

Thursday, 15 October 2015

National support jumps in October with signing of Trans-Pacific Partnership (TPP) and leads potential Labour/Greens alliance

During October support for National rose 5.5% to 50% well ahead of a potential Labour/Greens alliance 40.5% (down 5.5%) according to the latest Roy Morgan New Zealand Poll. If a NZ Election were held now the latest NZ Roy Morgan Poll shows National would be easily re-elected.

Support for the National partners changed slightly with the Maori Party 0.5% (down 1%) – now at their lowest since last year’s NZ Election, Act NZ 0.5% (unchanged) and United Future 0% (down 0.5%).

Of the three Parliamentary Opposition parties - Labour’s support is now at 29% (down 2%), Greens 11.5% (down 3.5%) but support for NZ First increased to 6.5% (up 1%). Of the parties outside Parliament the Conservative Party of NZ is 0.5% (down 0.5%), the Internet-Mana Party alliance is at 0.5% (unchanged) and support for Independent/ Others is 1% (up 1%).

However, despite the good news for National this month, the NZ Roy Morgan Government Confidence Rating has fallen to 122pts (down 6.5pts) in October. A decreasing majority of NZ electors 53% (down 5%) say NZ is ‘heading in the right direction’ compared to 31% (up 1.5%) that say NZ is ‘heading in the wrong direction’. NZ Government Confidence is still far higher than in Australia – [Australian Government Confidence is at 109pts](#).

Gary Morgan, Executive Chairman, Roy Morgan Research, says:

“The governing National 50% (up 5.5% in October) has regained the lead over a potential Labour/Greens alliance 40.5% (down 5.5%) after New Zealand was one of 12 Asia-Pacific countries to successfully conclude the Trans-Pacific Partnership (TPP) negotiations early in October. New Zealand joins neighbours Australia, and some of the world’s largest economies including the United States, Japan, Canada and Mexico in agreeing to bring down trade barriers between the participating countries to help improve productivity and grow their economies.

“The successful conclusion to the TPP negotiations is a major milestone for New Zealand Prime Minister John Key, and since the conclusion of the trade deal the New Zealand stock-market has increased strongly. The S&P NZX 50 has gone from 5,593.51 prior to the TPP deal being signed to a close today of 5,775.71 – an increase of 182.2pts (+3.3%) over the past eight days – increasing on six out of eight trading days. The New Zealand Dollar has also increased from a value of 64 US cents to be trading today at 68.3 US cents – an increase of 6.7%.

“In addition to the positive news for the New Zealand economy, today’s latest [ANZ-Roy Morgan New Zealand Consumer Confidence Rating for October](#) has increased to 114.9 (up 4.1pts) – the second straight month of increases. The growing confidence of New Zealand consumers heading towards the important Christmas retailing season should help to ‘speed up’ growth in the economy which slowed to a rate of growth of only 2.4% year-on-year in the June Quarter 2015.”

Electors were asked: “If a New Zealand Election were held today which party would receive your party vote?” This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone – both landline and mobile telephone, with a NZ wide cross-section of 882 electors in October 2015. Of all electors surveyed 7% (down 1%) didn’t name a party.

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Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

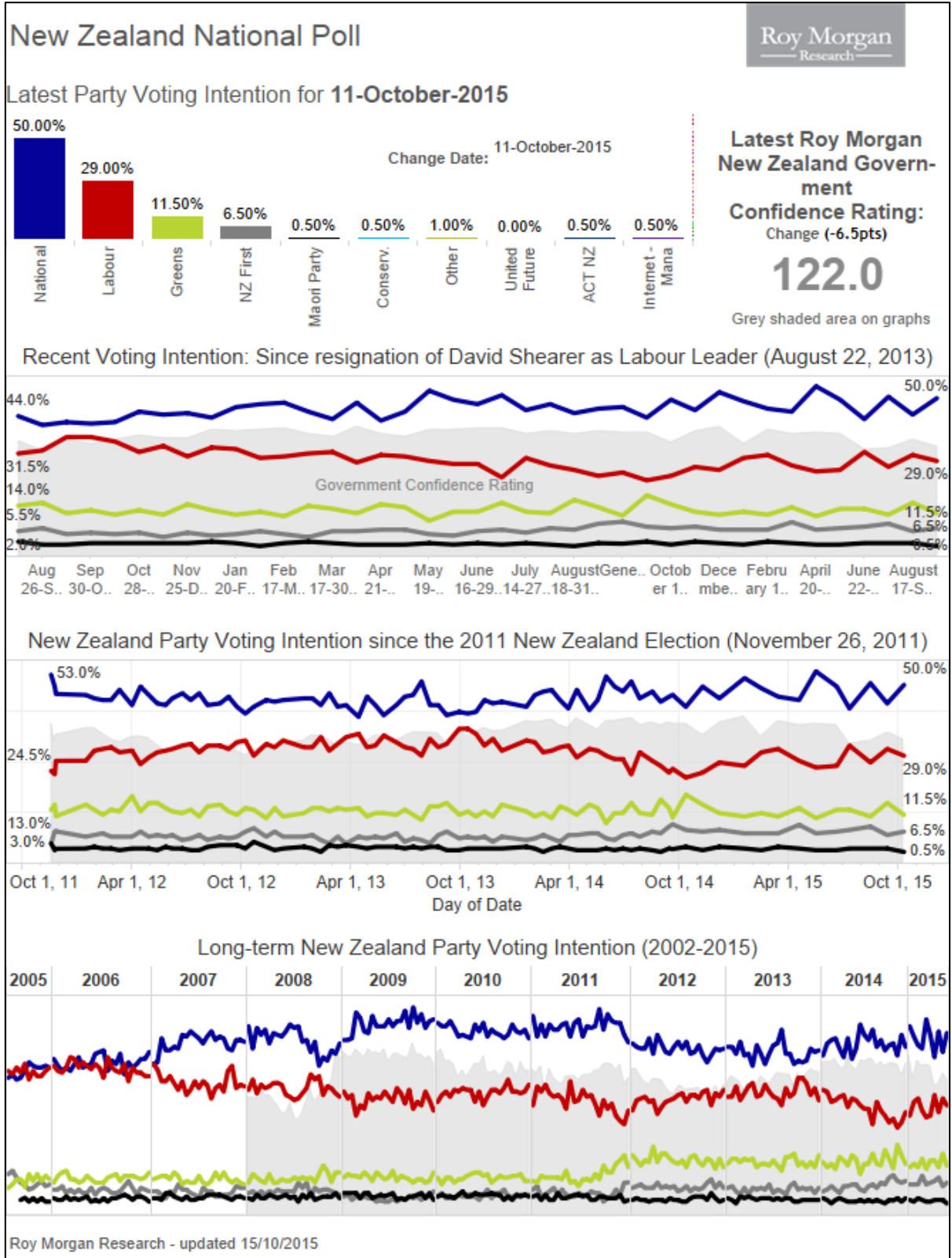
Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.2	±2.7	±1.9	±1.4
1,500	±2.6	±2.2	±1.5	±1.1

Roy Morgan New Zealand Interactive Voting Charts

These interactive charts allow a deeper look at voting patterns in New Zealand over varying timeframes and provide election observers with the ability to pinpoint key turning points for the political parties.

[View interactive New Zealand Election charts here.](#)

Purchase the latest Roy Morgan [New Zealand Electorate Profiles.](#)



Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the September 20, 2014 General Election:

PARTY VOTE ELECTIONS	<u>National</u> %	<u>Labour</u> %	<u>Green Party*</u> %	<u>NZ First</u> %	<u>Maori Party*</u> %	<u>ACT NZ</u> %	<u>United Future*</u> %	<u>Conserva tives*</u> %	<u>Mana Party*</u> %	<u>Internet*</u> %	<u>Other</u> %
October 12, 1996*	33.87	28.19	10.10	13.35	n/a	6.10	0.88	n/a	n/a	n/a	7.51
November 27, 1999	30.50	38.74	5.16	4.26	n/a	7.04	1.66	n/a	n/a	n/a	12.64
July 27, 2002	20.93	41.26	7.00	10.38	n/a	7.14	6.69	n/a	n/a	n/a	6.60
September 17, 2005	39.10	41.10	5.30	5.72	2.12	1.51	2.67	n/a	n/a	n/a	2.48
November 8, 2008	44.93	33.99	6.72	4.07	2.39	3.65	0.87	n/a	n/a	n/a	3.38
November 26, 2011	47.31	27.48	11.06	6.59	1.43	1.07	0.60	2.65	1.08	n/a	0.73
September 20, 2014	47.04	25.13	10.70	8.66	1.32	0.69	0.22	3.97	1.42	n/a	0.85
<u>ROY MORGAN POLL</u>											
Sep 29-Oct 12, 2014	43.5	22.5	17.5	7	2	0.5	0.5	5	1	^	0.5
Oct 27-Nov 9, 2014	49.5	24	14.5	6.5	1	0.5	^	2	0.5	^	1.5
Nov 24-Dec 7, 2014	46	27	12	7	2	1.5	^	2.5	1	^	1
January 5-18, 2015	52	26	11	6	1.5	1	^	2	^	^	0.5
February 2-15, 2015	49	30	12	6	1	^	^	1.5	^	^	0.5
March 2-15, 2015	46.5	31	11	6	2	1	^	1.5	^	^	1
April 6-19, 2015	45.5	27.5	13.5	8.5	1.5	1	^	1	^	^	1.5
May 4-17, 2015	54	25.5	10.5	6	1	1	^	1	^	^	1
June 8-21, 2015	49.5	26	13	6.5	1	1	^	1	^	^	2
June 29-July 12, 2015	43	32	13	7	1.5	0.5	^	1.5	^	^	1.5
August 3-16, 2015	50.5	27	11	8	1.5	0.5	^	^	0.5	^	1
Aug 31-Sep 13, 2015	44.5	31	15	5.5	1.5	0.5	0.5	1	0.5	^	^
Sep 28-Oct 11, 2015	50	29	11.5	6.5	0.5	0.5	^	0.5	0.5	^	1

^ Result less than 0.5%. *The 1996 Election was the first New Zealand Election contested via MMP (Mixed Member Proportional). At the 1996 Election the Greens Party contested as part of the "Alliance" political grouping with four other political parties. *United Future was formed via a merger in 2000 between the United Party and the Future New Zealand Party, which separately contested the 1999 Election. *The Maori Party was launched in July 2004; The Mana Party was launched in July 2011. The Conservative Party was launched in August 2011. The Internet Party was launched in January 2014. The Internet Party & Mana Party announced an alliance in May 2014 that jointly contested the 2014 NZ Election. The combined result for the Internet-Mana Party Alliance is included in the Mana Party result (1.42%).

Two-Party Preferred: National Party-led Government vs. Parliamentary Opposition Parties

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the September 20, 2014 General Election:

	National Party-led Government*	Parliamentary Opposition Parties#
Election, November 8, 2008	51.84	48.16
Election, November 26, 2011	50.41	46.21
Election, September 20, 2014	49.27	44.49
<u>ROY MORGAN POLL</u>		
September 29 – October 12, 2014	46.5	47
October 27 – November 9, 2014	51	45
November 24 – December 7, 2014	49.5	46
January 5-18, 2015	54.5	43
February 2-15, 2015	50	48
March 2-15, 2015	49.5	48
April 6-19, 2015	48	49.5
May 4-7, 2015	56	42
June 8-21, 2015	51.5	45.5
June 29-July 12, 2015	45	52
August 3-16, 2015	52.5	46
Aug 31-Sep 13, 2015	47	51.5
Sep 28-Oct 11, 2015	51	47

**National-led Government: National Party, Maori Party, ACT NZ, United Future; #Opposition Parties: Labour Party, Green Party, NZ First. Parties not represented: Conservative Party, Internet Party, Mana Party & Other not included as they are not represented in Parliament.*

Finding No. 6506 taken from Computer Report No. 2425

The Roy Morgan Poll is conducted by the **ONLY** Australian and NZ member of the Gallup International Association.

No other public opinion poll taken in Australia or New Zealand has this qualification.

NEW ZEALAND: HEADING IN "RIGHT" OR "WRONG" DIRECTION?

Electors were asked: "Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?"

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Aug 12-25, 2013	Aug 26-Sep 8, 2013	Sep 16-29, 2013	Sep 30-Oct 13, 2013	Oct 14-27, 2013	Oct 28-Nov 10, 2013	Nov 11-24, 2013	Nov 25-Dec 8, 2013
Right direction	58	52.5	59	55	57.5	61	59	58.5
Wrong direction	30.5	35.5	29.5	31	28.5	27.5	29	28.5
Roy Morgan GCR#	127.5	117	129.5	124	129	133.5	130	130
Can't say	11.5	12	11.5	14	14	11.5	12	13
TOTAL	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Jan 6-19, 2014	Jan 20-Feb 2, 2014	Feb 3-16, 2014	Feb 17-Mar 2, 2014	Mar 3-16, 2014	Mar 17-30, 2014	Mar 31-Apr 13, 2014
Right direction	63	63.5	63.5	65	61	61	65
Wrong direction	23.5	24.5	23.5	23.5	25.5	28	22
Roy Morgan GCR#	139.5	139	140	141.5	135.5	133	143
Can't say	13.5	12	13	11.5	13.5	11	13
TOTAL	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Apr 21-May 4, 2014	May 5-18, 2014	May 19-June 1, 2014	June 2-15, 2014	June 16-29, 2014	June 30-July 13, 2014	July 14-27, 2014
Right direction	62	60	64.5	63.5	65	65.5	60
Wrong direction	26.5	28	24	24	23.5	23	25
Roy Morgan GCR#	135.5	132	140.5	139.5	141.5	142.5	135
Can't say	11.5	12	11.5	12.5	11.5	11.5	15
TOTAL	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

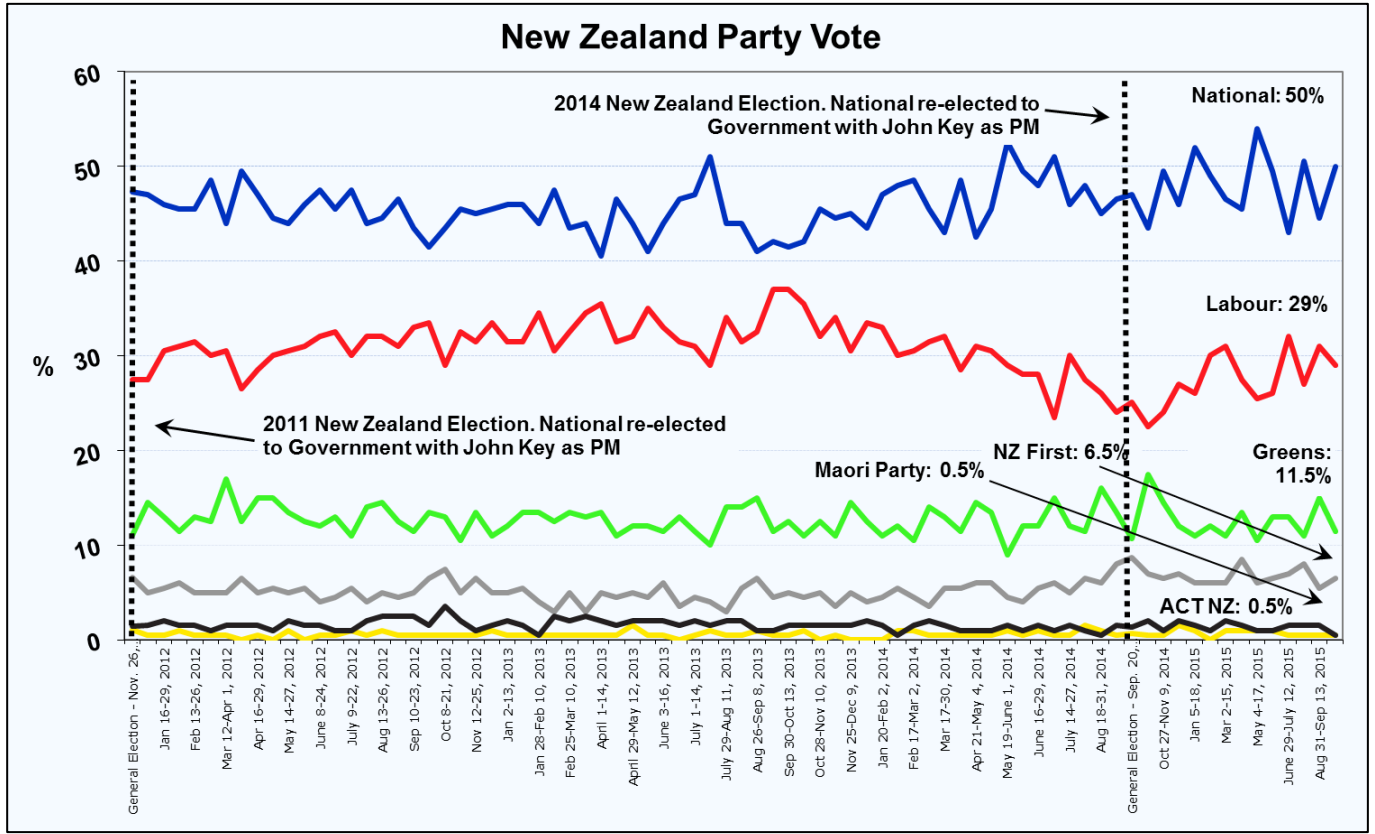
	Aug 4-17, 2014	Aug 18-31, 2014	Sep 1-14, 2014	Sep 29-Oct 12, 2014	Oct 27-Nov 9, 2014	Nov 24-Dec 7, 2014	Jan 5-18, 2015	Feb 2-15, 2015
Right direction	63.5	61	62	61.5	56	62.5	67	55
Wrong direction	24.5	25	24	24.5	30	24.5	23	31
Roy Morgan GCR#	139	136	138	137	126	138	144	124
Can't say	12	14	14	14	14	13	10	14
TOTAL	100	100	100	100	100	100	100	100

NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)

	Mar 2-15, 2015	April 6-19, 2015	May 4-17, 2015	June 8-21, 2015	June 29-July 12, 2015	Aug 3-16, 2015	Aug 31-Sep 13, 2015	Sep 28-Oct 11, 2015
Right direction	64.5	62	63	62.5	51	54	58	53
Wrong direction	24	27	26.5	27	33	34	29.5	31
Roy Morgan GCR#	140.5	135	136.5	135.5	118	120	128.5	122
Can't say	11.5	11	11	10.5	16	12	12.5	16
TOTAL	100	100	100	100	100	100	100	100

FOR IMMEDIATE RELEASE

New Zealand Party Vote



New Zealand Roy Morgan GCR

