

Wednesday, 17 September 2014

John Key set to win narrow election victory on Saturday as Labour/Greens slump puts Winston Peters in powerful position as NZ First surge to 8%

Today's New Zealand Roy Morgan Poll shows National (46.5%, up 1.5%) set to win a third term in Government on Saturday as support for a potential Labour/Greens alliance slumps to 37.5% (down 4.5% - the lowest since November 2011). Support for both main opposition parties has slipped – Labour (24%, down 2%) and the Greens (13.5%, down 2.5%) less than a week before Saturday's NZ Election.

New Zealand First (8%, up 2%) appears to be the biggest beneficiary of the Labour/ Greens slump as the election approaches and former Deputy Prime Minister and New Zealand First Leader Winston Peters looks set to have a prominent role in the new Parliament with NZ First projected to win as many as 10 seats. This is the highest support for NZ first for nearly ten years since August 2005.

Support for Key's Coalition partners has risen slightly overall with the Maori Party 1.5% (up 1%), Act NZ 0.5% (down 0.5%) and United Future 0.5% (up 0.5%). The Internet-Mana Party alliance is at 1% (unchanged) while support for the Conservative Party of NZ is at 3.5% (unchanged) and support for Independent/ Others is 1% (unchanged).

If a National Election were held last weekend the latest New Zealand Roy Morgan Poll shows that Prime Minister John Key would retain Government with his National (58) - Maori Party (3) - Act NZ (1) - United Future (1) Coalition securing 63 out of 121 seats in Parliament.

The latest NZ Roy Morgan Government Confidence Rating has risen to 138pts (up 2pts) with 62% (up 1%) saying New Zealand is 'heading in the right direction' compared to 24% (down 1%) that say New Zealand is 'heading in the wrong direction'. The NZ Government Confidence Rating (138) remains substantially higher than in Australia – Australian Government Confidence last week was at 95pts.

Michele Levine, CEO Roy Morgan, says:

"Today's New Zealand Roy Morgan Poll shows National (46.5%, 58 seats) set to win a third term in Government on Saturday with the continued support of the Maori Party (1.5%, 3 seats), Act NZ (0.5%, 1 seat) and United Future (0.5%, 1 seat) – a majority of 63 seats in a 121 seat Parliament.

"Prime Minister John Key is likely to repeat the feat of his predecessor, Helen Clark, and win a third straight term in office as National has stretched its lead over the main Opposition Labour/ Greens alliance (37.5%, down 4.5%). Both parties lost support in the past fortnight with Labour slumping to 24% (down 2%) and the Greens falling to 13.5% (down 2.5%).

"Today's results show Key has successfully weathered the scandals of recent weeks – including the resignation of Justice Minister Judith Collins and also the allegations revealed in Nicky Hager's controversial book – 'Dirty Politics'.

"However, today's New Zealand Roy Morgan Poll doesn't cover the latest allegations made on Sunday by Kim Dotcom about the surveillance society in New Zealand. If these revelations land a blow on John Key National could fall short of the crucial 45% level and potentially leave NZ First as 'king-makers' after the election.

"Only a few days before the election there are still 5% of NZ electors undecided about their voting preference, and these electors could well prove crucial. However, NZ First Leader Winston Peters appears likely to once again claim the title as the best campaigner with support for NZ First increasing to 8% (the highest NZ First support since August 2005) enough to win as many as 10 seats in the new Parliament."

Electors were asked: "If a New Zealand Election were held today which party would receive your party vote?" This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone – both landline and mobile telephone, with a NZ wide cross-section of 935 electors from September 1-14, 2014. Of all electors surveyed 5% (up 1.5%) didn't name a party.

Projected 2014 New Zealand Election Seat Breakdown

<u>ELECTION RESULTS</u>	<u>National</u>	<u>Labour</u>	<u>Green Party</u>	<u>NZ First</u>	<u>Act NZ</u>	<u>United Future</u>	<u>Maori Party*</u>	<u>Internet -Mana*</u>	<u>Conservatives*</u>	<u>Other</u>
	%	%	%	%	%	%	%	%	%	%
2002 NZ ELECTION										
July 27, 2002	20.93	41.26	7.00	10.38	7.14	6.69	n/a	n/a	n/a	6.59
SEATS	27	52	9	13	9	8	n/a	n/a	n/a	2
62-58										
2005 NZ ELECTION										
September 17, 2005	39.10	41.10	5.30	5.72	1.51	2.67	2.12	n/a	n/a	2.48
SEATS	48	50	6	7	2	3	4	n/a	n/a	1
61-60										
2008 NZ ELECTION										
November 8, 2008	44.93	33.99	6.72	4.07	3.65	0.87	2.39	n/a	n/a	3.38
SEATS	58	43	9	0	5	1	5	n/a	n/a	1
69-53										
2011 NZ ELECTION										
November 26, 2011	47.31	27.48	11.06	6.59	1.07	0.60	1.43	1.08	2.65	0.73
SEATS	59	34	14	8	1	1	3	1	0	0
64-57										
ROY MORGAN POLL										
September 1-14, 2014	46.5	24	13.5	8	0.5	0.5	1.5	1	3.5	1
PROJECTED SEATS:	58	30	17	10	1	1	3	1	0	0
63-58										

GOVERNING COALITIONS AT PREVIOUS ELECTIONS

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Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

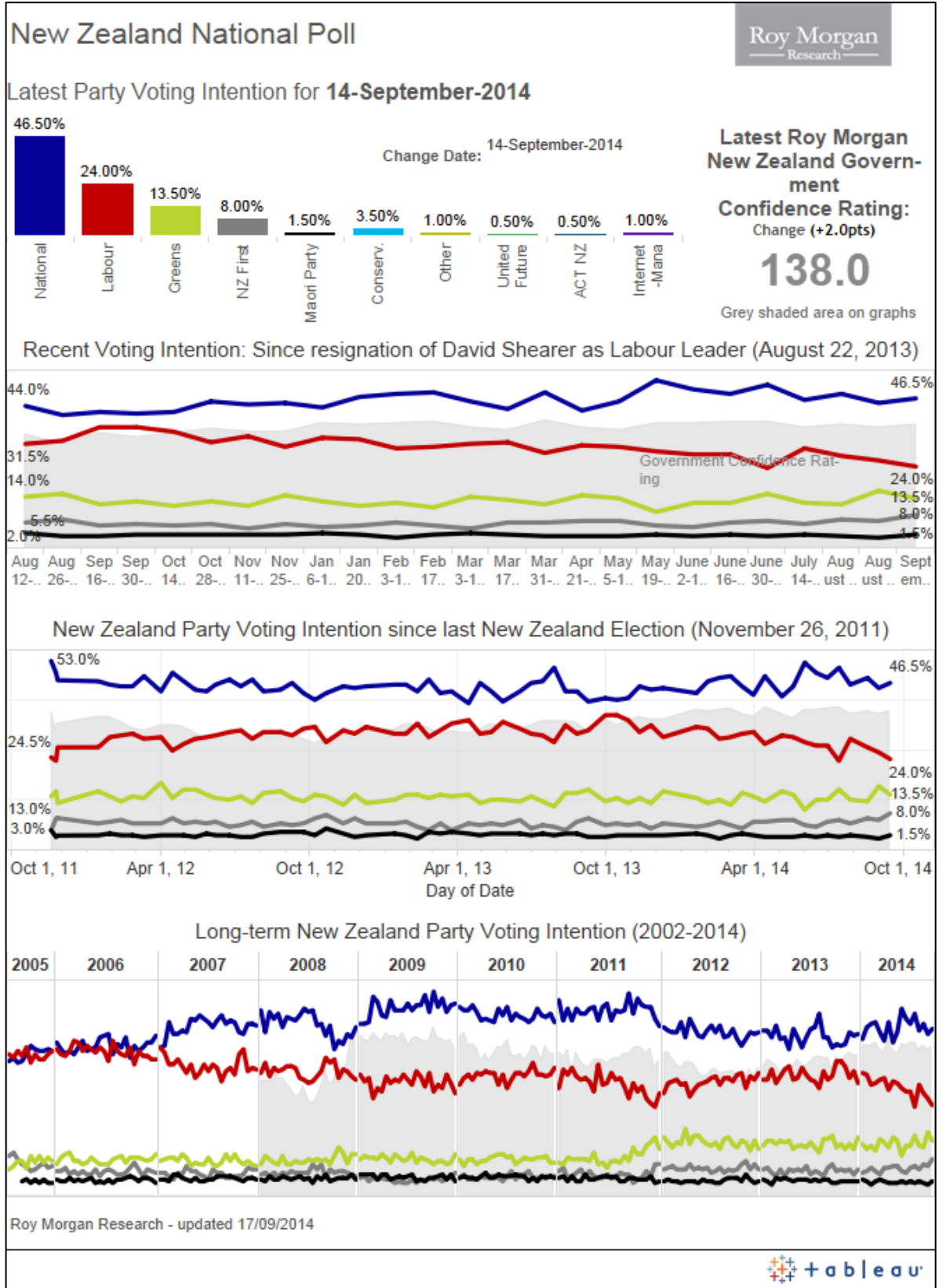
Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1

Roy Morgan New Zealand Election 2014 Interactive Charts

These interactive charts allow a deeper look at voting patterns in New Zealand over varying timeframes and provide election observers with the ability to pinpoint key turning points for the political parties.

[View interactive New Zealand Election charts here.](#)

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Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the November 26, 2011 General Election:

PRIMARY VOTE ELECTIONS	National %	Labour %	Green Party %	NZ First %	Maori Party* %	Mana Party* %	Internet* %	ACT NZ %	United Future %	Conservat ives* %	Other %
July 27, 2002	20.9	41.3	7	10.4	n/a	n/a	n/a	7.1	6.7	n/a	6.6
September 17, 2005	39.1	41.1	5.3	5.72	2.12	n/a	n/a	1.51	2.67	n/a	2.48
November 8, 2008	44.93	33.99	6.72	4.07	2.39	n/a	n/a	3.65	0.87	n/a	3.38
November 26, 2011	47.31	27.48	11.06	6.59	1.43	1.08	n/a	1.07	0.60	2.65	0.73
ROY MORGAN POLL											
Jul 9-22, 2012	47.5	30	11	5.5	1	0.5	n/a	1	0.5	3	^
Jul 23-Aug 5, 2012	44	32	14	4	2	1	n/a	0.5	0.5	1.5	0.5
Aug 13-26, 2012	44.5	32	14.5	5	2.5	^	n/a	1	^	0.5	^
Aug 27-Sep. 9, 2012	46.5	31	12.5	4.5	2.5	1	n/a	0.5	^	1	0.5
Sep 10-23, 2012	43.5	33	11.5	5	2.5	1.5	n/a	0.5	^	2	0.5
Sep 24-Oct 7, 2012	41.5	33.5	13.5	6.5	1.5	^	n/a	0.5	0.5	2	0.5
Oct 8-21, 2012	43.5	29	13	7.5	3.5	0.5	n/a	0.5	^	2	0.5
Oct 29-Nov 11, 2012	45.5	32.5	10.5	5	2	1	n/a	0.5	0.5	1.5	1
Nov 12-25, 2012	45	31.5	13.5	6.5	1	^	n/a	0.5	0.5	1.5	^
Nov 26-Dec 9, 2012	45.5	33.5	11	5	1.5	1	n/a	1	^	1	0.5
Jan 2-13, 2013	46	31.5	12	5	2	0.5	n/a	0.5	0.5	1.5	0.5
Jan 14-17, 2013	46	31.5	13.5	5.5	1.5	0.5	n/a	0.5	^	0.5	0.5
Jan 28-Feb 10, 2013	44	34.5	13.5	4	0.5	0.5	n/a	0.5	^	2	0.5
Feb 11-24, 2013	47.5	30.5	12.5	3	2.5	0.5	n/a	0.5	0.5	2	0.5
Feb 25-Mar 10, 2013	43.5	32.5	13.5	5	2	^	n/a	0.5	0.5	2	0.5
Mar 11- 24, 2013	44	34.5	13	3	2.5	0.5	n/a	0.5	1	1	^
Apr 1-14, 2013	40.5	35.5	13.5	5	2	0.5	n/a	0.5	0.5	1.5	0.5
Apr 15-28, 2013	46.5	31.5	11	4.5	1.5	1	n/a	0.5	0.5	2	1
Apr 29-May 12, 2013	44	32	12	5	2	1	n/a	1.5	0.5	1.5	0.5
May 13-26, 2013	41	35	12	4.5	2	0.5	n/a	0.5	0.5	2.5	1.5
Jun 3-16, 2013	44	33	11.5	6	2	1	n/a	0.5	-	2	^
Jun 17-30, 2013	46.5	31.5	13	3.5	1.5	0.5	n/a	-	0.5	2	1
Jul 1-14, 2013	47	31	11.5	4.5	2	1.5	n/a	0.5	^	1.5	0.5
Jul 15-28, 2013	51	29	10	4	1.5	1	n/a	1	^	1.5	1
Jul 29-Aug 11, 2013	44	34	14	3	2	0.5	n/a	0.5	^	1	1
Aug 12-25, 2013	44	31.5	14	5.5	2	0.5	n/a	0.5	0.5	1	0.5
Aug 26-Sep. 8, 2013	41	32.5	15	6.5	1	0.5	n/a	1	0.5	1.5	0.5
Sep 16-29, 2013	42	37	11.5	4.5	1	0.5	n/a	0.5	0.5	2	0.5
Sep 30-Oct 13, 2013	41.5	37	12.5	5	1.5	0.5	n/a	0.5	^	0.5	1
Oct 14-27, 2013	42	35.5	11	4.5	1.5	0.5	n/a	1	0.5	2.5	1
Oct 28-Nov 10, 2013	45.5	32	12.5	5	1.5	1	n/a	-	0.5	1.5	0.5
Nov 11-24, 2013	44.5	34	11	3.5	1.5	1	n/a	0.5	0.5	2	1.5
Nov 25-Dec 8, 2013	45	30.5	14.5	5	1.5	1	n/a	^	^	2	0.5
Jan 6-19, 2014	43.5	33.5	12.5	4	2	0.5	n/a	^	0.5	2.5	1
Jan 20-Feb 2, 2014	47	33	11	4.5	1.5	1	0.5	^	^	1.5	^
Feb 3-16, 2014	48	30	12	5.5	0.5	1	0.5	1	0.5	1	^
Feb 17-Mar 2, 2014	48.5	30.5	10.5	4.5	1.5	0.5	^	1	0.5	2.5	^
Mar 3-16, 2014	45.5	31.5	14	3.5	2	^	^	0.5	0.5	1.5	1
Mar 17-30, 2014	43	32	13	5.5	1.5	0.5	0.5	0.5	0.5	2.5	0.5
Mar 31-Apr 13, 2014	48.5	28.5	11.5	5.5	1	1	1	0.5	-	2	0.5
Apr 21-May 4, 2014	42.5	31	14.5	6	1	1	1.5	0.5	0.5	0.5	1
May 5-18, 2014	45.5	30.5	13.5	6	1	1	0.5	0.5	-	1	0.5
May 19-June 1, 2014	52.5	29	9	4.5	1.5	0.5	0.5	1	-	1	0.5
June 2-15, 2014	49.5	28	12	4	1	1.5	1	0.5	^	1.5	1
June 16-29, 2014	48	28	12	5.5	1.5	1	1.5	1	^	1	0.5
June 30-July 13, 2014	51	23.5	15	6	1	1	0.5	0.5	0.5	1	^
July 14-27, 2014	46	30	12	5	1.5	1.5	1	0.5	0.5	1	1
August 4-17, 2014	48	27.5	11.5	6.5	1	1	1.5	0.5	0.5	1	1
August 18-31, 2014	45	26	16	6	0.5	0.5	0.5	1	-	3.5	1
September 1-14, 2014	46.5	24	13.5	8	1.5	1	^	0.5	0.5	3.5	1

*The Maori Party was launched in July 2004; The Mana Party was launched in April 2011. The Conservative Party was launched prior to the 2011 New Zealand Election and first measured by the New Zealand Roy Morgan Poll in July 2012. The Internet Party was launched in January 2014.. ^ Result less than 0.5%.

Two-Party Preferred: National Party-led Government vs. Parliamentary Opposition Parties

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the November 26, 2011 General Election:

	<u>National Party-led Government*</u>	<u>Parliamentary Opposition Parties#</u>
Election, November 8, 2008	51.84	48.16
Election, November 26, 2011	50.41	46.21
<u>ROY MORGAN POLL</u>		
August 13-26, 2012	48	51.5
August 27-Sep. 9, 2012	49.5	49
Sep. 10-23, 2012	46.5	51
Sep. 24 – Oct. 7, 2012	44	53.5
Oct. 8-21, 2012	47.5	50
Oct. 29 – Nov. 11, 2012	48.5	49
Nov. 12-25, 2012	47	51.5
Nov. 26 – Dec. 9, 2012	48	50.5
Jan. 2-13, 2013	49	49
Jan. 14-17, 2013	48	51
Jan. 28 – Feb. 10, 2013	45	52.5
Feb. 11-24, 2013	51	46.5
Feb. 25 – March 10, 2013	46.5	51
March 11- 24 , 2013	48	51
April 1-14, 2013	43.5	54.5
April 15-28, 2013	49	48
April 29 – May 12, 2013	48	50
May 13-26, 2013	44	52
June 3-16, 2013	46.5	51.5
June 17-30, 2013	48.5	48.5
July 1-14, 2013	49.5	48.5
July 15-28, 2013	53.5	44
July 29 – August 11, 2013	46.5	51.5
August 12-25, 2013	47	51.5
August 26 – Sep. 8, 2013	43.5	54.5
Sep. 16-29, 2013	44	53.5
Sep. 30-Oct 13, 2013	43.5	55
Oct 14-27, 2013	45	51.5
Oct 28-Nov 10, 2013	47.5	50.5
Nov 11-24, 2013	47	49.5
Nov 25-Dec 8, 2013	46.5	51
Jan 6-19, 2014	46	50.5
Jan 20-Feb 2, 2014	48.5	49.5
Feb 3-16, 2014	50	48.5
Feb 17-Mar 2, 2014	51.5	46
Mar 3-16, 2014	48.5	49
Mar 17-30, 2014	45.5	51
Mar 31-Apr 13, 2014	50	46.5
Apr 21-May 4, 2014	44.5	52.5
May 5-18, 2014	47	51
May 19-June 1, 2014	55	43
June 2-15, 2014	51	45.5
June 16-29, 2014	50.5	48
June 30-July 13, 2014	53	46
July 14-27, 2014	48.5	49.5
August 4-17, 2014	50	48
August 18-31, 2014	46.5	49
September 1-14, 2014	49	46.5

*National-led Government: National Party, Maori Party, ACT NZ, United Future; #Opposition Parties: Labour Party, Green Party, NZ First, Internet-Mana Party alliance. Conservative Party & Other not included as they are not represented in Parliament.

Finding No. 5805 taken from Computer Report No. 2410

The Roy Morgan Poll is conducted by the **ONLY** Australian and NZ member of the Gallup International Association.

No other public opinion poll taken in Australia or New Zealand has this qualification.

NEW ZEALAND: HEADING IN "RIGHT" OR "WRONG" DIRECTION?

Electors were asked: "Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?"

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Jan 28-Feb 10, 2013	Feb 11-24, 2013	Feb 25-Mar 10, 2013	Mar 11-24, 2013	Apr 1-14, 2013	Apr 15-28, 2013	Apr 29- May 12, 2013	May 13-26, 2013
Right direction	55	54	51.5	53.5	51.5	54.5	56.5	55.5
Wrong direction	30.5	32.5	37.5	34	35.5	34	30.5	32.5
Roy Morgan GCR#	124.5	121.5	114	119.5	116	120.5	126	123
Can't say	14.5	13.5	11	12.5	13	11.5	13	12
TOTAL	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	June 3-16, 2013	June 17-30, 2013	July 1-14, 2013	July 15-28, 2013	July 29-Aug 11, 2013	Aug 12-25, 2013	Aug 26-Sep 8, 2013	Sep 16-29, 2013
Right direction	54	57	58	58.5	58	58	52.5	59
Wrong direction	33.5	32	29.5	30	30	30.5	35.5	29.5
Roy Morgan GCR#	120.5	125	128.5	128.5	128	127.5	117	129.5
Can't say	12.5	11	12.5	11.5	12	11.5	12	11.5
TOTAL	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Sep 30-Oct 13, 2013	Oct 14-27, 2013	Oct 28-Nov 10, 2013	Nov 11-24, 2013	Nov 25-Dec 8, 2013	Jan 6-19, 2014	Jan 20-Feb 2, 2014
Right direction	55	57.5	61	59	58.5	63	63.5
Wrong direction	31	28.5	27.5	29	28.5	23.5	24.5
Roy Morgan GCR#	124	129	133.5	130	130	139.5	139
Can't say	14	14	11.5	12	13	13.5	12
TOTAL	100	100	100	100	100	100	100

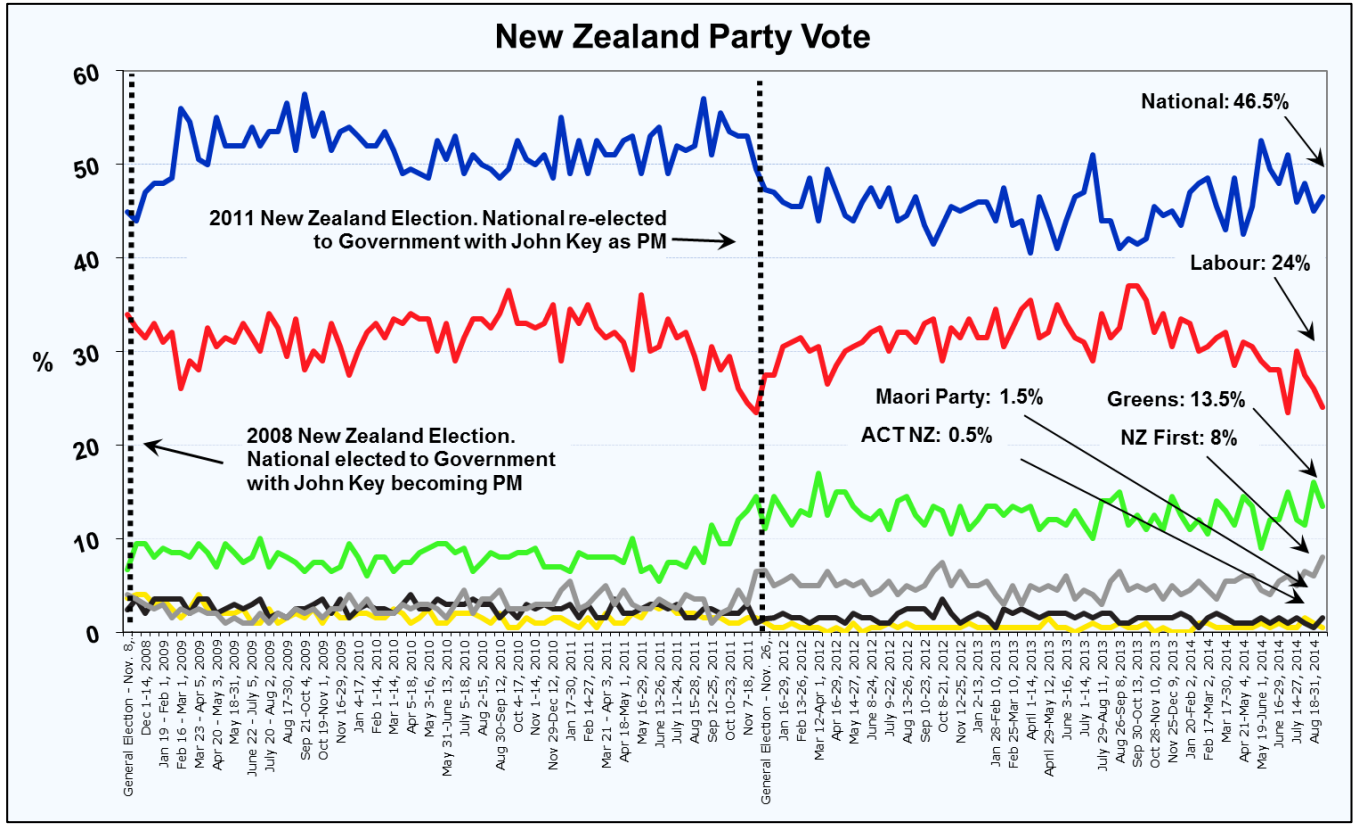
NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Feb 3-16, 2014	Feb 17-Mar 2, 2014	Mar 3-16, 2014	Mar 17-30, 2014	Mar 31-Apr 13, 2014	Apr 21-May 4, 2014	May 5-18, 2014
Right direction	63.5	65	61	61	65	62	60
Wrong direction	23.5	23.5	25.5	28	22	26.5	28
Roy Morgan GCR#	140	141.5	135.5	133	143	135.5	132
Can't say	13	11.5	13.5	11	13	11.5	12
TOTAL	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	May 19-June 1, 2014	June 2-15, 2014	June 16-29, 2014	June 30-July 13, 2014	July 14-27, 2014	Aug 4-17, 2014	Aug 18-31, 2014	Sep 1-14, 2014
Right direction	64.5	63.5	65	65.5	60	63.5	61	62
Wrong direction	24	24	23.5	23	25	24.5	25	24
Roy Morgan GCR#	140.5	139.5	141.5	142.5	135	139	136	138
Can't say	11.5	12.5	11.5	11.5	15	12	14	14
TOTAL	100	100	100	100	100	100	100	100

New Zealand Primary Vote



New Zealand Roy Morgan GCR

