

Frocomm's 5th Annual

Government Relations Summit 2010

Minority Government: a stimulus package for democracy?

Thursday 18th November

National Press Club, Canberra

\$595 (+gst)

Keynote speakers:

The Hon. Rob Oakshott MP, Federal Member for Lyne; Simon Banks, Hawker Britton;
Grahame Morris, Barton Deakin; Arthur Sinodinos, Regional Director, NAB
Gary Morgan, Roy Morgan Research; Nick Campbell, Johnson & Johnson Family of Companies



Researched & Organised by
frocommaustralia

www.frocomm.com.au
t: 02 9476 3333

5th Annual Government Relations Summit 2010

Minority Government: a stimulus package for democracy?

9.00

**Opening remarks from the Chair Ross Monaghan,
Deakin University**

9.00 - 9.30

THE HON. ROB OAKSHOTT MP

Federal Member for Lyne

**Opening keynote:
Minority Government: a stimulus package
for democracy?**

What a minority Government means for Australian democracy

9.30 - 10.00

SIMON BANKS

Director, Hawker Britton

**Conference keynote: working with Prime Minister
Gillard and her Ministry**

- Understanding the new Government's approach to policy development and issues management
 - Will Gillard deliver consensus Government?
 - The issues that will define politics in the coming year will be diverse and complex; how can you ensure your objective is on the national agenda?
-

10.00 - 10.30

GRAHAME MORRIS

Founder, Director, Barton Deakin

**Dealing with the Independents and the impact of
changes in the Senate post July 2011**

- The Independents have political power; who are they and what do they want? Have a plan to deal with Katter, Oakshott and Windsor
 - Post July 2011, the minority Government will also have to manage changes in the Senate as well as possible changes in State Government make-up: what possible scenarios, and policy implications, should you consider?
-

10.30 - 11.00

GRAHAME MORRIS

Founder, Director, Barton Deakin

SIMON BANKS

Director, Hawker Britton

Panel session: A stimulus package for democracy?

- Issues that divide, issues that unite
 - NBN, health, climate, banks, infrastructure, regional/rural Australia and more... what are the likely hot topics for 2010-2011?
 - Understanding the language and reality of consultation
 - What is the impact of numbers in Reps/Senate on the legislative/issues agenda?
-

11.00 - 11.30 MORNING TEA/COFFEE BREAK

11.30 - 12.00

**ANDREW
BRADLEY**

Director - Climate Response,
Australian Public Affairs

**The rise of The Greens as a political force
and their impact on policy**

**Red, Blue, Independent and Green: what does the new
political equation mean for you?**

The House will certainly be a little more colourful and there will be significant implications for lobbying, impacting policy and public campaigns and the manner in which the Parliament itself operates. As with any new environment there are risks and opportunities for business and industry. What will fly with which legislators and how will this new era of coalitions and independents play out for government relations?

12.00 - 12.40

GARY MORGAN

Executive Chairman, Roy Morgan Research

MICHELE LEVINE

CEO, Roy Morgan Research

Marginal seats and the issues that matter

- The Federal election was won/lost on a small number of marginal seats; therefore, understanding the issues in specific marginal seats could help your campaign
- How can research on voter characteristics and trends help you?
- Linking research to policy

12.40 - 1.30 LUNCH

1.30 - 2.00

**ARTHUR
SINODINOS AO**

Senior Advisor - Business Banking
and Private Wealth, NAB

Impact of a minority Government on the public service

Time for a different perspective on Government? Will a minority Federal Government mean a period of political instability, and therefore policy instability, in Australia? How might this affect the workings of Government and the public sector?

2.00 - 2.40

**ARTHUR
SINODINOS AO**

Senior Advisor - Business Banking
and Private Wealth, NAB

NICK CAMPBELL

Executive Director - Corporate &
Government Affairs, Johnson & Johnson
Family of Companies

Panel session discussion:

Strategic Government Relations

How Government Relations deliver value to your organisation or CEO on the challenges and opportunities ahead.

The panel will discuss a number of activities for in-house advisors including:

- Advocacy strategy maps and Scenario Planning
- Research your case
- Negotiation and Presentation
- Working with Committees

2.40 - 3.00

Networking & close of conference

Registration Form: 5th Annual Government Relations Summit 2010

Thursday 18th November
National Press Club, Canberra
\$595 (+gst)

Delegate details:

1. Name _____ Email _____
Position/Title _____ Tel _____

2. Name _____ Email _____
Position/Title _____ Tel _____

3. Name _____ Email _____
Position/Title _____ Tel _____

Organisation/Company Name: _____

ADDRESS _____

STATE _____ POSTCODE _____

Payment: Visa MasterCard American Express Diners Bankcard (please circle)

Please invoice me

Card holder's name _____

Card No _____ Expiry Date _____

(your card will be debited by Frocomm Australia P/L)

Amount \$ _____ Signature _____

How to register:

FAX: FAX back this form to: 02 9476 3444

WEB: www.frocomm.com.au

EMAIL: Send your details to glenfrost@frocomm.com.au

Enquiries: Glen Frost on Tel: 02 9476 3333

Cancellation policy: If you are unable to attend this conference another person can take your place. If you cancel your place we will refund the amount you have paid less an administration fee of \$100 per person; please notify us in writing at least 15 days prior to the event. Cancellations received in writing within 15 days of the event will receive a 50% refund. FrocommAustralia undertake to ensure that the program is correct at the time of the summit. Due to circumstances beyond our control, we may need to alter the program prior to the event and reserve the right to do so without notice. We also reserve the right to cancel or postpone the event, in which case you will receive a full refund.