

*Discover your edge*

Thursday, 7 July 2016

## Most Australian voters still wary of globalisation – but we’re slowly becoming more positive

The majority of Australian Electors (55.6%) believe that the problems wrought by globalisation outweigh the benefits—down from 59.4% three years ago, Roy Morgan Research shows.

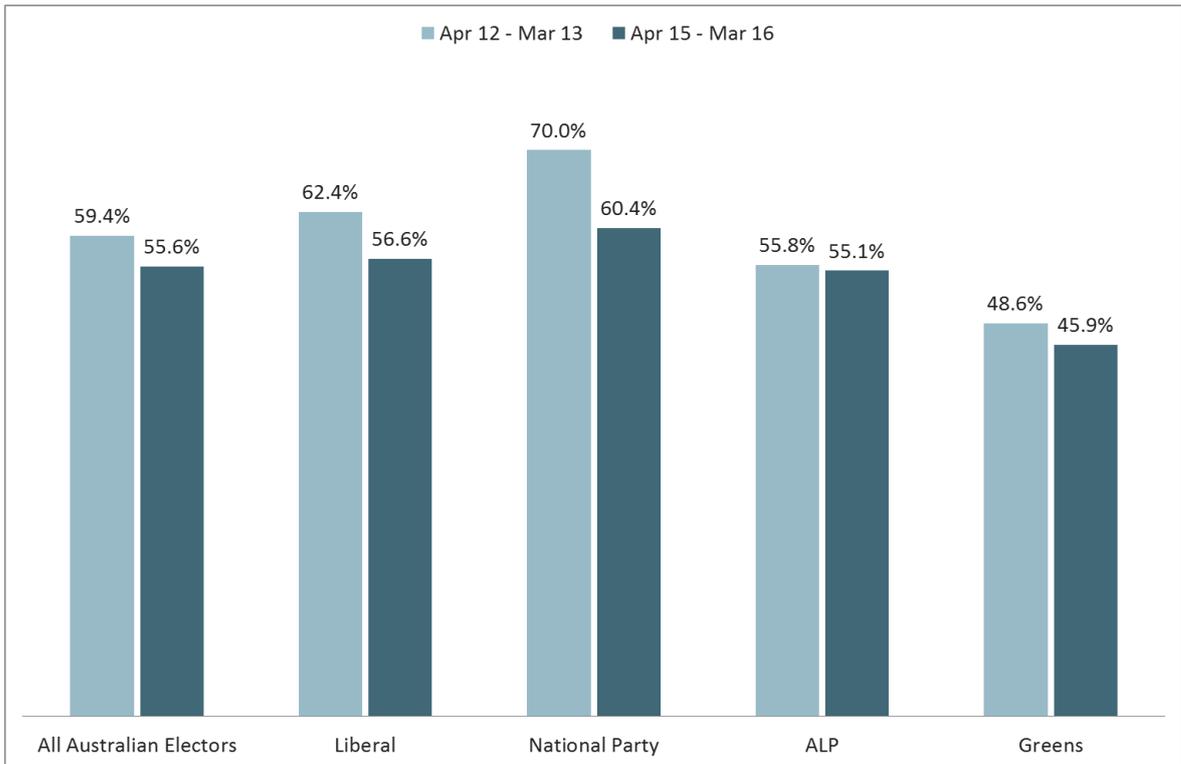
The gradual decline in anti-globalisation sentiment has been driven largely by Liberal voters coming around to the advantages of international integration and co-operation: in the 12 months to March 2013, 62.4% agreed that “globalisation brings more problems than it solves”; in the latest year to March 2016, this had fallen almost six percentage points to 56.6% of Liberal voters.

The sharpest decline in anti-globalisation has been among National Party voters, with the proportion who agree it brings more problems than it solves down almost 10 percentage points over the period from 70.0% to 60.4%. However they remain the most wary of globalisation.

The overall view among ALP voters hasn’t moved much over the last few years: 55.1% agree, down less than 1% point since 2013.

Greens voters were, and remain, the only group of electors with a positive attitude toward globalisation—and that sentiment has strengthened. A minority (45.9%) believe globalisation brings more problems than it solves, down from 48.6% before the last Federal Election.

**% of Australian Voters who agree “globalisation brings more problems than it solves”**



Source: Roy Morgan Single Source, April 2012 – March 2013 n = 18,205 Australian Electors, and April 2015 – March 2016 n = 13,437 Australian Electors

FOR IMMEDIATE RELEASE

**Michele Levine – CEO, Roy Morgan Research, says:**

*“Fewer Australians now agree that globalisation brings more problems than it solves –although it remains a majority view.*

*“Only Greens voters are more likely than not to believe that the pros of our shrinking world and increased international interdependence outweigh the cons.*

*“Many of us rate the impacts of (our own interpretation of) ‘globalisation’ at a personal level: from how our super fund is performing or how safe our jobs are, to the price of imported goods in the supermarket and geo-blocking on Netflix.*

*“With Brexit unfolding, a contentious US election on the horizon, and the next Federal Parliament due to debate the ratification of the Trans-Pacific Partnership within the next term, it will be interesting to see how sentiment toward globalisation fares among the general population—and how important the issue becomes.”*

**To learn more about Roy Morgan’s voter research, please call (+61) (3) 9224 5309 or email [askroymorgan@roymorgan.com](mailto:askroymorgan@roymorgan.com)**

**About Roy Morgan Research**

Roy Morgan Research is the largest independent Australian research company, with offices throughout Australia, as well as in Indonesia, the United States and the United Kingdom. A full service research organisation specialising in omnibus and syndicated data, Roy Morgan Research has over 70 years’ experience in collecting objective, independent information on consumers.