

ANZ-ROY MORGAN AUSTRALIAN CONSUMER CONFIDENCE MEDIA RELEASE

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CONFIDENCE HITS TWELVE WEEK HIGH

- Consumer confidence rebounded 2.7% to 114.6 in the week ending 26 October to the highest level in twelve weeks. We expect the improvement was supported by the rally in stockmarkets last week and reduced volatility generally in global financial markets.
- The detail of the report was also encouraging. Expectations of the economic outlook – which have been at subdued levels – bounced solidly. Households’ view of economic conditions over the next year jumped almost 10% to the highest level since mid-April, which was just before negative news surrounding the Federal budget began to impact confidence. Expectations of economic conditions over the next five years also improved solidly (+3.9%).

ANZ CHIEF ECONOMIST WARREN HOGAN COMMENTED:

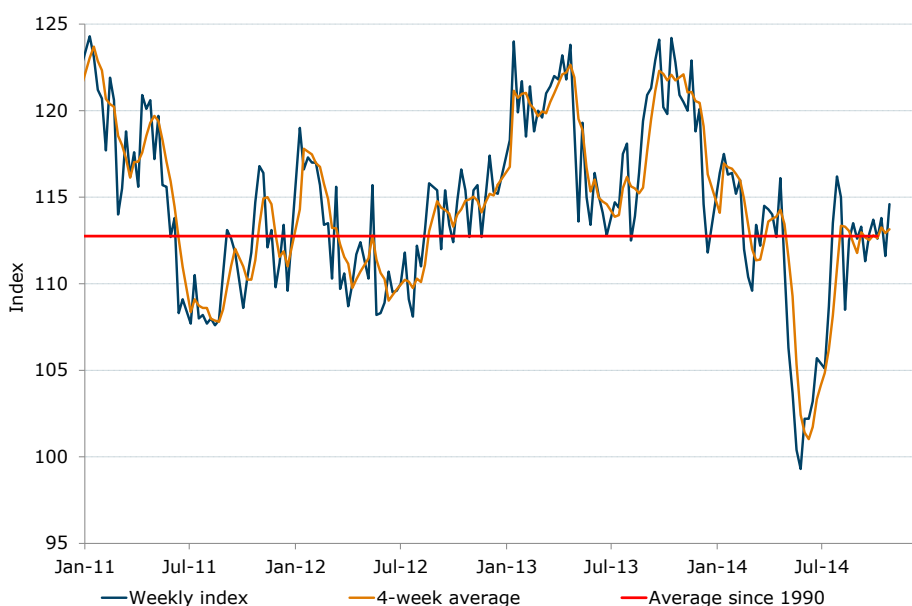
“The lift in consumer confidence is encouraging. Combined with more evidence last week of a coming pick-up in non-mining business investment and indications that the labour market is gradually strengthening, this gives us more confidence that the gradual transition towards the non-mining economy is continuing. However, consumer confidence clearly remains fragile and we will continue to monitor confidence closely for an early-read on consumption into Q4.”

FIGURE 1. WEEKLY ANZ-ROY MORGAN CONSUMER CONFIDENCE

Last week (25 th /26 th October)	Weekly change, %	4-week avg	Monthly avg since 1990
114.6	+2.7	113.2	112.8

Data collected last weekend (Saturday and Sunday), based on around 1,000 face-to-face interviews. Not seasonally adjusted. Further data history on page 4.

FIGURE 2. CONSUMER CONFIDENCE LIFTS



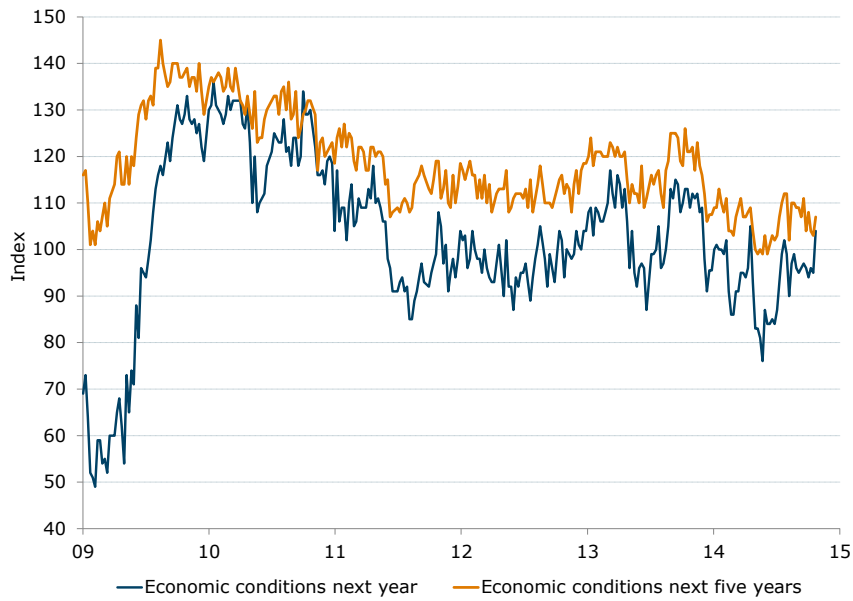
Source: ANZ-Roy Morgan

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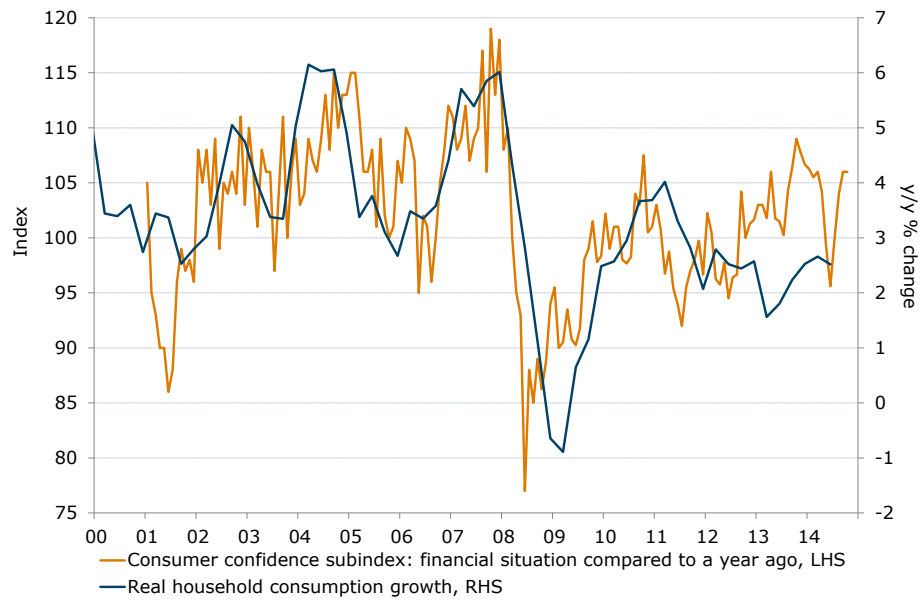
Previous ANZ-Roy Morgan Consumer Confidence reports for Australia and other countries can be accessed on [ANZ Live](#).

FIGURE 3. ECONOMIC CONDITIONS JUMPED LAST WEEK



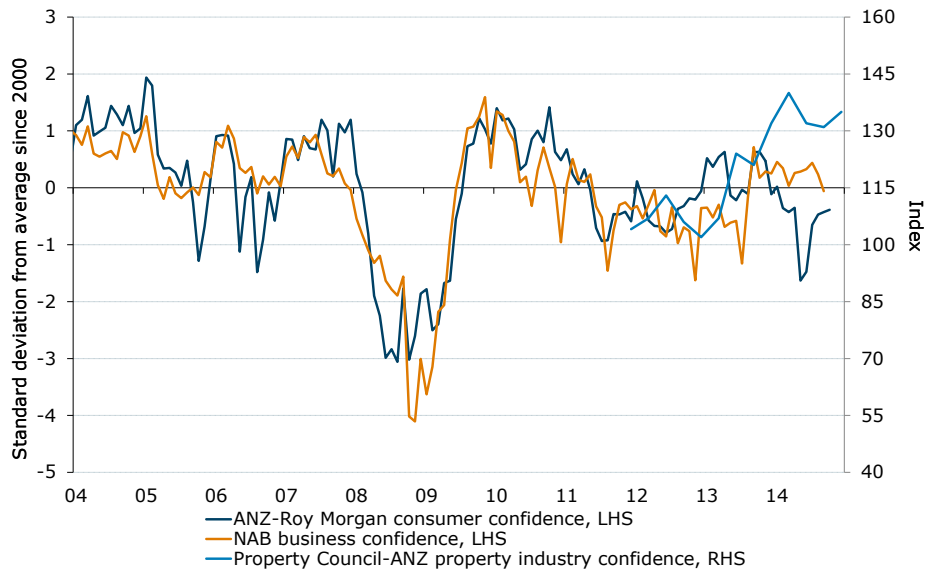
Source: ANZ-Roy Morgan

FIGURE 4. CONSUMER CONFIDENCE POINTS TO A PICK-UP IN CONSUMPTION



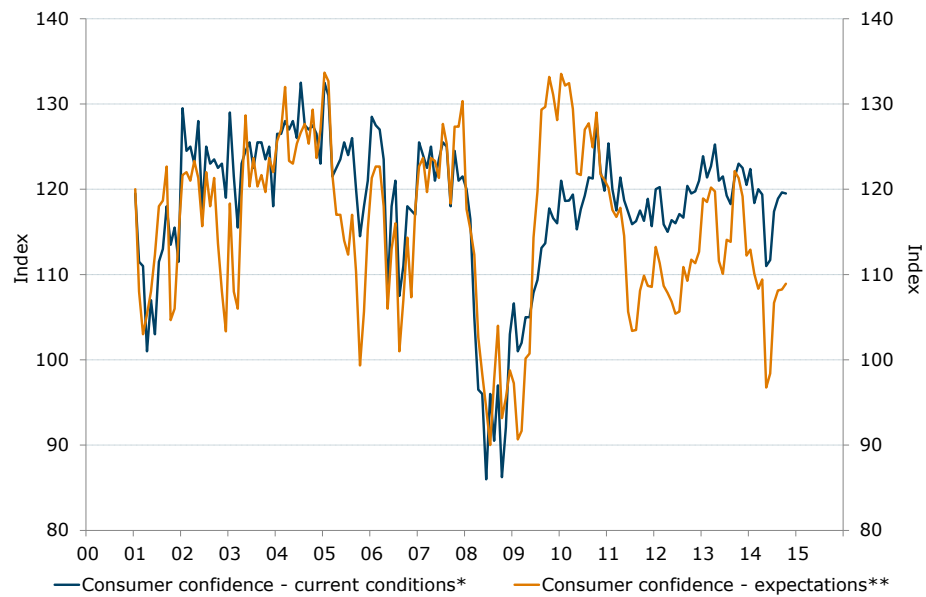
Source: ABS, ANZ-Roy Morgan

FIGURE 5. PROPERTY SECTOR REMAINS THE MOST 'CONFIDENT'



Source: NAB, PCA, ANZ-Roy Morgan

FIGURE 6. CURRENT CONDITIONS VS EXPECTATIONS



*Average of 'time to buy a major household item' and 'household finances vs one year ago'.

**Average of 'household finances next year', 'economic conditions next year' and 'economic conditions next five years'.

Source: ANZ-Roy Morgan

TABLE 1. CONSUMER CONFIDENCE

	Headline index		Subindices				
	Level	4-week moving average	1. Financial situation compared to a year ago	2. Financial situation next year	3. Economic conditions next year	4. Economic conditions next 5 years	5. Time to buy a major household item
Avg since 2001	117	-	102	124	107	116	134
2009 avg	112	-	95	123	92	125	124
2010 avg	124	-	101	127	124	130	139
2011 avg	114	-	97	117	101	116	140
2012 avg	113	-	99	118	97	113	137
2013 avg	119	-	104	128	106	118	139
05-Jan-14	116.4	114.1	103	129	100	109	141
12-Jan-14	117.5	117.0	109	129	101	109	140
19-Jan-14	116.3	116.7	106	127	100	113	136
26-Jan-14	116.4	116.7	107	128	100	110	137
02-Feb-14	115.2	116.4	107	127	99	108	135
09-Feb-14	116.0	116.0	105	131	102	111	131
16-Feb-14	112.0	114.9	106	131	91	104	128
23-Feb-14	110.4	113.4	104	127	86	104	131
02-Mar-14	109.6	112.0	108	124	86	103	127
09-Mar-14	113.4	111.4	110	126	91	107	137
16-Mar-14	112.2	111.4	100	128	91	109	133
23-Mar-14	114.5	112.4	103	127	95	111	137
30-Mar-14	114.3	113.6	109	125	95	107	136
06-Apr-14	114.0	113.8	105	129	94	107	135
13-Apr-14	112.7	113.9	102	123	96	108	134
20-Apr-14	116.1	114.3	107	124	105	109	135
27-Apr-14	111.0	113.5	103	121	93	104	134
04-May-14	106.3	111.5	105	117	83	100	127
11-May-14	103.7	109.3	99	112	83	99	125
18-May-14	100.4	105.4	96	106	81	100	119
25-May-14	99.3	102.4	97	105	76	99	120
01-Jun-14	102.2	101.4	94	105	87	103	122
08-Jun-14	102.2	101.0	95	107	84	99	126
15-Jun-14	103.2	101.7	96	111	84	101	124
22-Jun-14	105.7	103.3	97	110	85	103	133
29-Jun-14	105.4	104.1	96	111	84	102	134
06-Jul-14	105.1	104.9	94	111	87	103	131
13-Jul-14	108.7	106.2	98	113	93	107	133
20-Jul-14	113.5	108.2	103	121	99	110	135
27-Jul-14	116.2	110.9	105	122	102	112	140
03-Aug-14	115.0	113.4	103	120	99	112	141
10-Aug-14	108.5	113.3	104	117	90	102	130
17-Aug-14	112.5	113.1	99	123	97	110	133
24-Aug-14	113.5	112.4	110	119	99	110	130
31-Aug-14	112.6	111.8	104	119	96	109	135
07-Sep-14	113.3	113.0	107	118	95	109	138
14-Sep-14	111.3	112.7	103	119	96	107	131
21-Sep-14	112.9	112.5	105	123	97	111	129
28-Sep-14	113.7	112.8	109	124	96	104	135
05-Oct-14	112.6	112.6	105	121	94	108	135
12-Oct-14	113.8	113.3	109	125	96	104	135
19-Oct-14	111.6	112.9	104	125	95	103	131
26-Oct-14	114.6	113.2	106	125	104	107	131

Source: ANZ- Roy Morgan

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