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Reducing Crime and Maintaining Law & Order – Victorian State Electorates

Reducing Crime and Maintaining Law & Order continues to be a huge issue for the Brumby State Government heading towards Election Day in November.

According to Roy Morgan Research electors in the Liberal held seat of Hastings (32.0%) are the most likely to regard Crime as an important issue followed closely by Eltham (27.3%) and Lyndhurst (24.9%). The marginal ALP electorates of Gembrook (21.9%), Mordialloc (19.6%), Ripon (19.1%) and Frankston (16.0%) also regard Reducing Crime and Maintaining Law & Order as an important issue.

Electorate Profiles

In addition to Roy Morgan standard Profile contents, electorate profiles also include **the most important political issues rated by electors in each electorate** and which political party or parties' electors believe are better for the each of the issues.

Issues include:

1. Reducing taxes. 2. Reducing crime and maintaining law and order. 3. Improving business. 4. Reducing unemployment. 5. Looking after the environment. 6. Open and honest government. 7. The needs of people outside cities. 8. Managing the economy. 9. Improving education. 10. Improving health services and hospitals. 11. Defence and national security. 12. Australia's ageing population. 13. The needs of families. 14. Global warming. 15. Fair workplace and employment regulations.

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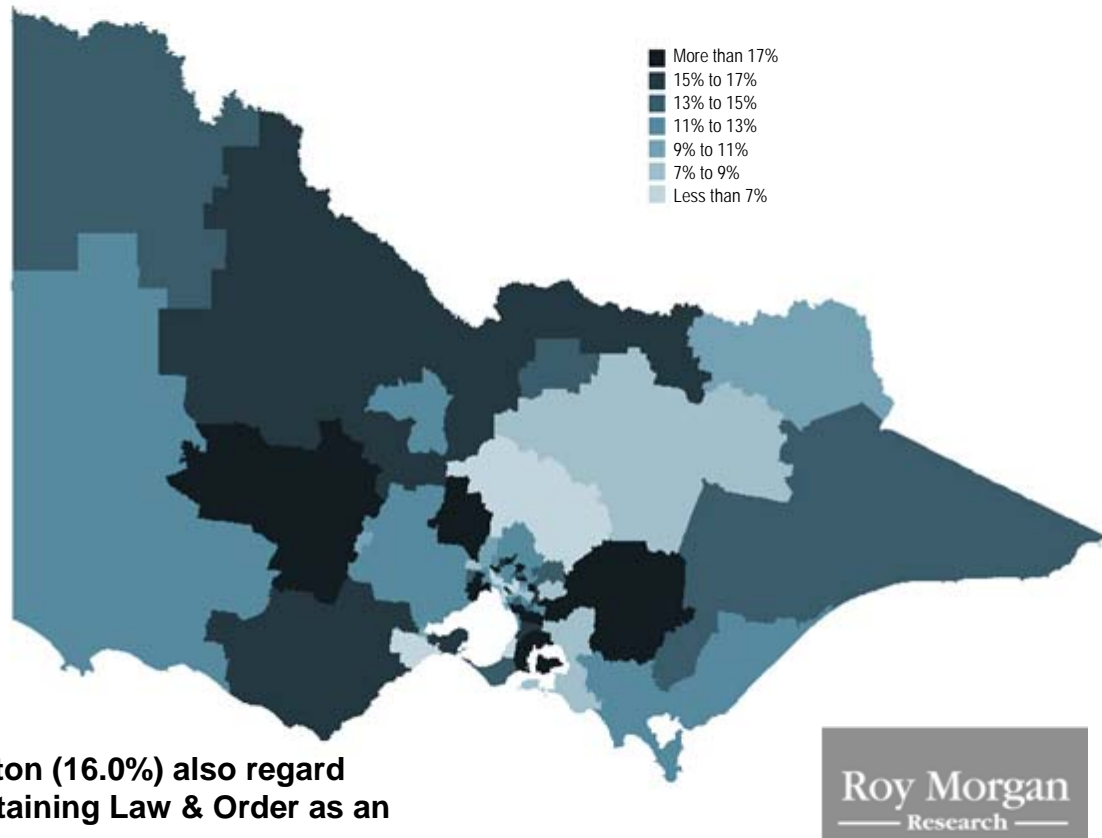
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IMPORTANCE OF REDUCING CRIME AND MAINTAINING LAW & ORDER

Do the areas around Melbourne City see Crime as such an important issue as the media lead us to believe?

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Roy Morgan
Research

Hastings	32.0%	Ferntree Gully	15.8%	Northcote	12.4%	Ballarat West	10.0%
Eltham	27.3%	Cranbourne	15.5%	Melton	12.3%	Sandringham	9.4%
Lyndhurst	24.9%	Rodney	15.3%	Broadmeadows	12.3%	Brunswick	9.4%
Pascoe Vale	24.4%	Bendigo West	15.2%	Tarneit	12.1%	Albert Park	9.0%
Altona	23.1%	Murray Valley	15.1%	Carrum	12.1%	Bass	8.8%
Derrimut	22.2%	Nepean	14.8%	Narre Warren North	12.0%	Prahran	8.5%
Gembrook	21.9%	Bulleen	14.7%	Lowan	11.9%	Mount Waverley	8.3%
Mill Park	20.8%	Morwell	14.7%	Bendigo East	11.7%	Monbulk	8.2%
Macedon	20.7%	Shepparton	14.6%	Warrandyte	11.6%	Scoresby	7.8%
Bayswater	20.1%	Clayton	14.2%	Ivanhoe	11.6%	Benalla	7.7%
Williamstown	20.0%	Kilsyth	14.0%	Ballarat East	11.6%	Keilor	7.5%
Narre Warren South	19.7%	Dandenong	13.9%	Footscray	11.4%	Melbourne	6.7%
Mordialloc	19.6%	Gippsland East	13.9%	Lara	11.4%	Caulfield	6.6%
Doncaster	19.5%	Kororoit	13.7%	Preston	11.4%	Essendon	6.5%
Ripon	19.1%	Evelyn	13.5%	South-West Coast	11.3%	Mornington	6.4%
Narracan	17.3%	Mildura	13.2%	Mulgrave	11.1%	Brighton	6.4%
Bellarine	16.7%	Niddrie	13.0%	Gippsland South	11.0%	South Barwon	6.1%
Malvern	16.4%	Bundoora	12.9%	Yuroke	11.0%	Hawthorn	5.9%
Polwarth	16.3%	Kew	12.8%	Benambra	10.9%	Box Hill	4.7%
Swan Hill	16.2%	Bentleigh	12.8%	Oakleigh	10.6%	Seymour	4.0%
Frankston	16.0%	Mitcham	12.7%	Geelong	10.2%	Burwood	3.2%
Thomastown	15.8%	Yan Yean	12.5%	Forest Hill	10.1%	Richmond	2.4%

Marginal ALP State Electorate Seats
Marginal LNP State Electorate Seats

Source: Roy Morgan Research July 2008 – July 2010
Victorian Electors n = 19,952