

Wednesday, 22 November 2017

New PM Jacinda Ardern drives surge in NZ Government Confidence

In November support for the newly elected Labour/NZ First/Greens Government was 54.5% (up 6% since early October) ahead of National/Act NZ on 41% (down 5.5%) with minor parties outside Parliament attracting the remaining 4.5% of support.

- Support for Labour/NZ First is at 44.5% (up 7% since early October), a slight increase from their election result of 44.1% while coalition partners the Greens are on 10% (down 1%).
- Support for National is at 40.5% (down 5.5%) and down 3.95% from their election result of 44.5% while their right-wing colleagues Act NZ are stuck unchanged on 0.5%.
- Of the parties outside Parliament it was new party 'The Opportunities Party' (TOP) which attracted the most support at the election (2.4%) without winning a seat and support for TOP is now at 2% while support for the Maori Party is at 1.5%, up slightly from their election result (1.2%).

Government Confidence Rating surges in November after Jacinda Ardern confirmed as PM

Government Confidence increased substantially during November after New Zealand First chose to form Government with the Labour Party installing Jacinda Ardern as New Zealand's new PM.

The Roy Morgan Government Confidence Rating jumped 15.5pts to 146.5pts in November (**the highest for nearly eight years since January 2010 early in the reign of Prime Minister John Key**) with 66.5% of NZ electors (up 8% from October) saying NZ is 'heading in the right direction' cf. 20% of NZ electors (down 7.5%) that say New Zealand is 'heading in the wrong direction'.

Michele Levine, CEO, Roy Morgan Research, says Jacinda Ardern has brought a new level of confidence to New Zealanders with the generational change she represents promising more engagement with solving pressing issues including Homelessness & Child poverty:

"Jacinda Ardern was finally declared the victor of New Zealand's tight election in mid-October when NZ First Leader Winston Peters announced his party would form Government in support of Labour rather than the existing National-led coalition.

"Since Peters made the announcement, just over a month ago on October 19, Ardern has stepped into the role with consummate professionalism and already embarked on several key overseas trips to Australia, Vietnam and the Philippines.

"As is customary Ardern's first overseas trip in early November was to Australia to meet Australian PM Malcolm Turnbull and from there it was onto the APEC Leader's Meeting in Da Nang, Vietnam and from there to the East Asian Summit in the Philippines at which Ardern met world leaders including US President Donald Trump, Canadian Prime Minister Justin Trudeau and Chinese President Xi Jinping.

"Ardern's rise to the top job has seen an unprecedented spike in the Roy Morgan Government Confidence Rating – with 66.5% (up 8% since October) of New Zealanders saying New Zealand is 'heading in the right direction' contributing to a Roy Morgan Government Confidence Rating of 146.5 – the highest in nearly 8 years."

Electors were asked: "If a New Zealand Election were held today which party would receive your party vote?" This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone – both landline and mobile – with a NZ wide cross-section of 887 electors during October 30 – November 12, 2017. Of all electors surveyed 2% (down 1.5%) didn't name a party.

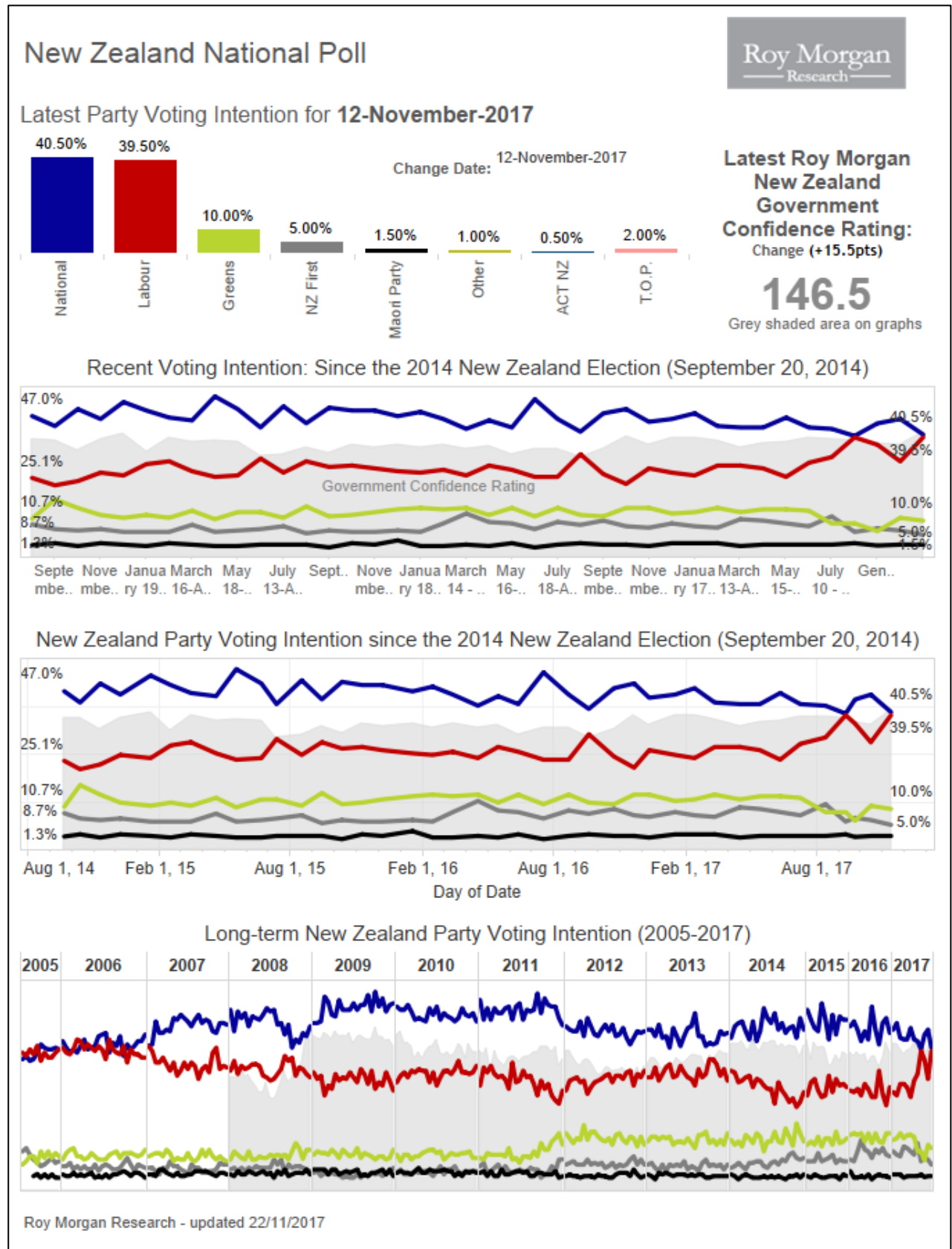
Roy Morgan New Zealand Interactive Voting Charts

These interactive charts allow a deeper look at voting patterns in New Zealand over varying timeframes and provide election observers with the ability to pinpoint key turning points for the political parties.

[View interactive New Zealand Election charts here.](#)

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Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the September 23, 2017 General Election:

<u>PARTY VOTE ELECTIONS</u>	<u>National</u> %	<u>Labour</u> %	<u>NZ First</u> %	<u>Green Party*</u> %	<u>ACT NZ</u> %	<u>TOP*</u> %	<u>Maori Party*</u> %	<u>Other</u> %
October 12, 1996*	33.87	28.19	13.35	10.10	6.10	n/a	n/a	8.39
November 27, 1999	30.50	38.74	4.26	5.16	7.04	n/a	n/a	14.30
July 27, 2002	20.93	41.26	10.38	7.00	7.14	n/a	n/a	13.29
September 17, 2005	39.10	41.10	5.72	5.30	1.51	n/a	2.12	5.15
November 8, 2008	44.93	33.99	4.07	6.72	3.65	n/a	2.39	4.25
November 26, 2011	47.31	27.48	6.59	11.06	1.07	n/a	1.43	5.06
September 20, 2014	47.04	25.13	8.66	10.70	0.69	n/a	1.32	6.46
September 23, 2017	44.45	36.89	7.20	6.27	0.50	2.44	1.18	1.07
<u>ROY MORGAN POLL</u>								
Oct 2-15, 2017	46	31	6.5	11	0.5	2	1.5	1.5
Oct 30-Nov 12, 2017	40.5	39.5	5	10	0.5	2	1.5	1

*^Result less than 0.5%. *The 1996 Election was the first New Zealand Election contested via MMP (Mixed Member Proportional). At the 1996 Election the Greens Party contested as part of the "Alliance" political grouping with four other political parties. *The Maori Party was launched in July 2004. The Opportunities Party (TOP) was launched in November 2016.*

Two-Party Preferred: Labour Party-led Government vs. Parliamentary Opposition Parties

RESULTS COMPARED WITH THE 2017 NEW ZEALAND ELECTION.

	Labour Party-led Government (Labour, NZ First, Greens)	Parliamentary Opposition Parties (National & Act NZ)
Election, September 23, 2017*	50.36	44.95
<u>ROY MORGAN NEW ZEALAND POLL</u>		
Oct 2-15, 2017	48.5	46.5
NZ First under leader Winston Peters decide to support Labour's Jacinda Ardern for PM.		
Oct 30-Nov 12, 2017	54.5	41

**At the 2017 New Zealand Election the National-led Government returned only two parties (National & Act NZ) who received 44.95% of the vote compared to 50.36% that went to the three Parliamentary Opposition Parties: Labour, New Zealand First and the Greens.*

Finding No. 7419 taken from Computer Report No. 2442

The Roy Morgan Poll is conducted by the **ONLY** Australian and NZ member of the Gallup International Association.

No other public opinion poll taken in Australia or New Zealand has this qualification.

NEW ZEALAND: HEADING IN "RIGHT" OR "WRONG" DIRECTION?

Electors were asked: "Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?"

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	June 8-21, <u>2015</u> %	June 29-July 12, <u>2015</u> %	Aug 3-16, <u>2015</u> %	Aug 31-Sep 13, <u>2015</u> %	Sep 28-Oct 11, <u>2015</u> %	Oct 26- Nov 8, <u>2015</u> %	Nov 23-Dec 6, <u>2015</u> %
Right direction	62.5	51	54	58	53	60	59.5
Wrong direction	27	33	34	29.5	31	28.5	31
Roy Morgan GCR#	135.5	118	120	128.5	122	131.5	128.5
Can't say	10.5	16	12	12.5	16	11.5	9.5
TOTAL	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Jan 4-17, <u>2016</u> %	Feb 1-14, <u>2016</u> %	Feb 29-Mar 13, <u>2016</u> %	Apr 4-17, <u>2016</u> %	May 2-15, <u>2016</u> %	May 30-June 12, <u>2016</u> %	Jul 4-17, <u>2016</u> %	Aug 8-21, <u>2016</u> %
Right direction	59.5	56.5	61	57.5	59	54.5	57.5	58
Wrong direction	28	28.5	29	30.5	29	34	30.5	30.5
Roy Morgan GCR#	131.5	128	132	127	130	120.5	127	127.5
Can't say	12.5	15	10	12	12	11.5	12	11.5
TOTAL	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Sep 5-18, <u>2016</u> %	Oct 10-23, <u>2016</u> %	Nov 7-20, <u>2016</u> %	Nov 28-Dec 11, <u>2016</u> %	Jan 3-16, <u>2017</u> %	Jan 30-Feb 12, <u>2017</u> %	Feb 27-Mar 12, <u>2017</u> %	April 3-16, <u>2017</u> %
Right direction	52	55.5	65	58.5	63	63.5	61.5	58
Wrong direction	35	29	24	27.5	23	23.5	25.5	29
Roy Morgan GCR#	117	126.5	141	131	140	140	136	129
Can't say	13	15.5	11	14	14	13	13	13
TOTAL	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

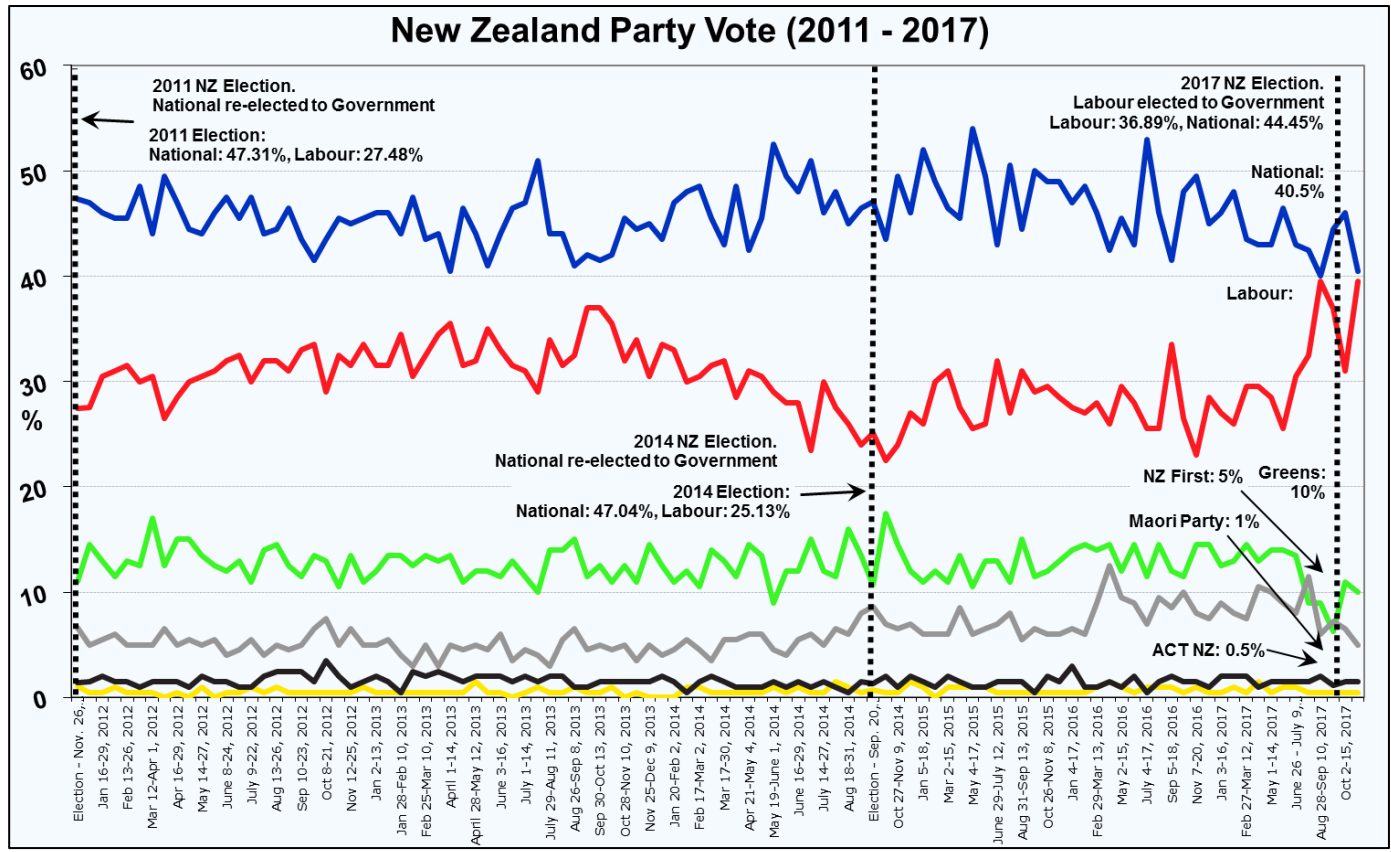
	May 1-14, <u>2017</u> %	May 29-Jun 11, <u>2017</u> %	Jun 26-Jul 9, <u>2017</u> %	July 31-Aug 13, <u>2017</u> %	Aug 28-Sep 10, <u>2017</u> %	Oct 2-15, <u>2017</u> %
Right direction	60.5	61.5	63	62.5	62	58.5
Wrong direction	27	27	23.5	23.5	25	27.5
Roy Morgan GCR#	133.5	134.5	139.5	139	137	131
Can't say	12.5	11.5	13.5	14	13	14
TOTAL	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (Labour Party Govt.)

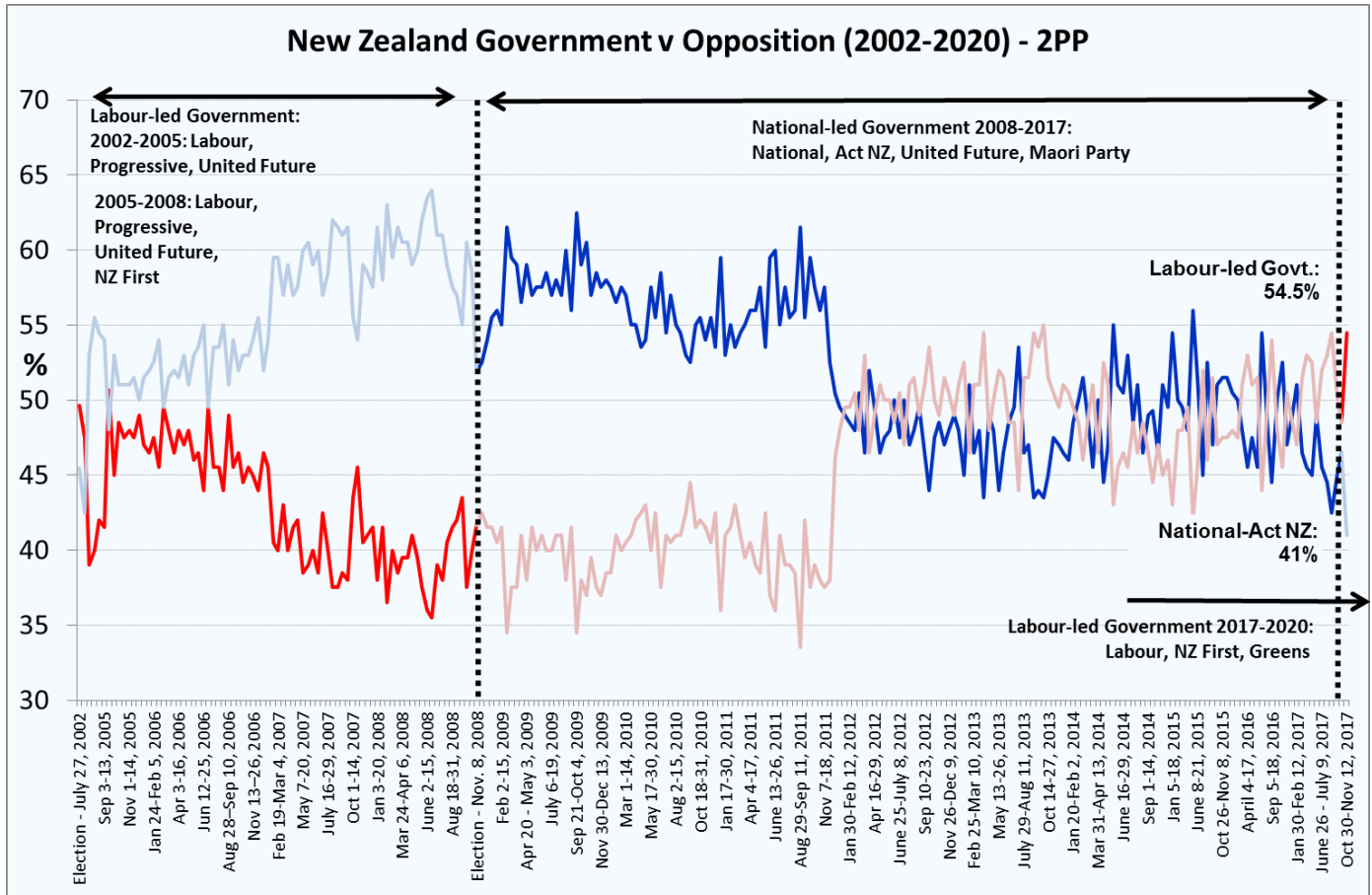
	Oct 30-Nov 12, <u>2017</u> %
Right direction	66.5
Wrong direction	20
Roy Morgan GCR#	146.5
Can't say	13.5
TOTAL	100

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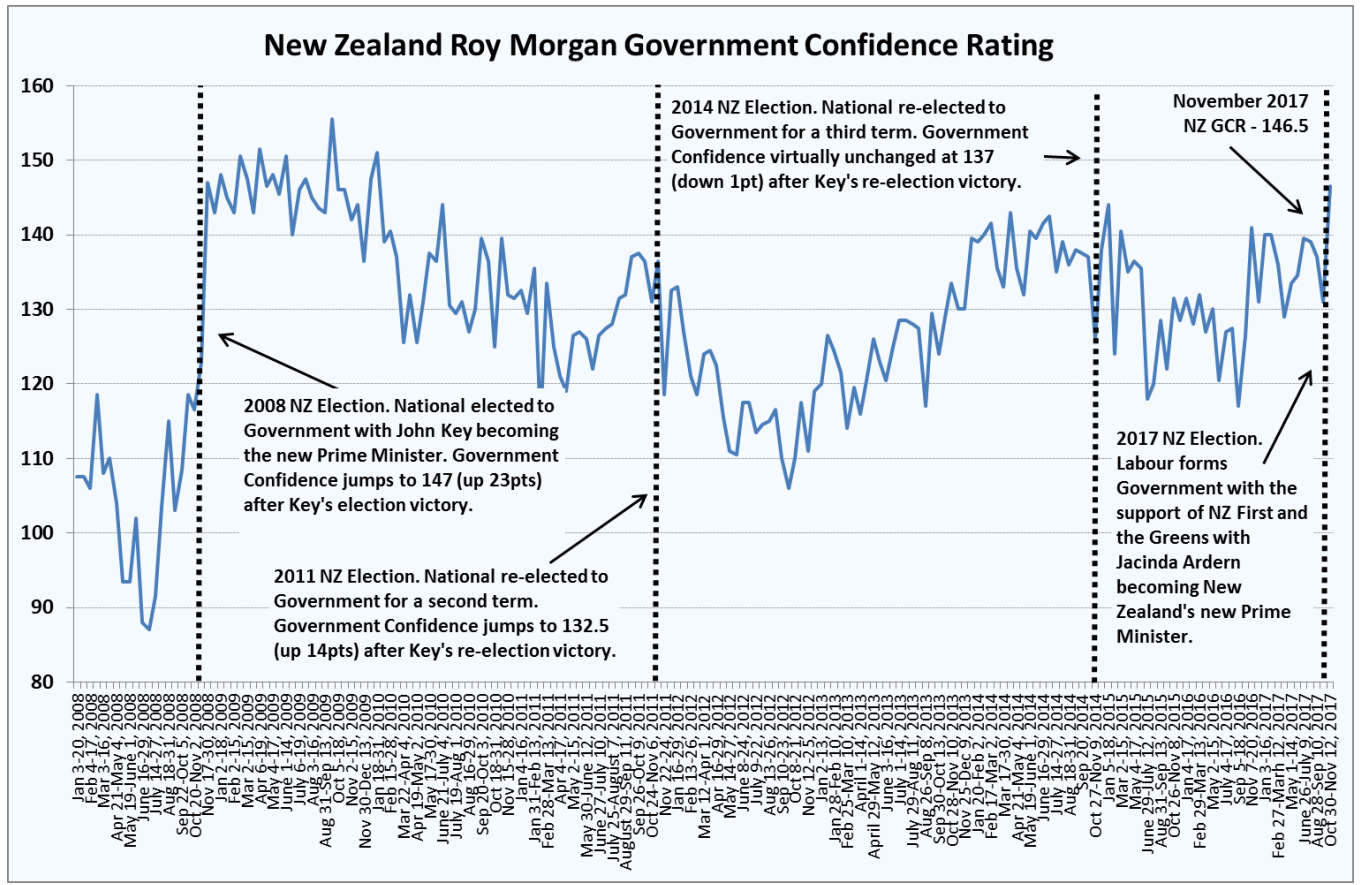
New Zealand Party Vote (2011-2017)



New Zealand Party Vote: NZ Govt. v Parliamentary Opposition (2002-2020)



New Zealand Roy Morgan GCR



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Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1