014) are as follows:

| | 2014 | | | | | | | | | | | | |
|---|------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | |
| Interviews | 2,010 | 1,934 | 2,100 | 2,067 | 2,024 | 1,973 | 2,144 | 2,138 | 1,891 | 1,700 | 1,699 | 1,741 | |
| Q1 Would you say you and your family are better off financially or worse off than you were at this time last year? | | | | | | | | | | | | | |
| Over the <u>past</u> year | Better off | 43 | 42 | 44 | 44 | 47 | 44 | 44 | 47 | 47 | 47 | 50 | 40 |
| | Worse off | 11 | 12 | 12 | 10 | 11 | 10 | 8 | 6 | 8 | 8 | 9 | 12 |
| Question 1 difference | | 32 | 30 | 32 | 34 | 36 | 34 | 36 | 41 | 39 | 39 | 41 | 28 |
| Q2 This time next year, do you and your family expect to be better off financially or worse off than you are now? | | | | | | | | | | | | | |
| | Better off | 70 | 71 | 71 | 68 | 74 | 73 | 72 | 72 | 74 | 74 | 75 | 69 |
| | Worse off | 4 | 5 | 4 | 4 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 4 |
| Question 2 difference | | 66 | 66 | 67 | 64 | 71 | 71 | 70 | 70 | 72 | 72 | 72 | 65 |
| Q3 Thinking of economic conditions in Indonesia as a whole. In the next 12 months, do you expect we'll have good times financially, bad times or some good and some bad? | | | | | | | | | | | | | |
| | Good Times | 79 | 82 | 79 | 82 | 85 | 86 | 85 | 87 | 87 | 83 | 88 | 84 |
| | Bad Times | 20 | 17 | 20 | 17 | 14 | 13 | 14 | 13 | 13 | 16 | 11 | 16 |
| Question 3 difference | | 59 | 65 | 59 | 65 | 71 | 73 | 71 | 74 | 74 | 67 | 77 | 68 |
| Q4 Looking ahead, what would you say it is more likely, that in Indonesia as a whole, we'll have continuous good times during the next five years or so – or we'll have bad times – or some good and some bad? | | | | | | | | | | | | | |
| | Good times | 90 | 90 | 88 | 88 | 91 | 94 | 93 | 94 | 94 | 92 | 94 | 92 |
| | Bad times | 10 | 10 | 12 | 12 | 8 | 6 | 6 | 6 | 5 | 7 | 6 | 8 |
| Question 4 difference | | 80 | 80 | 76 | 76 | 83 | 88 | 87 | 88 | 89 | 85 | 88 | 84 |
| Q5 Generally, do you think now is a good time – or a bad time – for people to buy major household items? | | | | | | | | | | | | | |
| | Good time to buy | 58 | 59 | 57 | 59 | 62 | 62 | 61 | 65 | 64 | 62 | 63 | 56 |
| | Bad time to buy | 38 | 38 | 38 | 37 | 35 | 35 | 36 | 31 | 32 | 34 | 34 | 41 |
| Question 5 difference | | 20 | 21 | 19 | 22 | 27 | 27 | 25 | 34 | 32 | 28 | 29 | 15 |
| Roy Morgan Indonesian Consumer Confidence Rating | | 151.5 | 152.5 | 150.6 | 152.2 | 157.6 | 158.6 | 157.7 | 161.4 | 161.2 | 158.1 | 161.4 | 152.0 |

*The Roy Morgan Consumer Confidence Rating is 100.0 plus the simple unweighted average of the difference between the percentage of respondents who give a favourable and those who give unfavourable answers to five key questions.

Results for the Roy Morgan Indonesian Consumer Confidence Rating* for the component questions (2015) are as follows:

| | 2015 | | | | | | | | | | | | |
|---|------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | |
| Interviews | 1,700 | 1,700 | 1,700 | 1,700 | 1,700 | 1,700 | 1,699 | 1,699 | 1,699 | 1,699 | 1,700 | 1,700 | |
| Q1 Would you say you and your family are better off financially or worse off than you were at this time last year? | | | | | | | | | | | | | |
| Over the <u>past</u> year | Better off | 38 | 40 | 43 | 38 | 43 | 42 | 41 | 42 | 38 | 37 | 37 | 37 |
| | Worse off | 10 | 13 | 11 | 12 | 11 | 12 | 12 | 12 | 12 | 15 | 13 | 11 |
| Question 1 difference | | 28 | 27 | 32 | 26 | 32 | 30 | 29 | 30 | 26 | 22 | 24 | 26 |
| Q2 This time next year, do you and your family expect to be better off financially or worse off than you are now? | | | | | | | | | | | | | |
| | Better off | 67 | 69 | 71 | 66 | 71 | 67 | 68 | 69 | 64 | 67 | 68 | 68 |
| | Worse off | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 6 |
| Question 2 difference | | 63 | 65 | 67 | 63 | 67 | 63 | 64 | 64 | 59 | 62 | 63 | 62 |
| Q3 Thinking of economic conditions in Indonesia as a whole. In the next 12 months, do you expect we'll have good times financially, bad times or some good and some bad? | | | | | | | | | | | | | |
| | Good Times | 85 | 88 | 85 | 77 | 83 | 84 | 84 | 84 | 76 | 77 | 78 | 81 |
| | Bad Times | 14 | 12 | 15 | 23 | 17 | 16 | 16 | 16 | 24 | 23 | 22 | 18 |
| Question 3 difference | | 71 | 76 | 70 | 54 | 66 | 68 | 68 | 68 | 52 | 54 | 56 | 63 |
| Q4 Looking ahead, what would you say it is more likely, that in Indonesia as a whole, we'll have continuous good times during the next five years or so – or we'll have bad times – or some good and some bad? | | | | | | | | | | | | | |
| | Good times | 93 | 93 | 91 | 88 | 90 | 90 | 90 | 90 | 88 | 88 | 89 | 90 |
| | Bad times | 6 | 7 | 8 | 12 | 9 | 9 | 10 | 10 | 12 | 12 | 11 | 9 |
| Question 4 difference | | 87 | 86 | 83 | 76 | 81 | 81 | 80 | 80 | 76 | 76 | 78 | 81 |
| Q5 Generally, do you think now is a good time – or a bad time – for people to buy major household items? | | | | | | | | | | | | | |
| | Good time to buy | 58 | 57 | 58 | 53 | 56 | 55 | 56 | 57 | 50 | 50 | 48 | 51 |
| | Bad time to buy | 39 | 41 | 39 | 44 | 41 | 41 | 42 | 41 | 47 | 48 | 48 | 44 |
| Question 5 difference | | 19 | 16 | 19 | 9 | 15 | 14 | 14 | 16 | 3 | 2 | 0 | 7 |
| Roy Morgan Indonesian Consumer Confidence Rating | | 153.6 | 154.1 | 154.1 | 145.6 | 152.2 | 151.2 | 150.9 | 151.5 | 143.2 | 143.2 | 144.2 | 147.8 |

*The Roy Morgan Consumer Confidence Rating is 100.0 plus the simple unweighted average of the difference between the percentage of respondents who give a favourable and those who give unfavourable answers to five key questions.

Results for the Roy Morgan Indonesian Consumer Confidence Rating* for the component questions (2016) are as follows:

| | 2016 | | | | | | | | | | | |
|---|------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Interviews | 2,146 | | | | | | | | | | | |
| Q1 Would you say you and your family are better off financially or worse off than you were at this time last year? | | | | | | | | | | | | |
| Over the <u>past</u> year | Better off | 38 | | | | | | | | | | |
| | Worse off | 10 | | | | | | | | | | |
| Question 1 difference | 28 | | | | | | | | | | | |
| Q2 This time next year, do you and your family expect to be better off financially or worse off than you are now? | | | | | | | | | | | | |
| | Better off | 67 | | | | | | | | | | |
| | Worse off | 3 | | | | | | | | | | |
| Question 2 difference | 64 | | | | | | | | | | | |
| Q3 Thinking of economic conditions in Indonesia as a whole. In the next 12 months, do you expect we'll have good times financially, bad times or some good and some bad? | | | | | | | | | | | | |
| | Good Times | 81 | | | | | | | | | | |
| | Bad Times | 19 | | | | | | | | | | |
| Question 3 difference | 62 | | | | | | | | | | | |
| Q4 Looking ahead, what would you say it is more likely, that in Indonesia as a whole, we'll have continuous good times during the next five years or so – or we'll have bad times – or some good and some bad? | | | | | | | | | | | | |
| | Good times | 91 | | | | | | | | | | |
| | Bad times | 9 | | | | | | | | | | |
| Question 4 difference | 82 | | | | | | | | | | | |
| Q5 Generally, do you think now is a good time – or a bad time – for people to buy major household items? | | | | | | | | | | | | |
| | Good time to buy | 49 | | | | | | | | | | |
| | Bad time to buy | 48 | | | | | | | | | | |
| Question 5 difference | 1 | | | | | | | | | | | |
| Roy Morgan Indonesian Consumer Confidence Rating | 147.4 | | | | | | | | | | | |

*The Roy Morgan Consumer Confidence Rating is 100.0 plus the simple unweighted average of the difference between the percentage of respondents who give a favourable and those who give unfavourable answers to five key questions.