

***CEDA Conference Attendees
compared to the Australian Population***

CEDA 2010 State of the Nation Conference

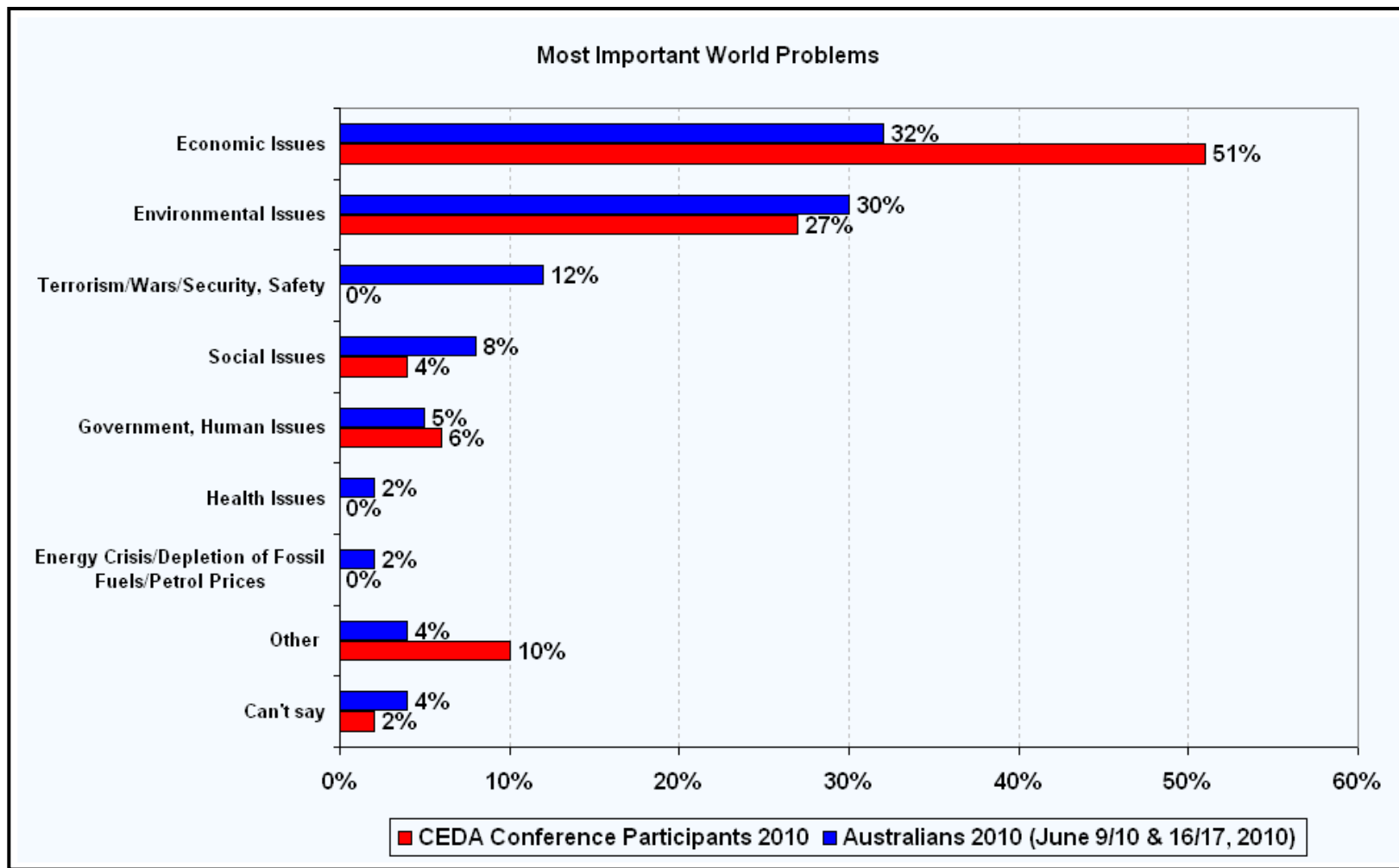
Presented by
Michele Levine, Chief Executive
Roy Morgan Research Pty Ltd
Melbourne, Australia

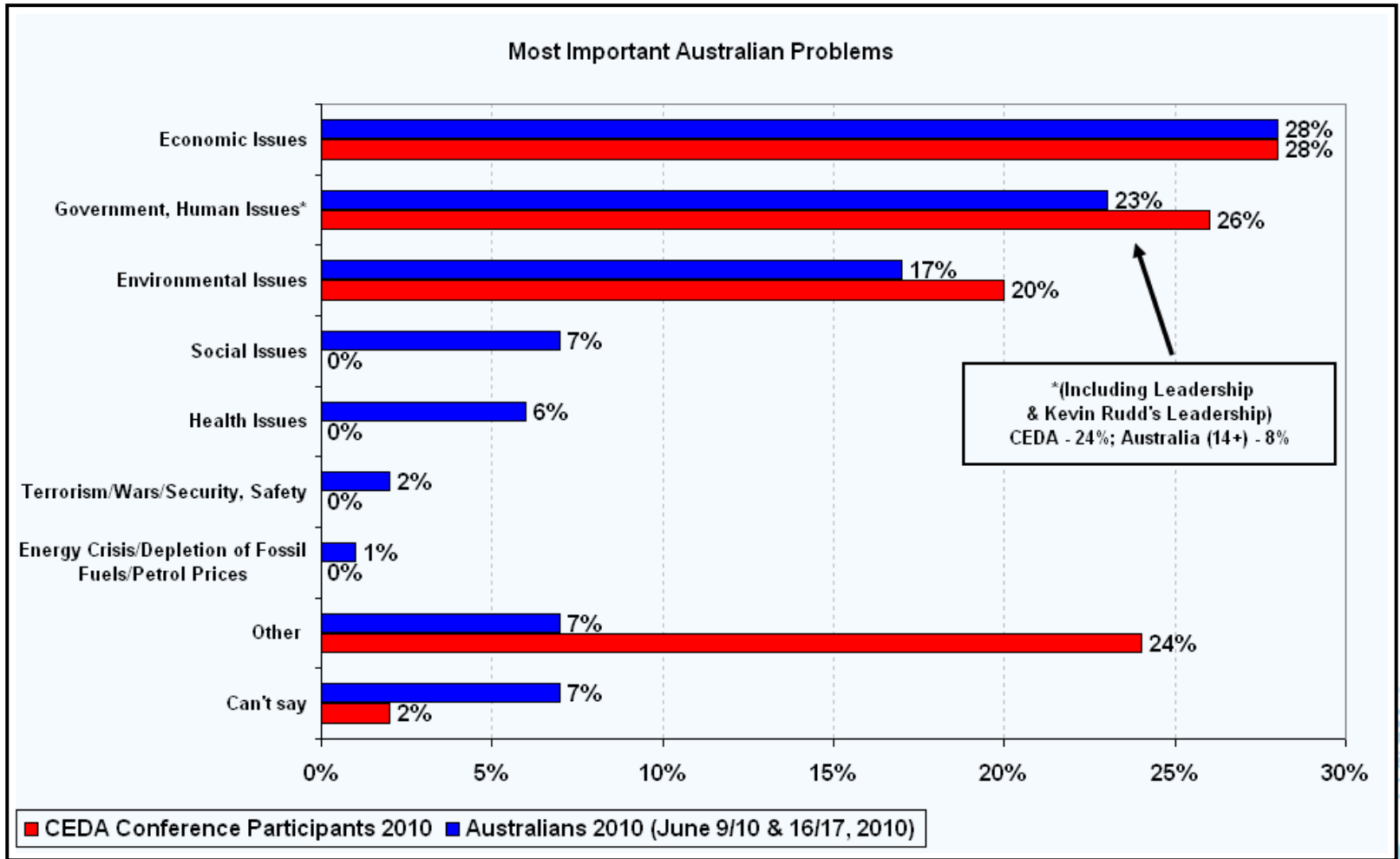


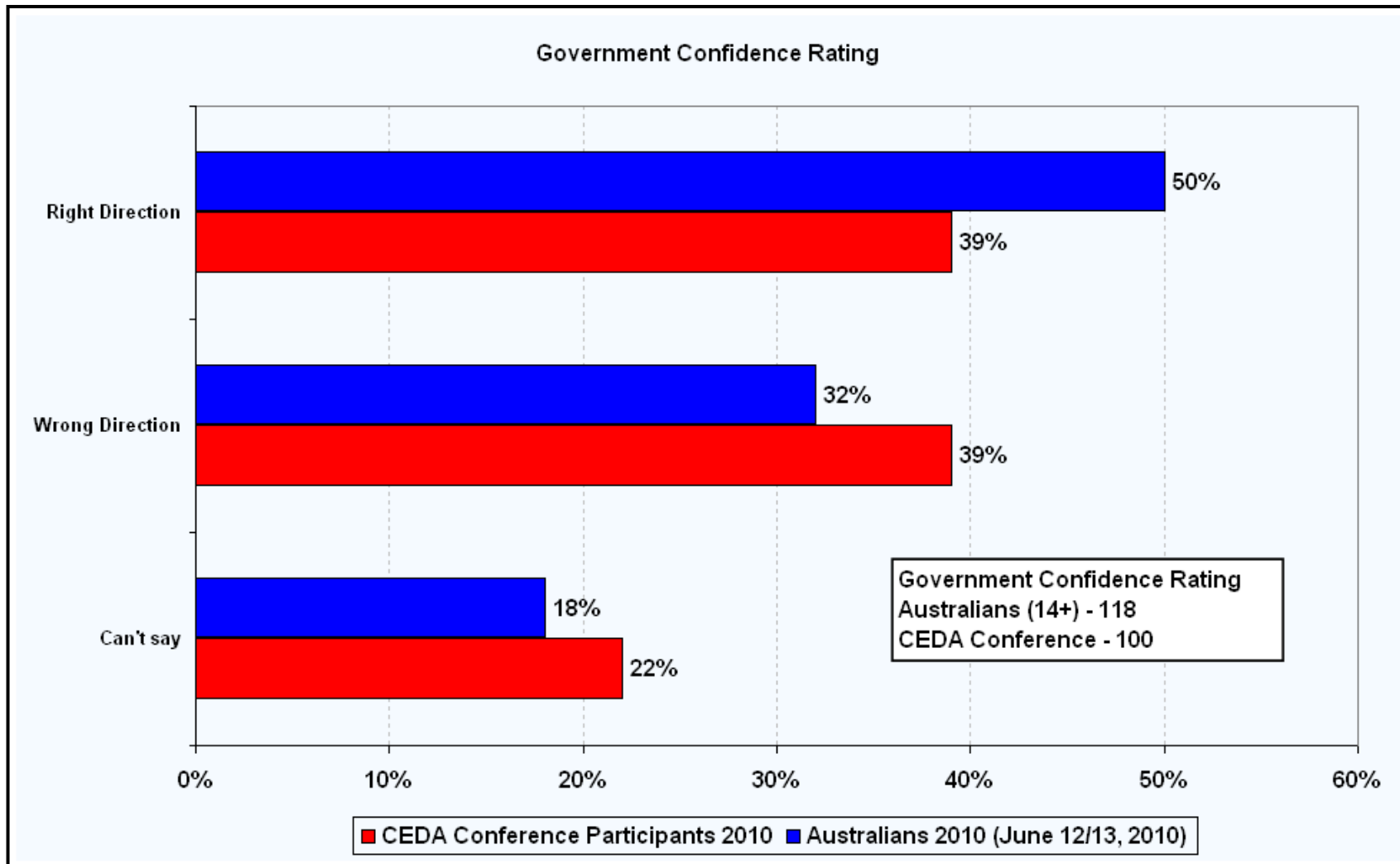
CEDA Conference Delegates **v** ***Australian Population (14+)***

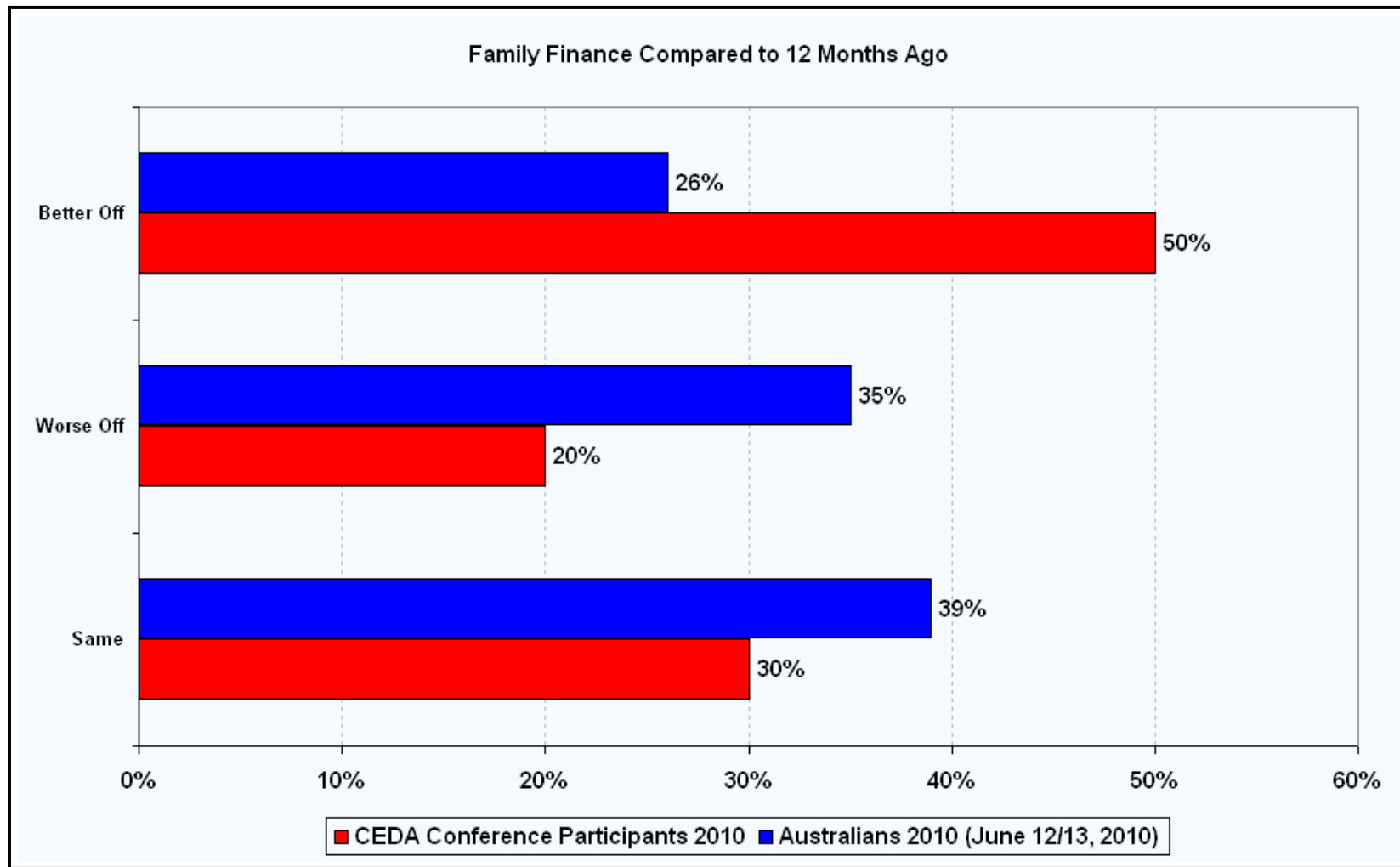
- *Roy Morgan interviewed 54 CEDA delegates over the past few days to compare their views on a range of issues regarding Australia's future compared to the views of the Australian population at large. Roy Morgan interviewed over 3,500 Australians between May 12/13 – June 16/17, 2010 to compile the views of a representative sample of Australians aged 14+.*

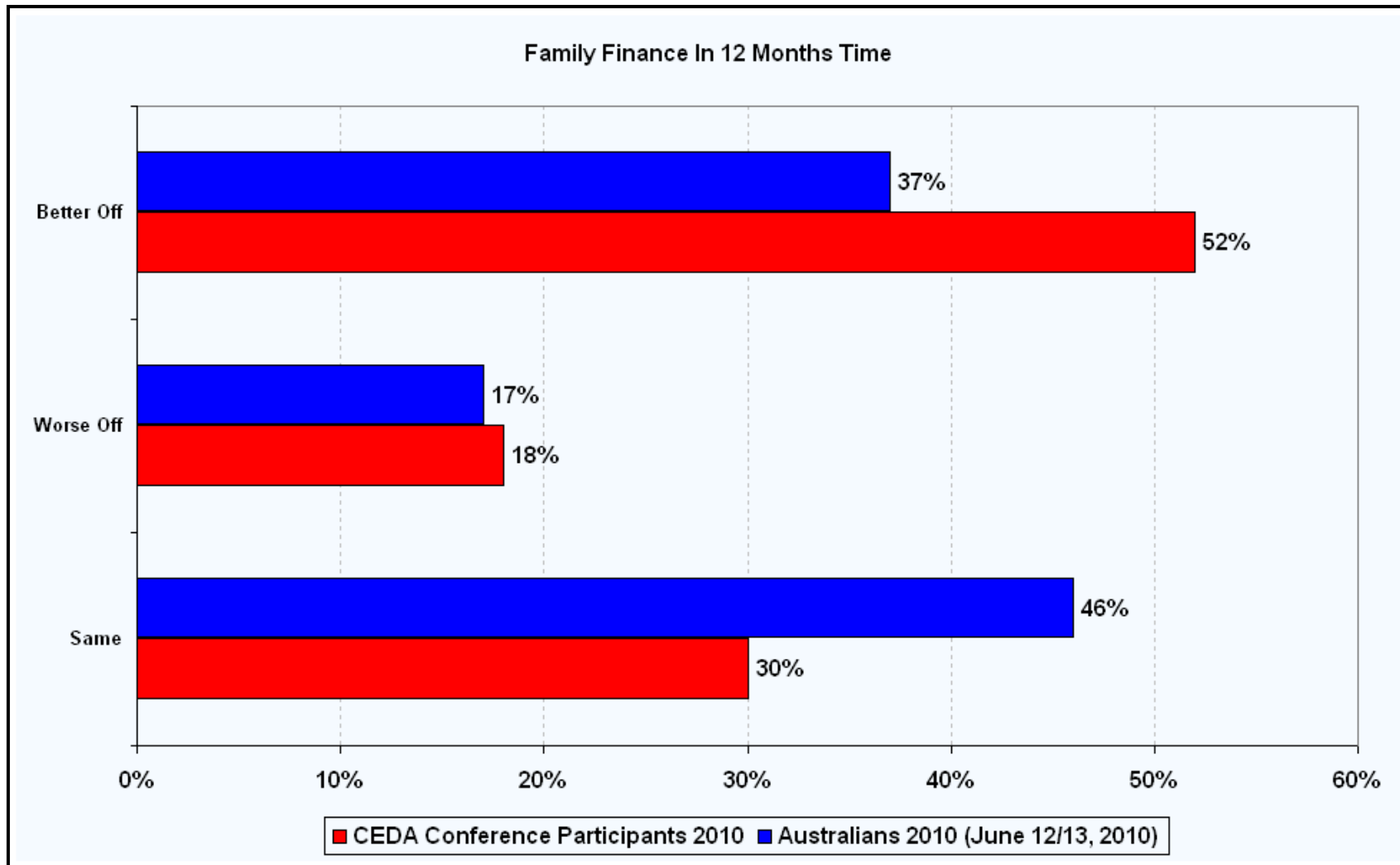


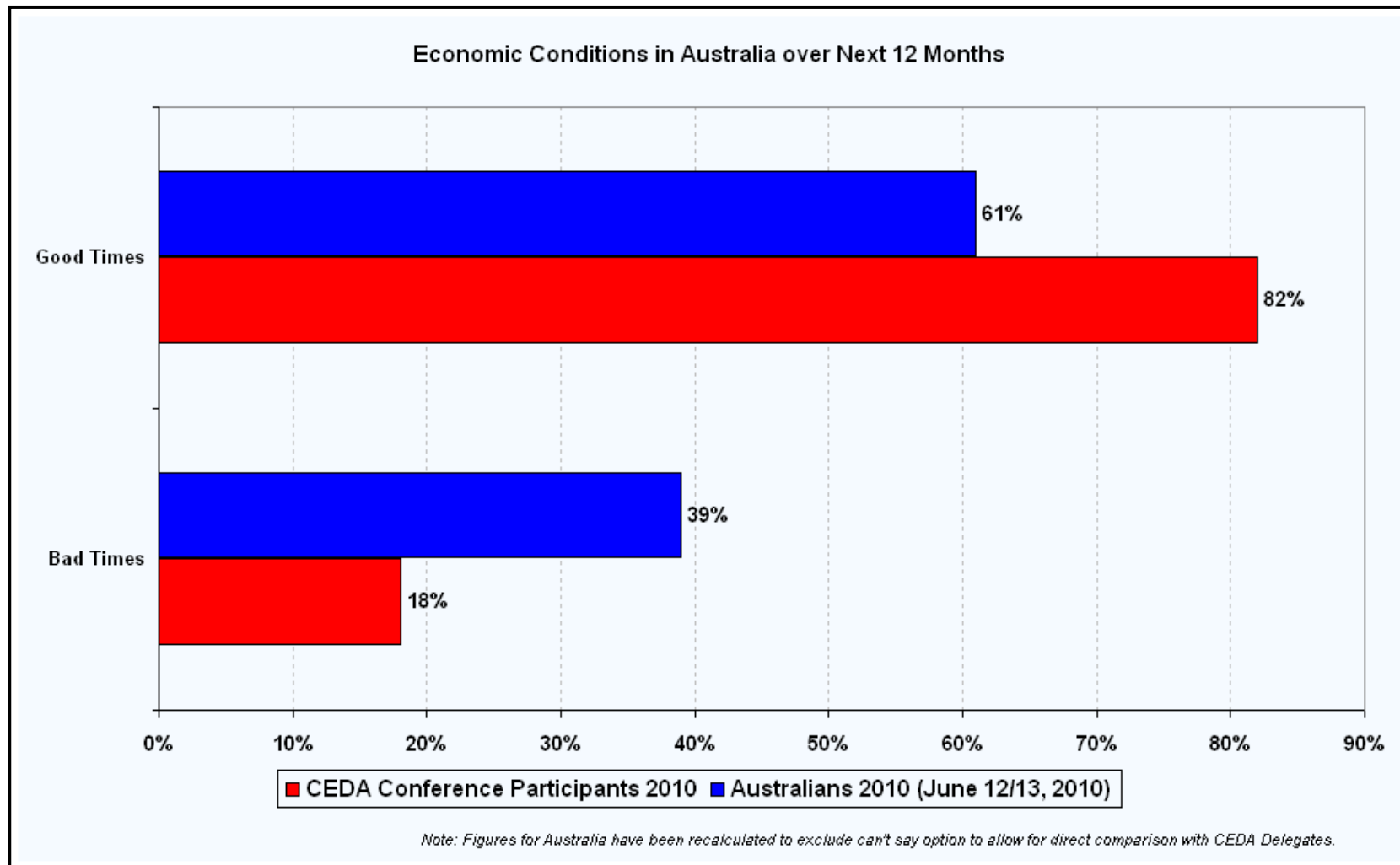


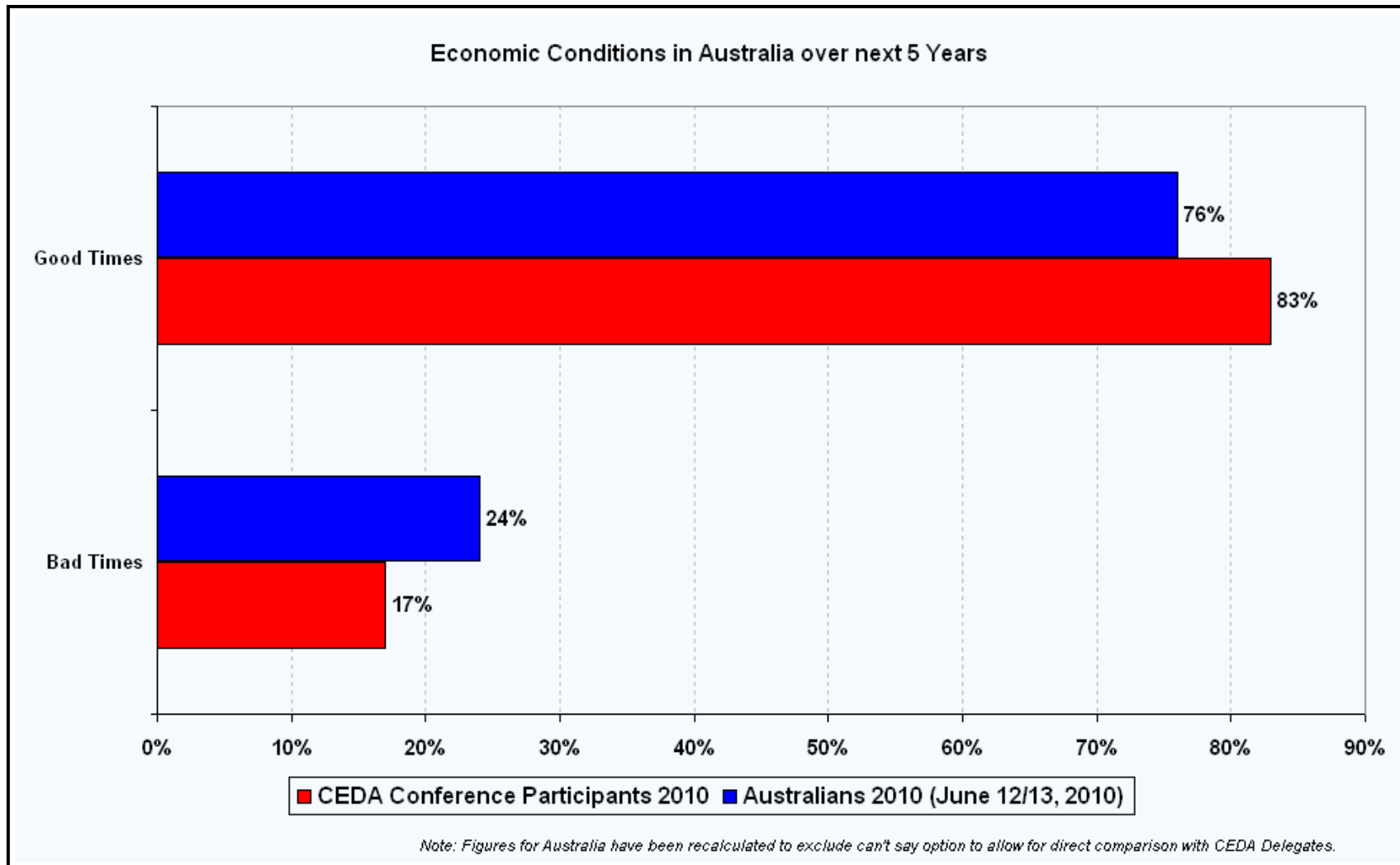


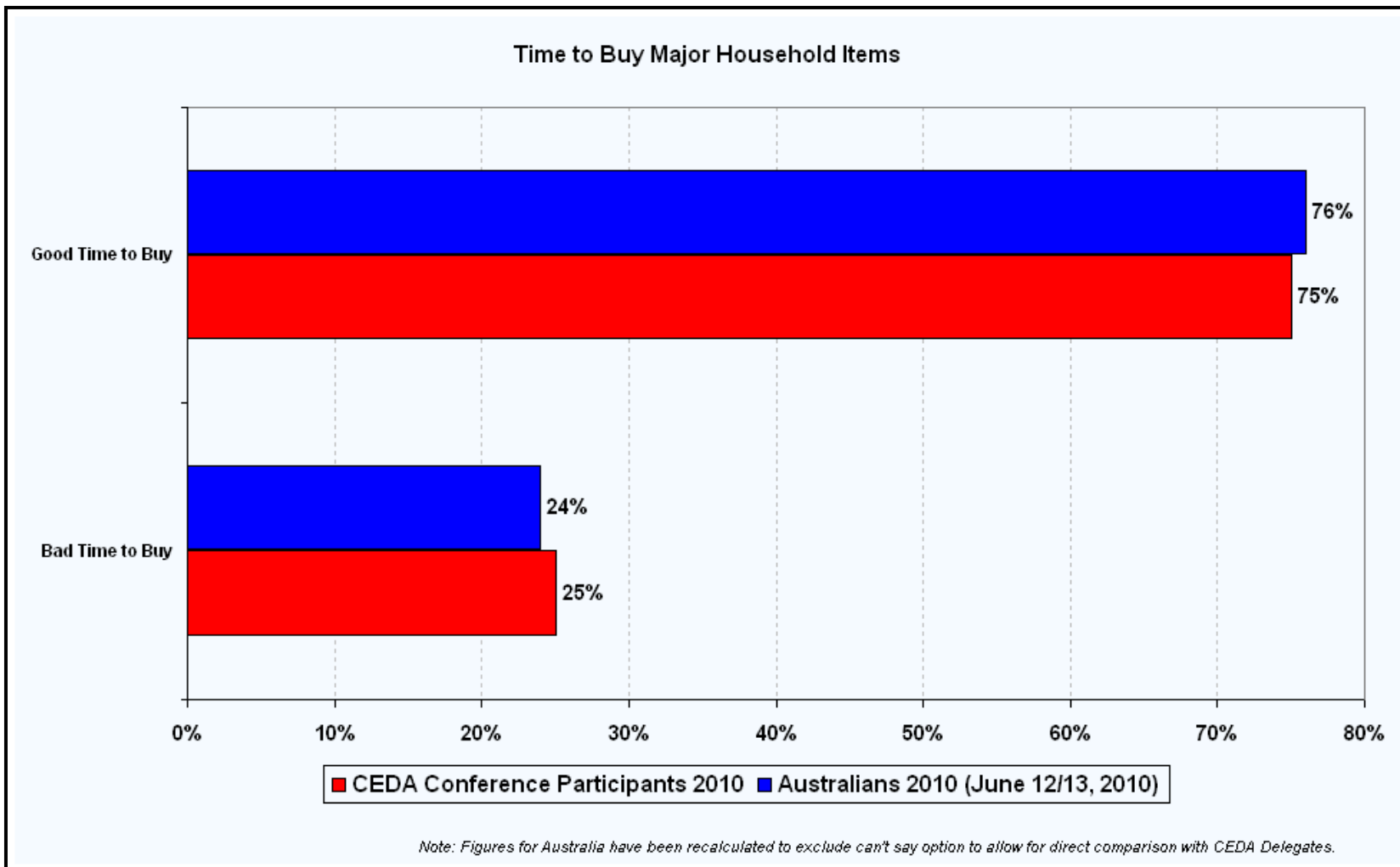


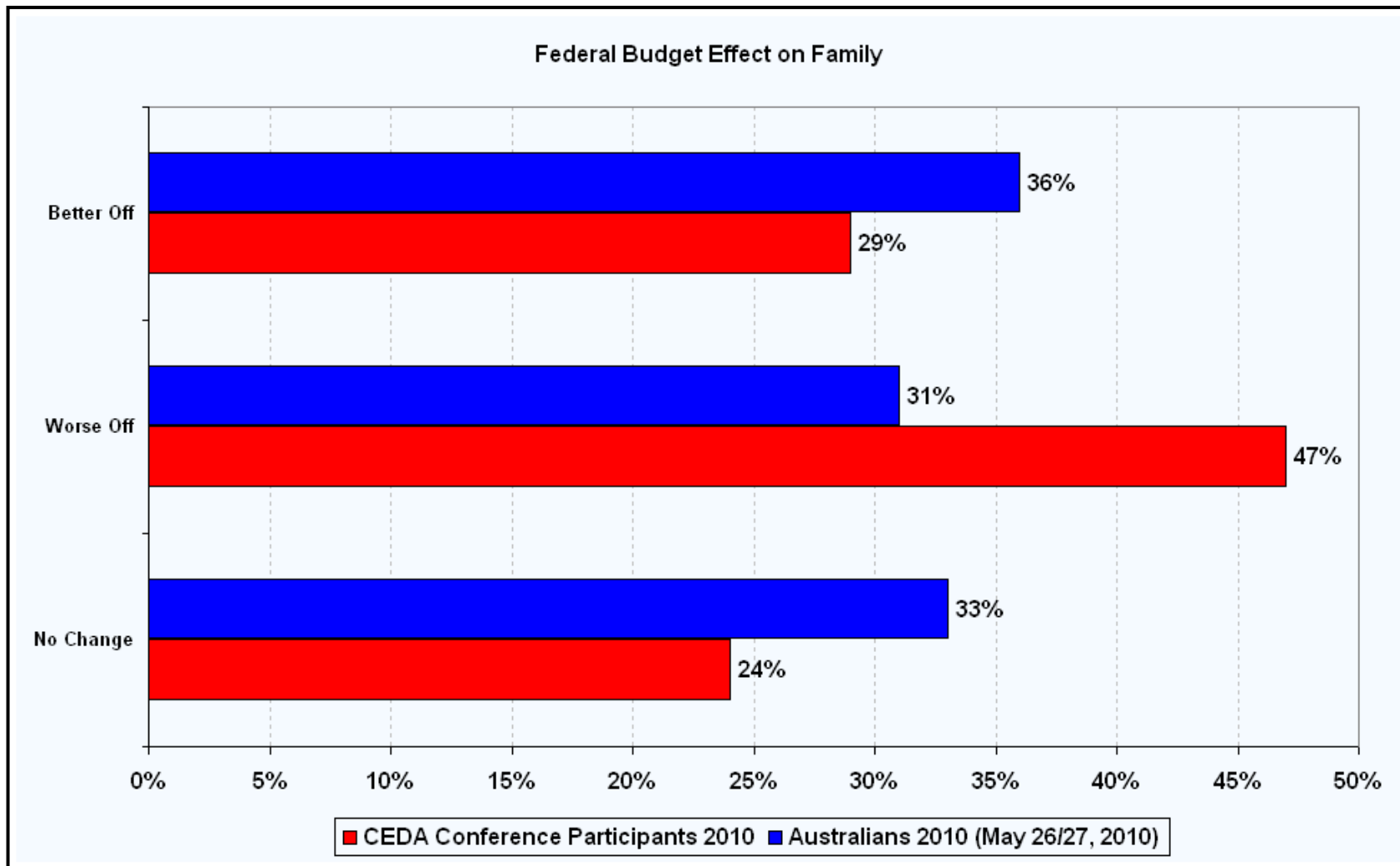


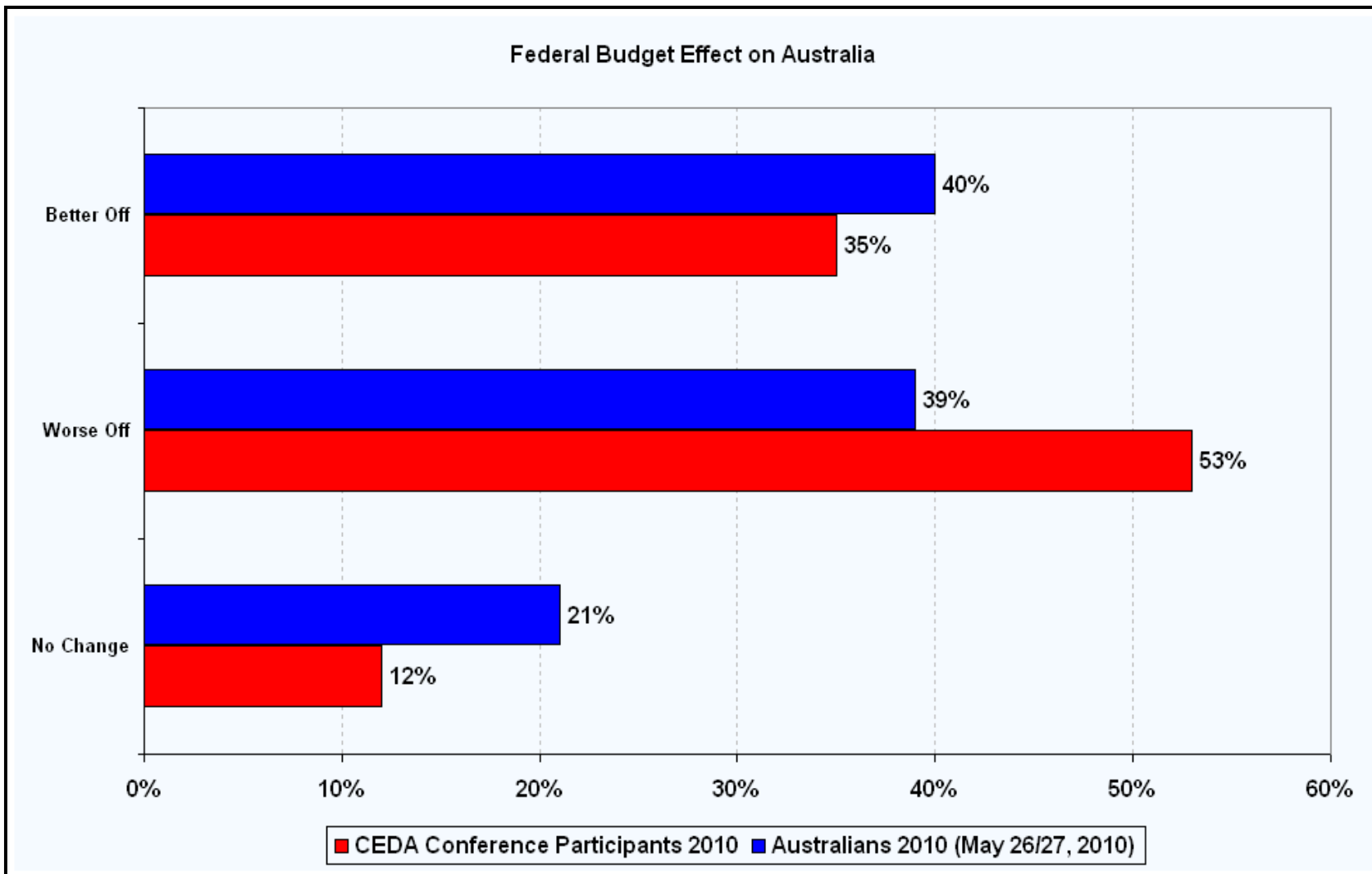


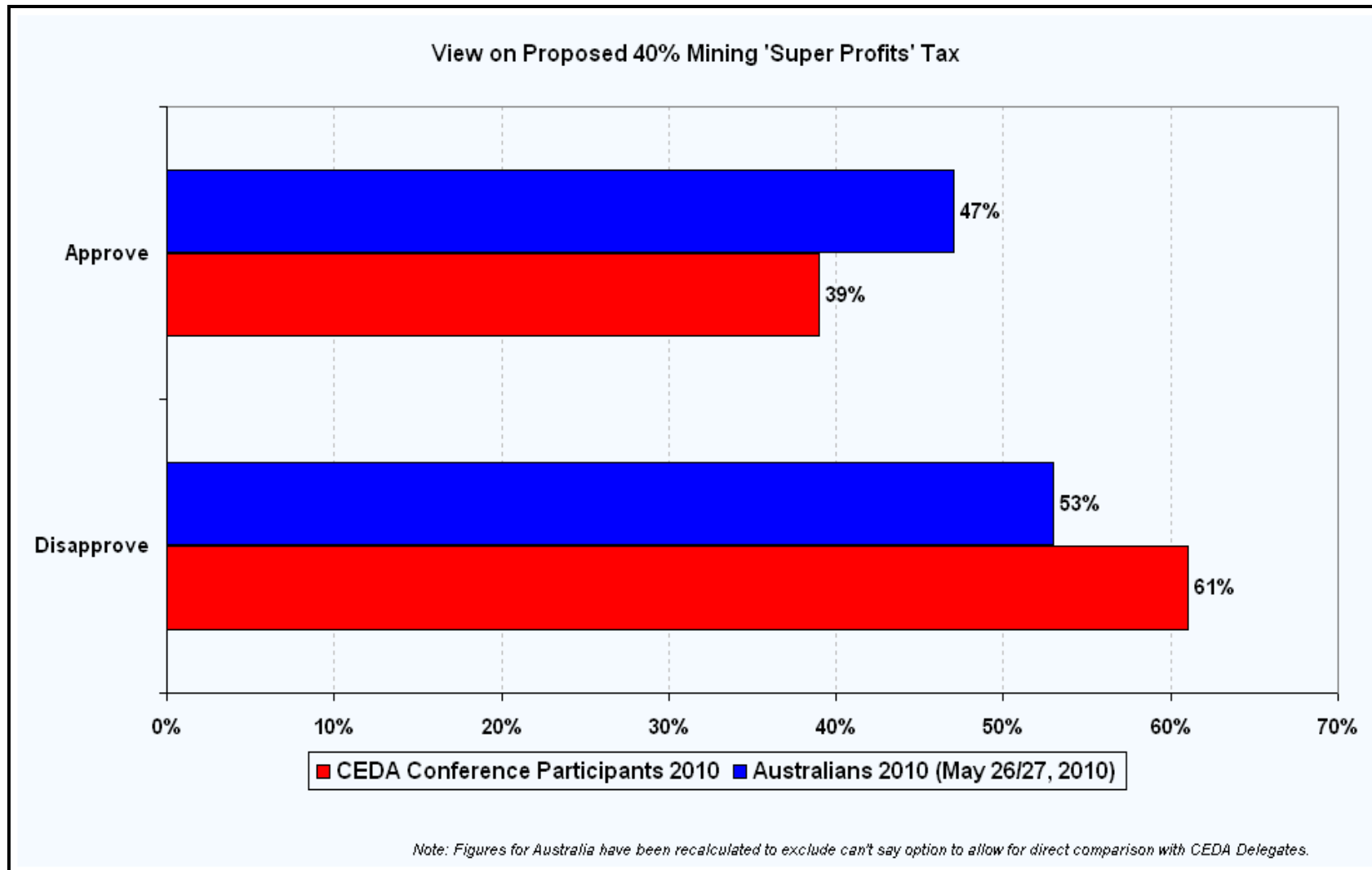




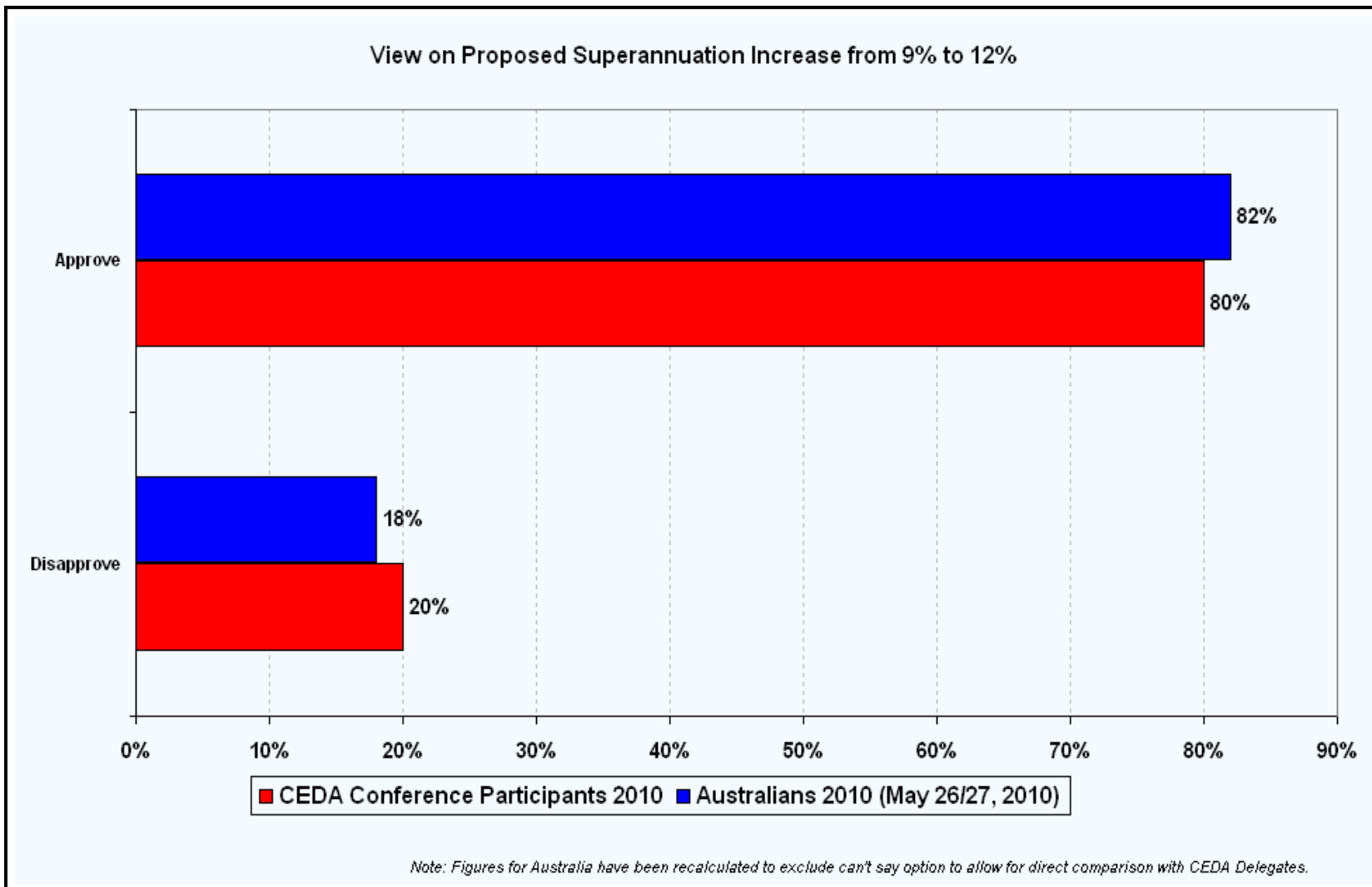




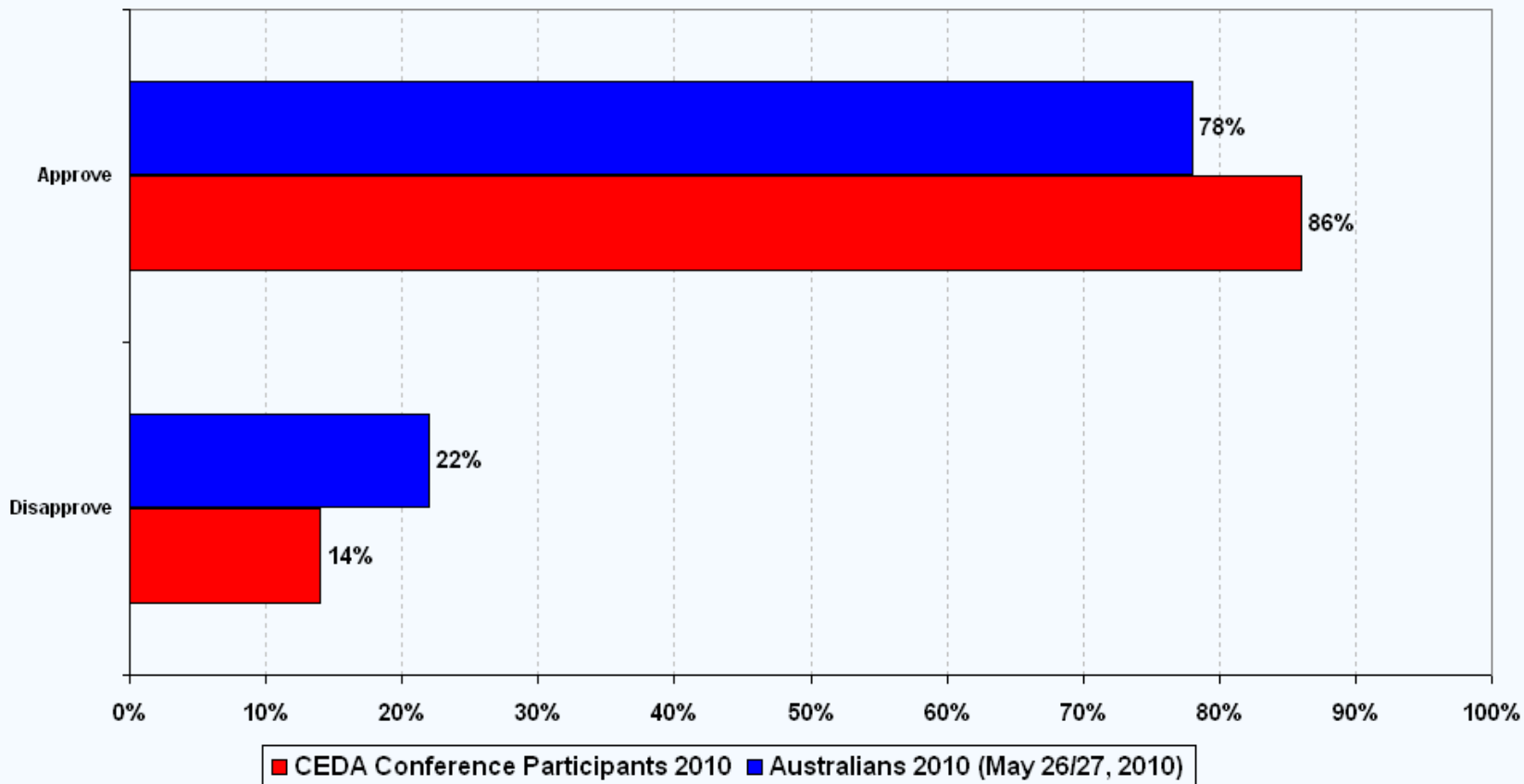




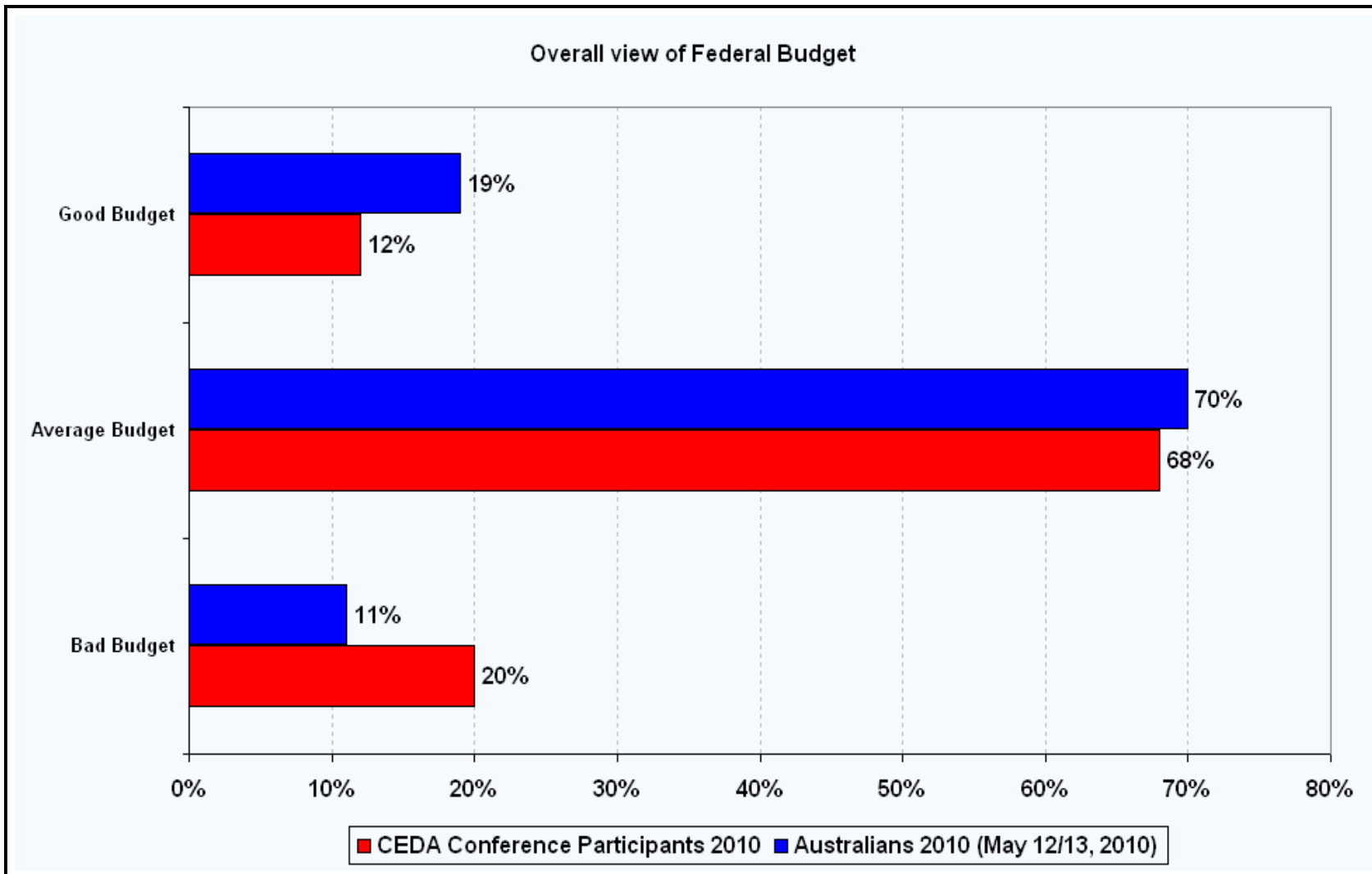
Discover your edge

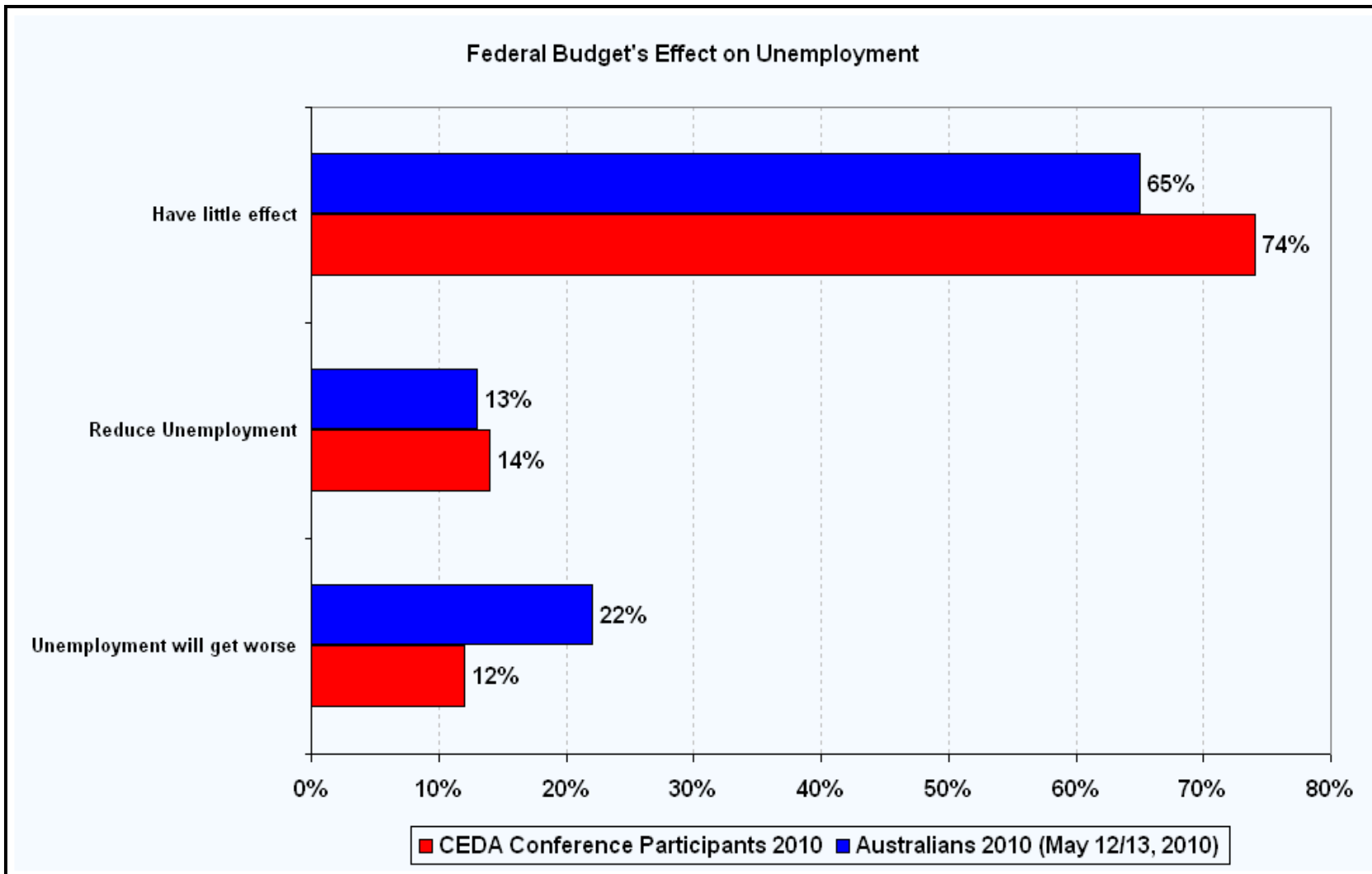


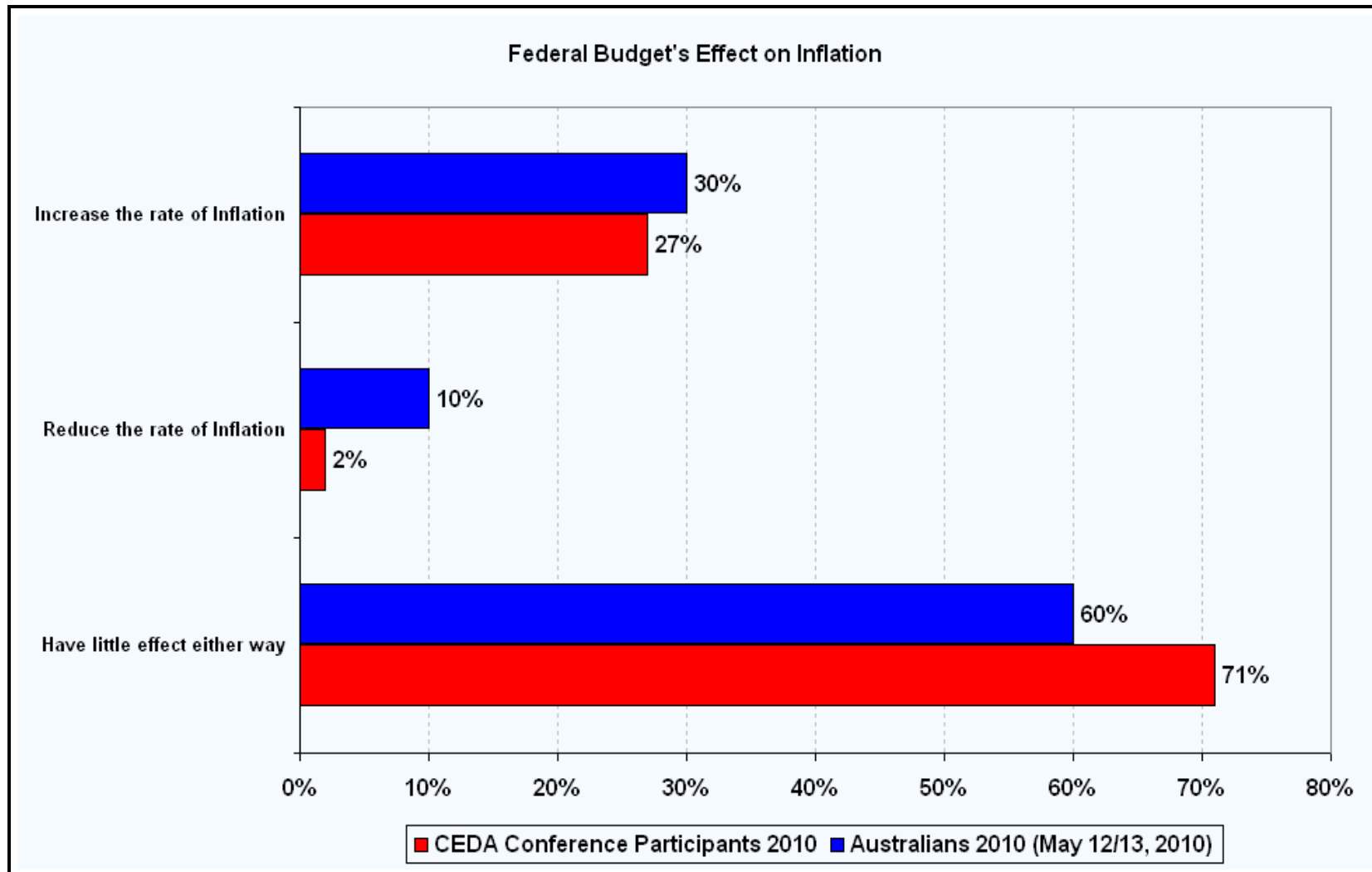
View on Company Tax Rate Cut from 30% to 28%

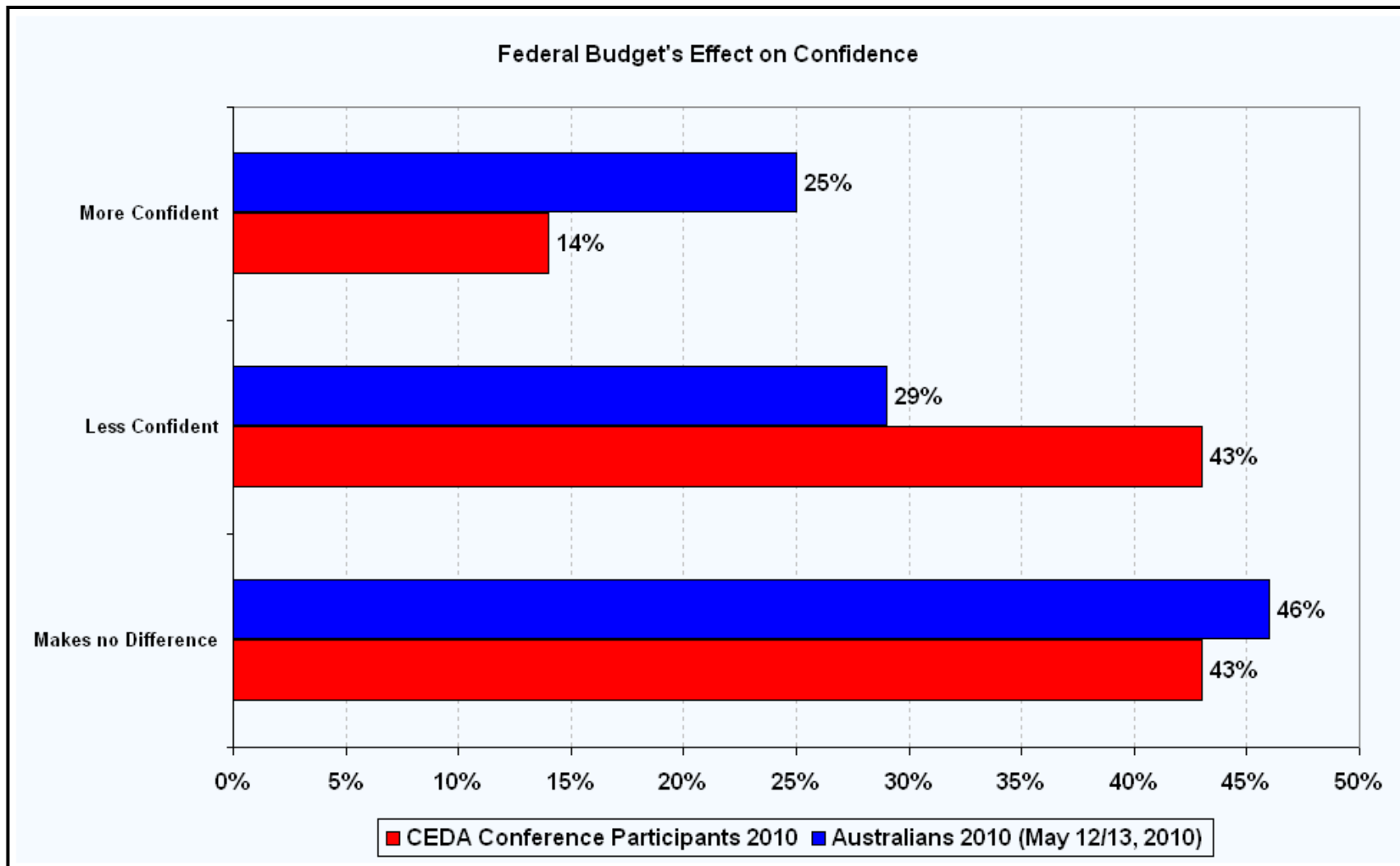


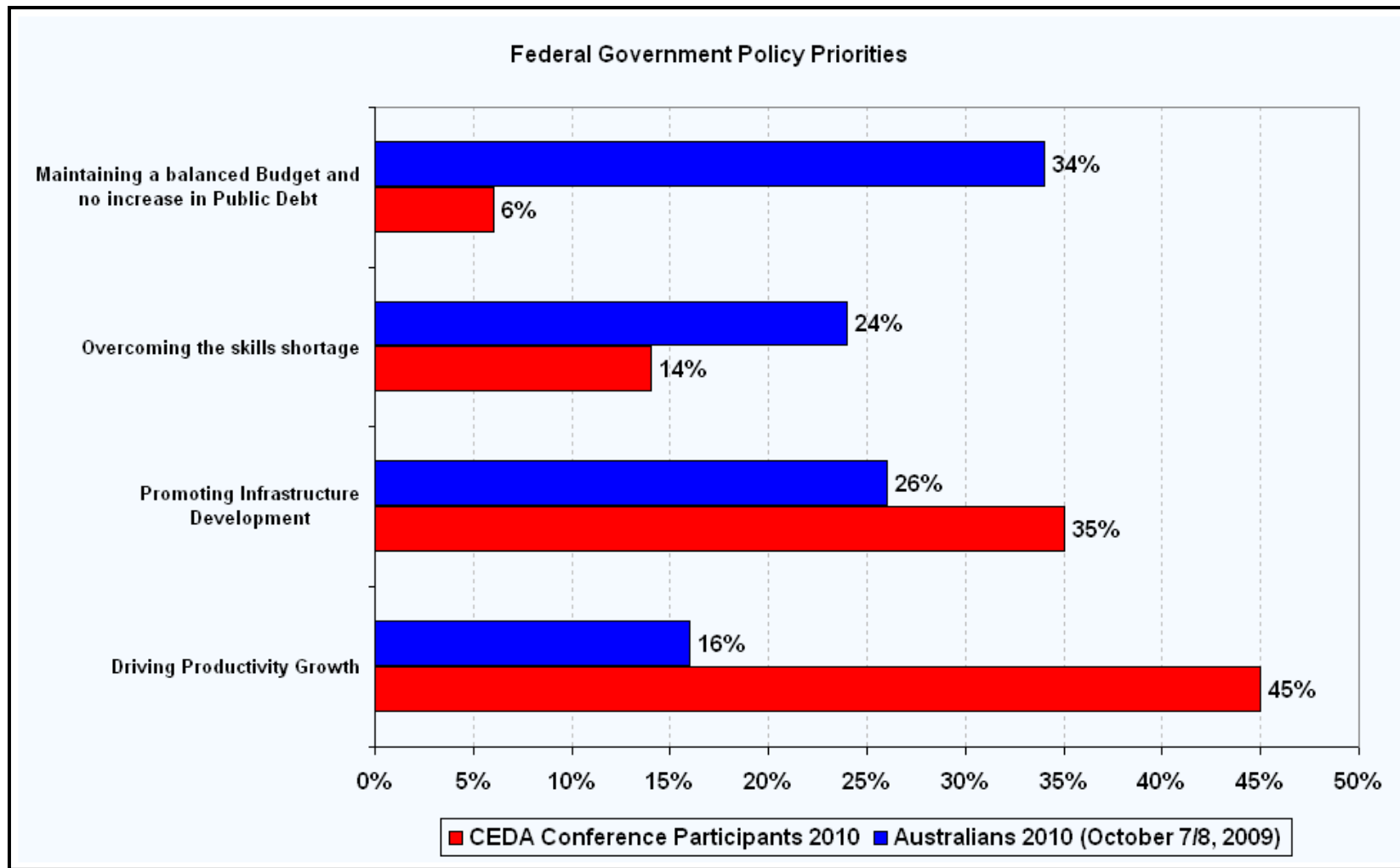
Note: Figures for Australia have been recalculated to exclude can't say option to allow for direct comparison with CEDA Delegates.











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