

Thursday, 21 July 2016

National extends lead over Labour to highest in over a year as Government unveils \$1 billion housing infrastructure fund

During July support for National jumped a large 10% to 53%, now well ahead of a potential Labour/Greens alliance 37% (down 5.5%). If a New Zealand Election was held now the latest NZ Roy Morgan Poll shows National, with their biggest lead since May 2015, would win easily.

However, support for the National partners was down slightly with the Maori Party down 1.5% to 0.5%, Act NZ was up 0.5% to 1% and United Future was 0% (unchanged).

Support fell for all three Parliamentary Opposition parties; Labour's support was 25.5% (down 2.5%) – the lowest support for Labour since May 2015; Greens support was 11.5% (down 3%) and NZ First 7% (down 2%). Of parties outside Parliament the Conservative Party of NZ was 0.5% (down 0.5%), the Mana Party was 0.5% (unchanged) and support for Independent/ Other was 0.5% (down 0.5%).

The NZ Roy Morgan Government Confidence Rating has increased to 127pts (up 6.5pts) in July with 57.5% (up 3%) of NZ electors saying NZ is 'heading in the right direction' compared to 30.5% (down 3.5%) that say NZ is 'heading in the wrong direction'.

Gary Morgan, Executive Chairman, Roy Morgan Research, says:

"Today's Roy Morgan New Zealand Poll shows a huge gain in support for the Key Government in July – up 10% to 53%. This is the highest support for National in over a year – since May 2015. National has gained support from across the political spectrum with Labour falling 2.5% to 25.5%, The Greens falling 3% to 11.5%, NZ First down 2% to 9% and also governing partners the Maori Party down 1.5% to 0.5% - their lowest level of support all year.

"In further good news for National the Roy Morgan Government Confidence Rating increased strongly to 127pts (up 6.5pts) in July. The large jump in support comes immediately after Prime Minister John Key announced a \$1 billion housing infrastructure reserve in early July.

The infrastructure reserve will fund the construction of tens of thousands of new homes in high growth centres including Auckland, Christchurch, Queenstown and Tauranga. The funding will provide interest free loans to councils to help build new roads and other infrastructure needed to support new housing in these important growth centres.

"Housing affordability and the shortage of housing is one of the key issues mentioned by New Zealanders when asked about the most important problems facing New Zealand (mentioned by 9% of New Zealanders in April 2016) as shown by the last 'Most Important Problems facing New Zealand' release available [here](#)."

Electors were asked: "If a New Zealand Election were held today which party would receive your party vote?" This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone – both landline and mobile telephone, with a NZ wide cross-section of 864 electors in July 2016. Of all electors surveyed 7.5% (up 2%) didn't name a party.

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Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

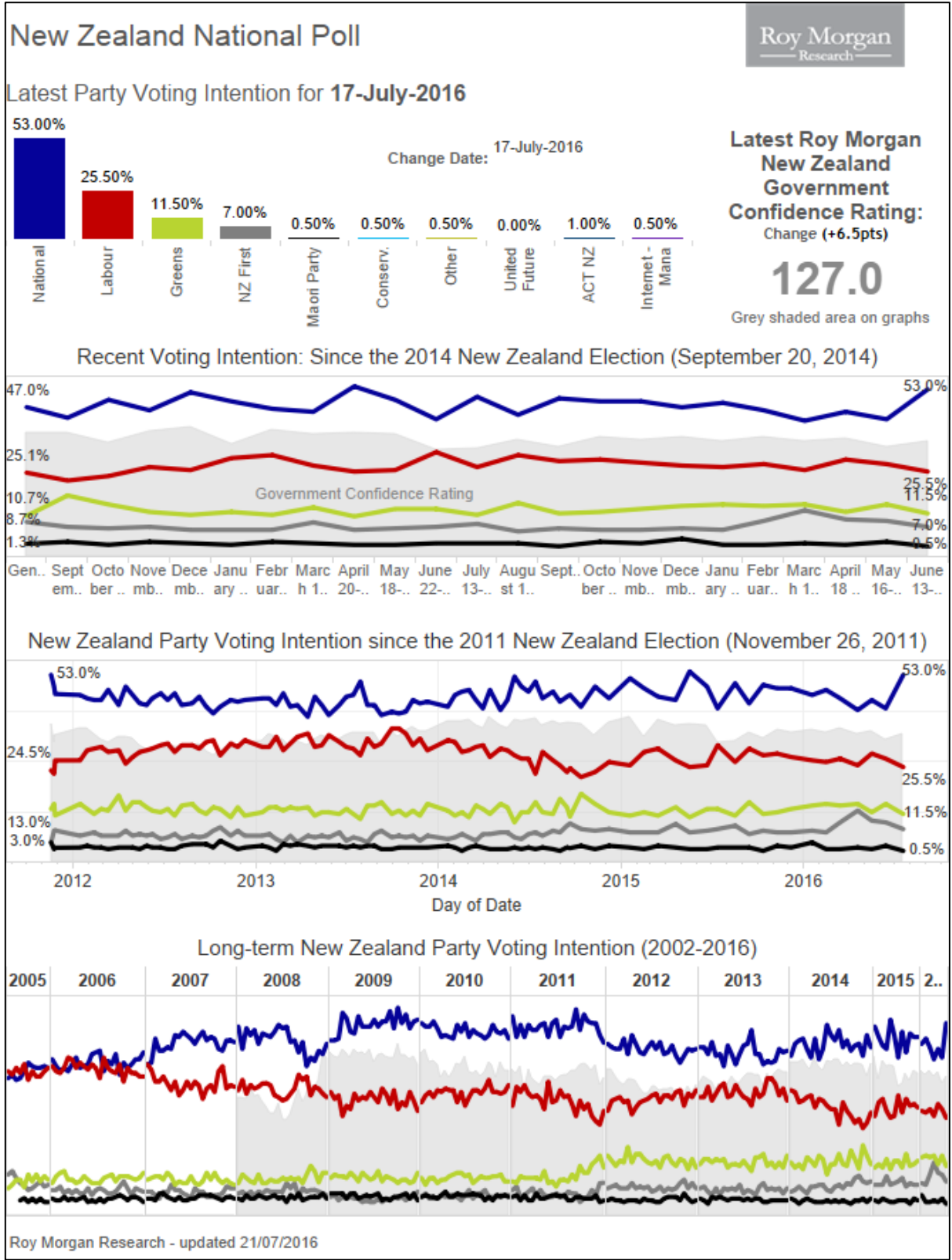
Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1

Roy Morgan New Zealand Interactive Voting Charts

These interactive charts allow a deeper look at voting patterns in New Zealand over varying timeframes and provide election observers with the ability to pinpoint key turning points for the political parties.

[View interactive New Zealand Election charts here.](#)

Purchase the latest Roy Morgan [New Zealand Electorate Profiles.](#)



Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the September 20, 2014 General Election:

PARTY VOTE ELECTIONS	<u>National</u> %	<u>Labour</u> %	<u>Green Party*</u> %	<u>NZ First</u> %	<u>Maori Party*</u> %	<u>ACT NZ</u> %	<u>United Future*</u> %	<u>Conserva tives*</u> %	<u>Mana Party*</u> %	<u>Internet*</u> %	<u>Other</u> %
October 12, 1996*	33.87	28.19	10.10	13.35	n/a	6.10	0.88	n/a	n/a	n/a	7.51
November 27, 1999	30.50	38.74	5.16	4.26	n/a	7.04	1.66	n/a	n/a	n/a	12.64
July 27, 2002	20.93	41.26	7.00	10.38	n/a	7.14	6.69	n/a	n/a	n/a	6.60
September 17, 2005	39.10	41.10	5.30	5.72	2.12	1.51	2.67	n/a	n/a	n/a	2.48
November 8, 2008	44.93	33.99	6.72	4.07	2.39	3.65	0.87	n/a	n/a	n/a	3.38
November 26, 2011	47.31	27.48	11.06	6.59	1.43	1.07	0.60	2.65	1.08	n/a	0.73
September 20, 2014	47.04	25.13	10.70	8.66	1.32	0.69	0.22	3.97	1.42	n/a	0.85
<u>ROY MORGAN POLL</u>											
Sep 29-Oct 12, 2014	43.5	22.5	17.5	7	2	0.5	0.5	5	1	^	0.5
Oct 27-Nov 9, 2014	49.5	24	14.5	6.5	1	0.5	^	2	0.5	^	1.5
Nov 24-Dec 7, 2014	46	27	12	7	2	1.5	^	2.5	1	^	1
January 5-18, 2015	52	26	11	6	1.5	1	^	2	^	^	0.5
February 2-15, 2015	49	30	12	6	1	^	^	1.5	^	^	0.5
March 2-15, 2015	46.5	31	11	6	2	1	^	1.5	^	^	1
April 6-19, 2015	45.5	27.5	13.5	8.5	1.5	1	^	1	^	^	1.5
May 4-17, 2015	54	25.5	10.5	6	1	1	^	1	^	^	1
June 8-21, 2015	49.5	26	13	6.5	1	1	^	1	^	^	2
June 29-July 12, 2015	43	32	13	7	1.5	0.5	^	1.5	^	^	1.5
August 3-16, 2015	50.5	27	11	8	1.5	0.5	^	^	0.5	^	1
Aug 31-Sep 13, 2015	44.5	31	15	5.5	1.5	0.5	0.5	1	0.5	^	^
Sep 28-Oct 11, 2015	50	29	11.5	6.5	0.5	0.5	^	0.5	0.5	^	1
Oct 26-Nov 8, 2015	49	29.5	12	6	2	0.5	^	0.5	0.5	^	^
Nov 23-Dec 6, 2015	49	28.5	13	6	1.5	0.5	0.5	0.5	^	^	0.5
Jan 4-17, 2016	47	27.5	14	6.5	3	0.5	^	1	^	^	0.5
Feb 1-14, 2016	48.5	27	14.5	6	1	0.5	^	1	0.5	^	1
Feb 29-Mar 13, 2016	46	28	14	9	1	1	^	0.5	0.5	^	^
April 4-17, 2016	42.5	26	14.5	12.5	1.5	1.5	^	1	^	^	0.5
May 2-15, 20156	45.5	29.5	12	9.5	1	1	^	0.5	^	^	1
May 30-June 12, 2016	43	28	14.5	9	2	0.5	^	1	0.5	0.5	1
Jul 4-17, 2016	53	25.5	11.5	7	0.5	1	^	0.5	0.5	^	0.5

^Result less than 0.5%. *The 1996 Election was the first New Zealand Election contested via MMP (Mixed Member Proportional). At the 1996 Election the Greens Party contested as part of the "Alliance" political grouping with four other political parties. *United Future was formed via a merger in 2000 between the United Party and the Future New Zealand Party, which separately contested the 1999 Election. *The Maori Party was launched in July 2004; The Mana Party was launched in July 2011. The Conservative Party was launched in August 2011. The Internet Party was launched in January 2014. The Internet Party & Mana Party announced an alliance in May 2014 that jointly contested the 2014 NZ Election. The combined result for the Internet-Mana Party Alliance is included in the Mana Party result (1.42%).

FOR IMMEDIATE RELEASE

Two-Party Preferred: National Party-led Government vs. Parliamentary Opposition Parties

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the September 20, 2014 General Election:

	National Party-led Government*	Parliamentary Opposition Parties#
Election, November 8, 2008	51.84	48.16
Election, November 26, 2011	50.41	46.21
Election, September 20, 2014	49.27	44.49
<u>ROY MORGAN POLL</u>		
September 29 – October 12, 2014	46.5	47
October 27 – November 9, 2014	51	45
November 24 – December 7, 2014	49.5	46
January 5-18, 2015	54.5	43
February 2-15, 2015	50	48
March 2-15, 2015	49.5	48
April 6-19, 2015	48	49.5
May 4-7, 2015	56	42
June 8-21, 2015	51.5	45.5
June 29-July 12, 2015	45	52
August 3-16, 2015	52.5	46
Aug 31-Sep 13, 2015	47	51.5
Sep 28-Oct 11, 2015	51	47
Oct 26-Nov 8, 2015	51.5	47.5
Nov 23-Dec 6, 2015	51.5	47.5
Jan 4-17, 2016	50.5	48
Feb 1-14, 2016	50	47.5
Feb 29 – Mar 13, 2016	48	51
April 4 – 17, 2016	45.5	53
May 2-15, 2016	47.5	51
May 30-June 12, 2016	45.5	51.5
Jul 4-17, 2016	54.5	44

*National-led Government: National Party, Maori Party, ACT NZ, United Future; #Opposition Parties: Labour Party, Green Party, NZ First. Parties not represented: Conservative Party, Internet Party, Mana Party & Other not included as they are not represented in Parliament.

Finding No. 6902 taken from Computer Report No. 2426

The Roy Morgan Poll is conducted by the **ONLY** Australian and NZ member of the Gallup International Association.

No other public opinion poll taken in Australia or New Zealand has this qualification.

NEW ZEALAND: HEADING IN “RIGHT” OR “WRONG” DIRECTION?

Electors were asked: “Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?”

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	May 5-18, <u>2014</u>	May 19-June 1, <u>2014</u>	June 2-15, <u>2014</u>	June 16-29, <u>2014</u>	June 30-July 13, <u>2014</u>	July 14-27, <u>2014</u>	Aug 4-17, <u>2014</u>
	%	%	%	%	%	%	%
Right direction	60	64.5	63.5	65	65.5	60	63.5
Wrong direction	28	24	24	23.5	23	25	24.5
Roy Morgan GCR#	132	140.5	139.5	141.5	142.5	135	139
Can't say	12	11.5	12.5	11.5	11.5	15	12
TOTAL	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Aug 18-31, <u>2014</u>	Sep 1-14, <u>2014</u>	Sep 29-Oct 12, <u>2014</u>	Oct 27-Nov 9, <u>2014</u>	Nov 24-Dec 7, <u>2014</u>	Jan 5-18, <u>2015</u>	Feb 2-15, <u>2015</u>
	%	%	%	%	%	%	%
Right direction	61	62	61.5	56	62.5	67	55
Wrong direction	25	24	24.5	30	24.5	23	31
Roy Morgan GCR#	136	138	137	126	138	144	124
Can't say	14	14	14	14	13	10	14
TOTAL	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Mar 2-15, <u>2015</u>	April 6-19, <u>2015</u>	May 4-17, <u>2015</u>	June 8-21, <u>2015</u>	June 29-July 12, <u>2015</u>	Aug 3-16, <u>2015</u>	Aug 31-Sep 13, <u>2015</u>	Sep 28-Oct 11, <u>2015</u>
	%	%	%	%	%	%	%	%
Right direction	64.5	62	63	62.5	51	54	58	53
Wrong direction	24	27	26.5	27	33	34	29.5	31
Roy Morgan GCR#	140.5	135	136.5	135.5	118	120	128.5	122
Can't say	11.5	11	11	10.5	16	12	12.5	16
TOTAL	100	100	100	100	100	100	100	100

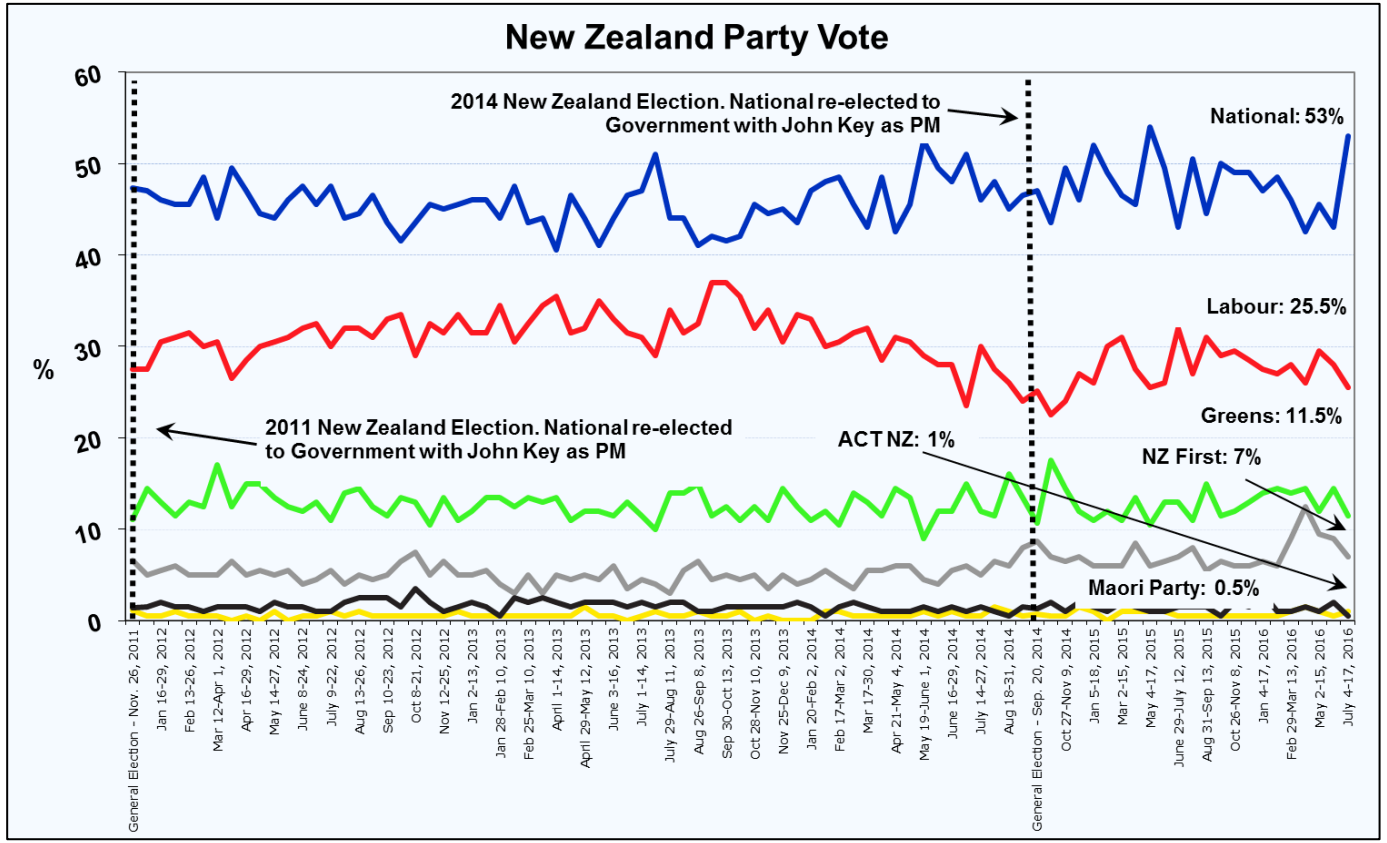
NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Oct 26- Nov 8, <u>2015</u>	Nov 23-Dec 6, <u>2015</u>	Jan 4-17, <u>2016</u>	Feb 1-14, <u>2016</u>	Feb 29-Mar 13, <u>2016</u>	Apr 4-17, <u>2016</u>	May 2-15, <u>2016</u>	May 30-June 12, <u>2016</u>
	%	%	%	%	%	%	%	%
Right direction	60	59.5	59.5	56.5	61	57.5	59	54.5
Wrong direction	28.5	31	28	28.5	29	30.5	29	34
Roy Morgan GCR#	131.5	128.5	131.5	128	132	127	130	120.5
Can't say	11.5	9.5	12.5	15	10	12	12	11.5
TOTAL	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Jul 4-17 <u>2016</u>
	%
Right direction	57.5
Wrong direction	30.5
Roy Morgan GCR#	127
Can't say	12
TOTAL	100

New Zealand Party Vote



New Zealand Roy Morgan GCR

