

Friday, 6 May 2016

Turnbull supported as Liberal Leader by 41% (down 23%) while Plibersek (22%) and Albanese (20%) still well ahead of Shorten 14% (up 5%) for ALP

A telephone Morgan Poll over the last two nights after this week's Federal Budget (May 4-5, 2016) finds:

- Prime Minister Malcolm Turnbull is again clearly preferred as Liberal Leader by 41% of electors (despite his support dropping by a large 23% since October 20-22, 2015) well ahead of Deputy Liberal Leader Julie Bishop 24% (up 12%) and former Prime Minister Tony Abbott 7% (down 1%).
- L-NP voters easily prefer Turnbull as Liberal Party Leader 56% (down 14%), ahead of Deputy Leader Julie Bishop 17% (up 10%), Tony Abbott 10% (down 2%), and Treasurer Scott Morrison 8% (up 3%).
- Deputy Labor Leader Tanya Plibersek 22% (down 5%) of electors is still the preferred Labor Leader ahead of Shadow Minister for Infrastructure and Transport Anthony Albanese 20% (down 3%), Opposition Leader Bill Shorten 14% (up 5%) and shadow Treasurer Chris Bowen 8% (up 3%).
- Tanya Plibersek 23% (down 11%) is also preferred amongst ALP supporters ahead of Anthony Albanese 18% (down 3%) and Bill Shorten 18% (up a significant 8%).
- If Mr Turnbull were to resign as Prime Minister tomorrow, electors clearly prefer Julie Bishop as Prime Minister 42% (down 4%) from Scott Morrison 12% (down 3%). Their L-NP support levels to their overall support with Bishop 41% (down 5%) clearly preferred to Scott Morrison 19% (down 2%).
- If Labor Leader Bill Shorten were to resign for any reason, Tanya Plibersek 25% (down 3%) is preferred as ALP Leader ahead of Anthony Albanese 23% (down 1%) and Chris Bowen 10% (up 4%). Their support amongst ALP voters also favours Plibersek 27% (down 9%) over Albanese 22% (down 1%).

Gary Morgan says:

"Prime Minister Malcolm Turnbull is still the preferred Liberal Leader despite a big drop in support since October just after Turnbull became Prime Minister – 41% (down 23%) but still well ahead of Deputy Liberal Leader Julie Bishop 24% (up 12%) and the man he deposed last September, Tony Abbott 7% (down 1%)."

"Opposition Leader Bill Shorten has increased his personal support as preferred ALP Leader over the past six months to 14% (up 5%), but still trails Deputy ALP Leader Tanya Plibersek 22% (down 5%) and Shadow Minister for Infrastructure and Transport Anthony Albanese 20% (down 3%)."

"The ALP's best chance of a surprise victory during the upcoming Federal Election may be a last minute leadership switch to Plibersek – a re-run of what the ALP did in 1983 when Bob Hawke replaced Bill Hayden as ALP Leader on the day Liberal Prime Minister Malcolm Fraser called an early Federal Election."

This special telephone Morgan Poll was conducted over the last two nights this week May 4-5, 2016 with an Australia-wide cross section of 584 electors.

For the 'poll-watchers' out there this latest telephone Morgan Poll revealed a two-party preferred lead for the L-NP 51% cf. ALP 49% based on how a cross-section of 584 Australian electors said they would vote – a direct reversal of the latest multi-mode Morgan Poll conducted over the last two weekends which showed the L-NP 49% cf. ALP 51% on a two-party preferred basis.

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Preferred Coalition Leader

Electors were asked: "If you were a Liberal or National Party voter and helping to choose the Coalition Leader for the next Federal Election, who would you prefer?"

	Tony Abbott as Prime Minister		Malcolm Turnbull as Prime Minister		Analysis by Federal Voting Intention			
	April 21-23, 2015	July 20-22, 2015	Oct 20-22, 2015	May 4-5, 2016	L-NP	ALP	Greens	Ind/Other
	%	%	%	%	%	%	%	%
Turnbull	38	44	64	41	56	34	39	21
J. Bishop	27	15	12	24	17	32	32	23
Abbott	12	13	8	7	10	5	2	11
Joyce	3	5	3	6	5	5	3	16
Morrison	5	5	4	5	8	2	3	9
Pyne	2	1	1	2	1	2	6	2
Robb	*	*	-	2	-	4	1	2
Hockey	5	5	n/a	n/a	n/a	n/a	n/a	n/a
Someone else	1	1	*	1	1	1	-	5
Can't say	7	11	8	12	2	15	14	11
TOTAL	100	100	100	100	100	100	100	100

*Indicates support for this candidate of less than 0.5%. Former Treasurer Joe Hockey was removed from this question following his decision to resign from his seat in Parliament made after he left the front-bench.

Preferred Coalition Leader other than Malcolm Turnbull

Electors who preferred Malcolm Turnbull were then asked:

"Still thinking about helping choose the Coalition Leader for the next Federal Election, who would you prefer out of: Julie Bishop, Scott Morrison, Tony Abbott, Andrew Robb, Christopher Pyne and Barnaby Joyce?"

The answers were added to those preferred Coalition Leader from the previous question to show preferred leaders other than Malcolm Turnbull.

	Tony Abbott as Prime Minister		Malcolm Turnbull as Prime Minister		Analysis by Federal Voting Intention			
	April 21-23, 2015	July 20-22, 2015	Oct 20-22, 2015	May 4-5, 2016	L-NP	ALP	Greens	Ind/Other
	%	%	%	%	%	%	%	%
Turnbull	40	47	n/a	n/a	n/a	n/a	n/a	n/a
J. Bishop	30	19	46	42	41	48	46	31
Morrison	7	8	15	12	19	5	9	13
Abbott	n/a	n/a	10	11	17	5	3	11
Joyce	4	7	7	9	10	8	6	19
Pyne	2	2	4	5	4	5	8	2
Robb	1	*	2	3	*	7	4	3
Hockey	6	6	n/a	n/a	n/a	n/a	n/a	n/a
Someone else	1	1	1	2	2	2	1	7
Can't say	9	10	15	16	7	20	23	14
TOTAL	100	100	100	100	100	100	100	100

*Indicates support for this candidate of less than 0.5%. Former Treasurer Joe Hockey was removed from this question following his decision to resign from his seat in Parliament made after he left the front-bench.

Preferred Labor Leader

Electors were then asked: *“If you were a Labor Party voter and helping to choose the Labor leader for the next Federal Election, who would you prefer?”*

	Prime Minister Tony Abbott		Prime Minister Malcolm Turnbull		Analysis by Federal Voting Intention			
	April 21-23, <u>2015</u>	July 20-22, <u>2015</u>	Oct 20-22, <u>2015</u>	May 4-5, <u>2016</u>	<u>L-NP</u>	<u>ALP</u>	<u>Greens</u>	<u>Ind/ Other</u>
	%	%	%	%	%	%	%	%
Plibersek	23	26	27	22	17	23	40	19
Albanese	13	19	23	20	24	18	18	23
Shorten	21	12	9	14	15	18	8	7
Swan	10	10	10	8	7	10	6	4
Bowen	5	7	5	8	11	8	3	6
Burke	4	4	5	3	3	5	-	1
Macklin	4	4	4	3	3	3	1	8
Someone else	1	2	2	1	1	1	-	4
Can't say	19	16	15	21	19	14	24	28
TOTAL	100	100	100	100	100	100	100	100

Preferred Labor Leader other than Bill Shorten

Electors who preferred Bill Shorten as ALP Leader were then asked:

“Still thinking about helping choose the Labor leader for the next Federal Election, who would you prefer out of: Anthony Albanese, Wayne Swan, Jenny Macklin, Chris Bowen, Tanya Plibersek or Tony Burke?”

The answers were added to those preferred for Labor Leader from the previous question to show preferred leaders other than Bill Shorten.

	Prime Minister Tony Abbott		Prime Minister Malcolm Turnbull		Analysis by Federal Voting Intention			
	April 21-22, <u>2015</u>	July 20-22, <u>2015</u>	Oct 20-22, <u>2015</u>	May 4-5, <u>2016</u>	<u>L-NP</u>	<u>ALP</u>	<u>Greens</u>	<u>Ind/ Other</u>
	%	%	%	%	%	%	%	%
Plibersek	26	29	28	25	20	27	41	19
Albanese	16	21	24	23	26	22	19	24
Bowen	8	7	6	10	13	10	7	6
Swan	15	12	11	9	8	13	6	6
Burke	5	5	6	4	5	6	-	1
Macklin	6	4	5	4	4	4	1	10
Someone else	1	2	2	1	1	1	-	4
Can't say	23	20	18	24	23	17	26	30
TOTAL	100	100	100	100	100	100	100	100

The Morgan Poll is conducted by the **ONLY** Australian and New Zealand member of the Gallup International Association.
No other public opinion poll taken in Australia has this qualification.

Morgan Poll Accuracy — Recent Elections State & Federal (2007-15)

The Morgan Poll has proven to be consistently the most accurate regular poll in recent Australian Elections — including the 2013 Federal Election, 2010 Federal Election, 2007 Federal Election, 2010 Victorian State Election & 2012 Queensland State Election.

The Morgan Poll was the most accurate of all polling companies at [the 2013 Federal Election](#) for the two-party preferred vote (L-NP: 53.5% cf. ALP 46.5%) (sample 4,937 electors).

The Morgan Poll was the most accurate of all polling companies at [the 2007 Federal Election](#) for both primary vote and two-party preferred predictions (sample 2,115 electors).

The Morgan Poll accurately predicted [that the ALP would win the 2006 Queensland Election with a reduced majority](#) (sample 604 electors).

The Morgan Poll accurately predicted [that the ALP would win the 2006 Victorian Election with a reduced majority](#) (sample 956 electors). The Morgan Poll was also the most accurate on the primary vote of the major parties for the Victorian election.

Note: The [discussion on Possum Pollytics](#) regarding Morgan and Newspoll is well worth reading.

The following included comment says it all: “I find it interesting that for the only poll in the last five years for which there is any ‘real’ figure with which to compare, i.e. the polls immediately before the 2004 election, Morgan (45.5%) was closer to the actual Coalition Primary (46.7%) than Newspoll (45%) or Nielsen (49%), and Morgan (38.5%) was also closer to the ALP actual primary (37.6%) than Newspoll (39%), and only marginally further away than Nielsen (37%). Since we have no idea of how far away the ongoing polls are from ‘reality’ (whatever that means), surely we should just go with what we know, that in the most recent testable case, Morgan was better at forecasting the actual primary vote than Newspoll. On what possible basis should we decide that the Newspoll or Nielsen primary vote estimate is ‘better’ than Morgan’s.”

[View Federal Voting Intention Trend](#)

Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
500	±4.3	±3.8	±2.6	±1.9
1,000	±3.2	±2.7	±1.9	±1.4