

Wednesday, 30 November 2016

National Party support up again in November as Roy Morgan Government Confidence surges despite series of earthquakes

During November support for National rose by 1.5% to 49.5% now clearly ahead of a potential Labour/ Greens alliance 37.5% (down 0.5%). If a New Zealand Election was held now the latest New Zealand Roy Morgan Poll shows National would be re-elected.

Support for the National partners was up slightly with the Maori Party unchanged at 1.5% while Act NZ was up 0.5% to 1% and United Future was up 0.5% to 0.5%.

Of the three Parliamentary Opposition parties - Labour's support was at 23% (down 3.5%) – **the lowest support for Labour for over two years**, Greens 14.5% (up 3%) and NZ First 8% (down 2%). Of the parties outside Parliament the Internet Party was 0% (down 0.5%), Conservative Party of NZ was 0.5% (up 0.5%), the Mana Party was 0% (unchanged) and support for Independent/ Other was 1.5% (unchanged).

The NZ Roy Morgan Government Confidence Rating has increased strongly to 141pts (up 14.5pts) in November with a high 65% (up 9.5%) of NZ electors saying NZ is 'heading in the right direction' compared to only 24% (down 5%) that say NZ is 'heading in the wrong direction'. **This is the rating's highest score for nearly two years since January 2015.**

Gary Morgan, Executive Chairman, Roy Morgan Research, says:

"Support for National 49.5% (up 1.5%) has consolidated at nearly half the New Zealand electorate during November as a series of earthquakes struck central parts of New Zealand including the Capital Wellington and parts of the South Island towards Christchurch.

"However, any concerns about a recurrence of the disastrous 2011 Christchurch earthquake have certainly not negatively impacted support for the Government – now at its strongest lead since July. In contrast, the poor performance of Labour in November will be a concern for Opposition Leader Andrew Little heading into an election year with a figurative 'mountain to climb'. Labour has plunged to support of only 23% (down 3.5%) – Labour's lowest support since late 2014.

"In addition to the rise in National support both the ANZ-Roy Morgan New Zealand Consumer Confidence – now at 127.2 (up 4.3pts) and the New Zealand Roy Morgan Government Confidence Rating – now at 141 (up 14.5pts) are at their highest levels since early 2015."

Electors were asked: "If a New Zealand Election were held today which party would receive your party vote?" This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone – both landline and mobile telephone, with a NZ wide cross-section of 858 electors in November 2016. Of all electors surveyed 6.5% (unchanged) didn't name a party.

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Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

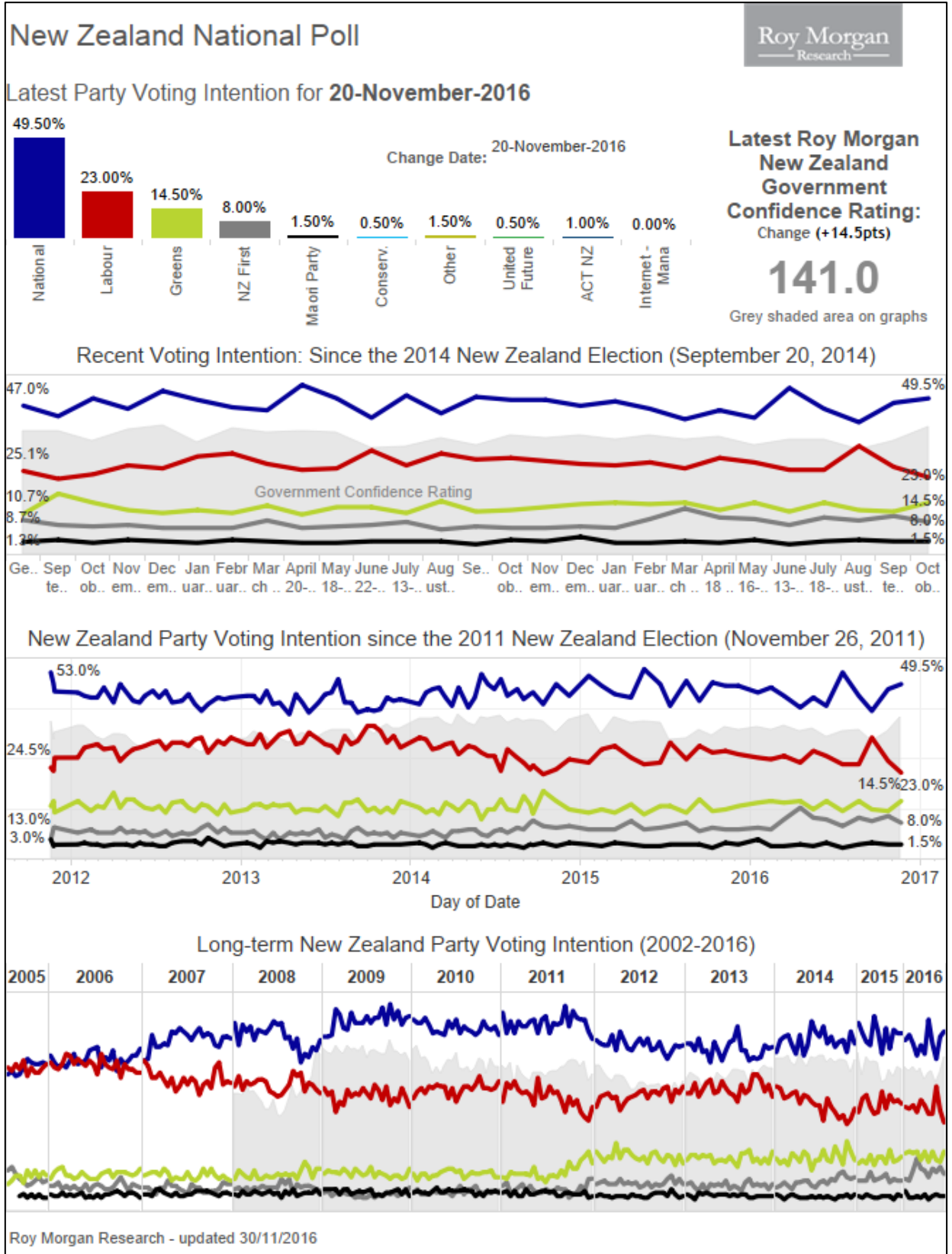
Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1

Roy Morgan New Zealand Interactive Voting Charts

These interactive charts allow a deeper look at voting patterns in New Zealand over varying timeframes and provide election observers with the ability to pinpoint key turning points for the political parties.

[View interactive New Zealand Election charts here.](#)

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Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the September 20, 2014 General Election:

PARTY VOTE ELECTIONS	National %	Labour %	Green Party* %	NZ First %	Maori Party* %	ACT NZ %	United Future* %	Conserva tives* %	Mana Party* %	Internet* %	Other %
October 12, 1996*	33.87	28.19	10.10	13.35	n/a	6.10	0.88	n/a	n/a	n/a	7.51
November 27, 1999	30.50	38.74	5.16	4.26	n/a	7.04	1.66	n/a	n/a	n/a	12.64
July 27, 2002	20.93	41.26	7.00	10.38	n/a	7.14	6.69	n/a	n/a	n/a	6.60
September 17, 2005	39.10	41.10	5.30	5.72	2.12	1.51	2.67	n/a	n/a	n/a	2.48
November 8, 2008	44.93	33.99	6.72	4.07	2.39	3.65	0.87	n/a	n/a	n/a	3.38
November 26, 2011	47.31	27.48	11.06	6.59	1.43	1.07	0.60	2.65	1.08	n/a	0.73
September 20, 2014	47.04	25.13	10.70	8.66	1.32	0.69	0.22	3.97	1.42	n/a	0.85
ROY MORGAN POLL											
Sep 29-Oct 12, 2014	43.5	22.5	17.5	7	2	0.5	0.5	5	1	^	0.5
Oct 27-Nov 9, 2014	49.5	24	14.5	6.5	1	0.5	^	2	0.5	^	1.5
Nov 24-Dec 7, 2014	46	27	12	7	2	1.5	^	2.5	1	^	1
January 5-18, 2015	52	26	11	6	1.5	1	^	2	^	^	0.5
February 2-15, 2015	49	30	12	6	1	^	^	1.5	^	^	0.5
March 2-15, 2015	46.5	31	11	6	2	1	^	1.5	^	^	1
April 6-19, 2015	45.5	27.5	13.5	8.5	1.5	1	^	1	^	^	1.5
May 4-17, 2015	54	25.5	10.5	6	1	1	^	1	^	^	1
June 8-21, 2015	49.5	26	13	6.5	1	1	^	1	^	^	2
June 29-July 12, 2015	43	32	13	7	1.5	0.5	^	1.5	^	^	1.5
August 3-16, 2015	50.5	27	11	8	1.5	0.5	^	^	0.5	^	1
Aug 31-Sep 13, 2015	44.5	31	15	5.5	1.5	0.5	0.5	1	0.5	^	^
Sep 28-Oct 11, 2015	50	29	11.5	6.5	0.5	0.5	^	0.5	0.5	^	1
Oct 26-Nov 8, 2015	49	29.5	12	6	2	0.5	^	0.5	0.5	^	^
Nov 23-Dec 6, 2015	49	28.5	13	6	1.5	0.5	0.5	0.5	^	^	0.5
Jan 4-17, 2016	47	27.5	14	6.5	3	0.5	^	1	^	^	0.5
Feb 1-14, 2016	48.5	27	14.5	6	1	0.5	^	1	0.5	^	1
Feb 29-Mar 13, 2016	46	28	14	9	1	1	^	0.5	0.5	^	^
April 4-17, 2016	42.5	26	14.5	12.5	1.5	1.5	^	1	^	^	0.5
May 2-15, 20156	45.5	29.5	12	9.5	1	1	^	0.5	^	^	1
May 30-June 12, 2016	43	28	14.5	9	2	0.5	^	1	0.5	0.5	1
July 4-17, 2016	53	25.5	11.5	7	0.5	1	^	0.5	0.5	^	0.5
August 8-21, 2016	46	25.5	14.5	9.5	1.5	1	^	1	0.5	^	0.5
Sep 5-18, 2016	41.5	33.5	12	8.5	2	1	^	0.5	^	^	1
Oct 10-23, 2016	48	26.5	11.5	10	1.5	0.5	^	^	^	0.5	1.5
Nov 7-20, 2016	49.5	23	14.5	8	1.5	1	0.5	0.5	^	^	1.5

^Result less than 0.5%. *The 1996 Election was the first New Zealand Election contested via MMP (Mixed Member Proportional). At the 1996 Election the Greens Party contested as part of the "Alliance" political grouping with four other political parties. *United Future was formed via a merger in 2000 between the United Party and the Future New Zealand Party, which separately contested the 1999 Election. *The Maori Party was launched in July 2004; The Mana Party was launched in July 2011. The Conservative Party was launched in August 2011. The Internet Party was launched in January 2014. The Internet Party & Mana Party announced an alliance in May 2014 that jointly contested the 2014 NZ Election. The combined result for the Internet-Mana Party Alliance is included in the Mana Party result (1.42%).

FOR IMMEDIATE RELEASE

Two-Party Preferred: National Party-led Government vs. Parliamentary Opposition Parties

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the September 20, 2014 General Election:

	National Party-led Government*	Parliamentary Opposition Parties#
Election, November 8, 2008	51.84	48.16
Election, November 26, 2011	50.41	46.21
Election, September 20, 2014	49.27	44.49
<u>ROY MORGAN POLL</u>		
September 29 – October 12, 2014	46.5	47
October 27 – November 9, 2014	51	45
November 24 – December 7, 2014	49.5	46
January 5-18, 2015	54.5	43
February 2-15, 2015	50	48
March 2-15, 2015	49.5	48
April 6-19, 2015	48	49.5
May 4-7, 2015	56	42
June 8-21, 2015	51.5	45.5
June 29-July 12, 2015	45	52
August 3-16, 2015	52.5	46
Aug 31-Sep 13, 2015	47	51.5
Sep 28-Oct 11, 2015	51	47
Oct 26-Nov 8, 2015	51.5	47.5
Nov 23-Dec 6, 2015	51.5	47.5
Jan 4-17, 2016	50.5	48
Feb 1-14, 2016	50	47.5
Feb 29 – Mar 13, 2016	48	51
April 4 – 17, 2016	45.5	53
May 2-15, 2016	47.5	51
May 30-June 12, 2016	45.5	51.5
July 4-17, 2016	54.5	44
Aug 8-21, 2016	48.5	49.5
Sep 5-18, 2016	44.5	54
Oct 10-23, 2016	50	48
Nov 7-20, 2016	52.5	45.5

*National-led Government: National Party, Maori Party, ACT NZ, United Future; #Opposition Parties: Labour Party, Green Party, NZ First. Parties not represented: Conservative Party, Internet Party, Mana Party & Other not included as they are not represented in Parliament.

Finding No. 7061 taken from Computer Report No. 2431

The Roy Morgan Poll is conducted by the **ONLY** Australian and NZ member of the Gallup International Association.

No other public opinion poll taken in Australia or New Zealand has this qualification.

NEW ZEALAND: HEADING IN “RIGHT” OR “WRONG” DIRECTION?

Electors were asked: “Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?”

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	May 5-18, <u>2014</u>	May 19-June 1, <u>2014</u>	June 2-15, <u>2014</u>	June 16-29, <u>2014</u>	June 30-July 13, <u>2014</u>	July 14-27, <u>2014</u>	Aug 4-17, <u>2014</u>
	%	%	%	%	%	%	%
Right direction	60	64.5	63.5	65	65.5	60	63.5
Wrong direction	28	24	24	23.5	23	25	24.5
Roy Morgan GCR#	132	140.5	139.5	141.5	142.5	135	139
Can't say	12	11.5	12.5	11.5	11.5	15	12
TOTAL	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Aug 18-31, <u>2014</u>	Sep 1-14, <u>2014</u>	Sep 29-Oct 12, <u>2014</u>	Oct 27-Nov 9, <u>2014</u>	Nov 24-Dec 7, <u>2014</u>	Jan 5-18, <u>2015</u>	Feb 2-15, <u>2015</u>
	%	%	%	%	%	%	%
Right direction	61	62	61.5	56	62.5	67	55
Wrong direction	25	24	24.5	30	24.5	23	31
Roy Morgan GCR#	136	138	137	126	138	144	124
Can't say	14	14	14	14	13	10	14
TOTAL	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Mar 2-15, <u>2015</u>	April 6-19, <u>2015</u>	May 4-17, <u>2015</u>	June 8-21, <u>2015</u>	June 29-July 12, <u>2015</u>	Aug 3-16, <u>2015</u>	Aug 31-Sep 13, <u>2015</u>	Sep 28-Oct 11, <u>2015</u>
	%	%	%	%	%	%	%	%
Right direction	64.5	62	63	62.5	51	54	58	53
Wrong direction	24	27	26.5	27	33	34	29.5	31
Roy Morgan GCR#	140.5	135	136.5	135.5	118	120	128.5	122
Can't say	11.5	11	11	10.5	16	12	12.5	16
TOTAL	100	100	100	100	100	100	100	100

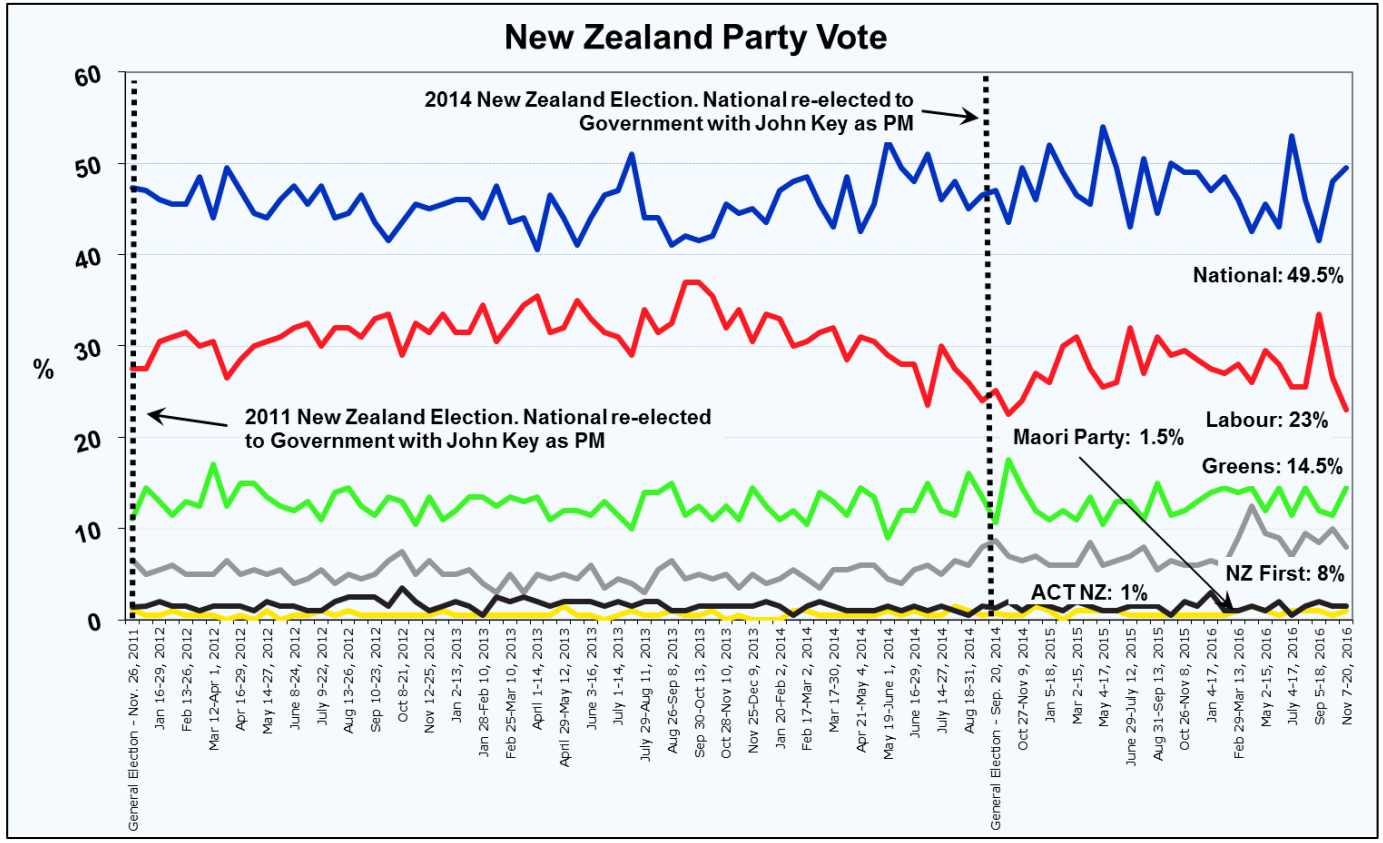
NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Oct 26- Nov 8, <u>2015</u>	Nov 23-Dec 6, <u>2015</u>	Jan 4-17, <u>2016</u>	Feb 1-14, <u>2016</u>	Feb 29-Mar 13, <u>2016</u>	Apr 4-17, <u>2016</u>	May 2-15, <u>2016</u>	May 30-June 12, <u>2016</u>
	%	%	%	%	%	%	%	%
Right direction	60	59.5	59.5	56.5	61	57.5	59	54.5
Wrong direction	28.5	31	28	28.5	29	30.5	29	34
Roy Morgan GCR#	131.5	128.5	131.5	128	132	127	130	120.5
Can't say	11.5	9.5	12.5	15	10	12	12	11.5
TOTAL	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Jul 4-17 <u>2016</u>	Aug 8-21, <u>2016</u>	Sep 5-18, <u>2016</u>	Oct 10-23, <u>2016</u>	Nov 7-20, <u>2016</u>
	%	%	%	%	%
Right direction	57.5	58	52	55.5	65
Wrong direction	30.5	30.5	35	29	24
Roy Morgan GCR#	127	127.5	117	126.5	141
Can't say	12	11.5	13	15.5	11
TOTAL	100	100	100	100	100

New Zealand Party Vote



New Zealand Roy Morgan GCR

